



Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
To discuss your specific needs, call Scsi. Phone: (859) 261-5908

"What Does Scsi Do -- exactly?" Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

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Make use of [Scsi's dual-domain search configuration](#):

(Search Window): (Search Domain): Search the Web Scsi P&KT

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- [Use Any Web Browser](#) [Scsi's WebKISS\(tm\) Guides](#) [WKG #10: STCEW Tool-based Evaluation](#)
- [WKG #11: TOTAL ACCESS](#) [HFM Vendors Listing](#) ["World Class Level" Web site design](#) is all about by accessing the 55-minute recorded (audio-only MP3

file, 12 MB in size) interview [Cincinnati Business Talk #158 Raymond Sonoff, Web Sites](#) produced by [Mike Roth, Cincinnati's longest-trained Sandler Trainer](#).



Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info

AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings for Scsi's "What Does Scsi Do -- exactly?" Page

For your convenience, the major headings provided on this Web page are listed immediately below:

1. ["Problem Solvers" is perhaps the simplest Label for What Scsi Does Best](#)
2. [Web Site Assessments and Testing Services](#)
3. [What are some of Scsi's additional Areas of Expertise?](#)
4. [Which of the following topics would you like to read about next?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

"Problem Solvers" is perhaps the simplest Label for What Scsi Does Best

Among the many possible questions to be asked and addressed are the following:

1. What is the problem that you are facing?
2. What possible solutions have you come up with and are they proving inadequate?
3. Why should you turn to Sonoff Consulting Services, Inc. (Scsi) for professional assistance?
4. What is an example of a real-world solution that Scsi can readily demonstrate and that you can verify for yourself?

What is the problem that you are facing?

Most people seem comfortable when they are able to pin a descriptive label on things. So, for what Sonoff Consulting Services, Inc. does best, use the phrase "problem solvers" as a good place to start with defining what Scsi can do for you.

What possible solutions have you come up with and are they proving inadequate?

Take this matter to the next level, and you will begin to appreciate the complexity underlying the seemingly simple statement: **"People prefer problems they understand to solutions they don't."**

How can this often observed stance be explained? Quite easily. When problems arise, most companies want to have solutions implemented, and they really don't want to go through the intensive process of climbing what is usually a steep learning curve to find out how to solve the stated problem. What the management and staff at most companies really do want is to first be apprised of a solution to the problem -- and preferably a quickly discerned and implemented solution that solves the specific problem once and for all time, period.

Why should you turn to Sonoff Consulting Services, Inc. (Scsi) for professional assistance?

Finding a resource that has the experience, talent, skill sets, and ability to figure things out on behalf of its [Clients](#) is the "real problem" that Scsi has been solving for [clients located throughout the United States](#).

What is an example of a real-world solution that Sonoff Consulting Services, Inc. (Scsi) can readily demonstrate and that you can verify for yourself?

To give you one specific example is easy, namely: How has Scsi's "Productivity Focus" led to the implementation of a verifiable claim that Scsi Productivity and Knowledge Transfer Web site is truly a "World Class Level Web Site" -- the first and only one of its kind to date?

If you will just take some time to [view Scsi's Productivity Focus diagram](#) -- shown below if graphics are enabled, you will quickly become able to relate concepts (listed inside closed boxes) to actual Web page

implementations, explanations, and examples that Sonoff Consulting Services, Inc. can provide you with workable, effective, and productive solutions to complex "problem solving dilemmas." -- including discernment that they exist even when you are currently not aware of their presence.

According to your interests in any of the twelve Concept Boxes (shown with gray borders), select the hyperlink located directly beneath it to launch the associated Web page for viewing.

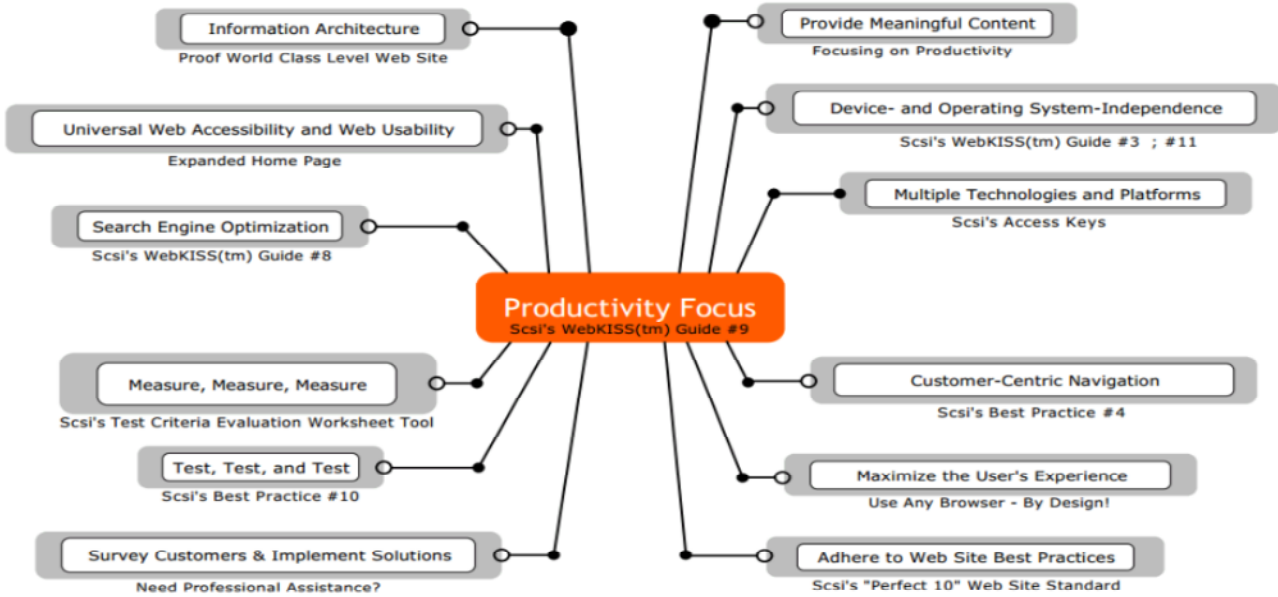


Diagram created using SmartDraw software. Last revised on 22 April 2008 by Raymond Sonoff, President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA. Tel.: 859.261.5908.

NOTE: To learn more about each category, select the hyperlink located immediately below the associated enclosed category description. Also, be sure to visit <http://sonoffconsulting.com/> for even more productivity-focused details.

NOTE: To download this file, access http://sonoffconsulting.com/productivity_focus_with_links.pdf on Scsi's Productivity and Knowledge Transfer Web site.

What is an example of "asking the right questions" to pin down what problems exist and how they should be addressed?

[Learn and prove for yourself](#) -- both quickly and quantitatively using Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool:

STCEW Tool Scoring Results and Comments Enter a Tracking ID # for this particular STCEW Tool-based Evaluation: _____

[Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool -- Results and Comments](#) Need help? Call (859) 261-5908 for professional assistance. Ten Features Every Web Site Should Always Provide its Visitors For more details, visit Scsi's P&KT Web Site at <http://sonoffconsulting.com/>

Scsi's Web Site Best Practices for Usability and Accessibility http:// _____	Pass? Y or N	Specific comments associated with the corresponding Best Practice evaluation test results can be entered in the areas below.
1. Every Web page is fast loading .		
2. Every Web page is viewable with any type of browser .		
3. Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).		
4. Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.		
5. Every Web page incorporates an integral and effective dual-domain search window.		
6. Every Web page's text viewing size selections remain under user control at all times -- according to the particular browser tool's available selections.		
7. Every Web page's contents will always automatically resize widthwise to fill the entire browser window -- no matter what screen resolution settings or window sizes are in effect at any time.		
8. Every 'Print this page' operation automatically results in an intelligently word-wrapped, truncation-free, black-on-white printout of that Web page's main body contents -- regardless of the page orientation and user-specified text size selection in effect at that time.		
9. Every Web page incorporates readily accessible contact information.		
10. Every Web page validates against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).		
Resulting Best Practices score for this Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries is: -----		
Keep In Mind: Every one of Scsi's Web pages scores 100.		

Access and download this file at <http://sonoffconsulting.com/scsi-pkt-stcew-tool-scoring-results-and-comments-to-fill-in.pdf> on Scsi's P&KT Web site.

Form Completed by _____ on (date) _____; Completed form reviewed by _____ on (date) _____

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What to do with the STCEW Tool?

Once this one-pager PDF file is launched, you will immediately be presented with a straightforward checklist of ten specific things to look for -- and grade for yourself -- regarding any selected Web page on any Web site. **The ten items listed comprise Scsi's set of ten Best Practices that any World Class Level Web Site should strive to provide its visitors/customers/prospects/users.**

As a noteworthy benchmark for comparison purposes, all ten of [Scsi's Web Site Best Practices](#) are incorporated on every one of Scsi's P&KT Web site's pages -- thereby scoring 100 out of 100. Unfortunately, nearly all of today's Web sites -- even those that are supposedly well-designed and may have received Web site design awards -- generally exhibit degree-of-conformance scores of 30 or less, including zero in many cases.

How to interpret the score(s) you determine for a Web site page

Scsi guarantees that your completing the Scsi STCEW Tool Web page evaluation exercise for even just one Web page on whatever Web site(s) you choose should prove to be an eye-opening experience. For once you measure and quantify the assessment, you will be enlightened as to the vast amount of "room for improvement" that exists.

Moreover, when and if you work through the STCEW Tool's ten Yes-or-No choice questions for any of the Scsi P&KT Web site's pages, you will truly "see for yourself" that a degree of conformance score of 100 is the result

you will obtain. Only then must you conclude and will begin to appreciate that a workable, effective, and productive solution is not only possible but has been clearly demonstrated to exist within the entire sonoffconsulting.com domain.

The obvious next question becomes, "Why don't other Web sites demonstrate at least a significant number of [Scsi's Web Site Best Practices](#): -- given that [Scsi's Web Site Best Practices](#) are achievable, convincing implemented, and can be easily demonstrated throughout the Scsi P&KT Web site?" That is, of course, precisely what needs to be discussed further in the paragraphs that follow.

What is the root cause for such problems, anyway?

Scsi believes that this fact -- poorly designed Web sites are the norm and not the exception -- reflects the lack of focus or serious attention upon in-depth addressing of both [Web usability](#) and [Web accessibility](#) issues -- matters that should be incorporated in as seamless a manner as possible -- to benefit every Web site visitor.

Scsi's TOTAL ACCESS Design is a first-pass solution for Ubiquitous Web Access

[Scsi's TOTAL ACCESS design and implementation](#) aims toward achieving a first-pass solution for Ubiquitous Web Access.

Scsi's P&KT Web site is clearly focused on serving as an exemplary working model that clearly and convincingly demonstrates what "[The Ubiquitous Web Domain](#)" describes as a goal to strive to reach.

What actions can you take to solve this and other problems you are facing?

The importance of applying critical thinking to any problem -- long before beginning any attempts toward becoming immersed in solutions-related details -- cannot be overstated.

For only after a high-level view of a feasible solution becomes clearly established does it make sense to undertake creation of an overall plan for solving intricately complex problems. Moreover, participants will be empowered to proceed with their respective assignments with increased confidence when a unified focus on a common goal is in place.

Please read on for more specifics as to where Scsi can assist companies to achieve their goals and objectives through focusing on productivity -- individually and collectively.

Web Site Assessments and Testing Services

Scsi's principal focus is to provide clients with productivity-driven [Web page validation](#) testing and [Web site assessment](#) services.

So, if Web site-related matters of Web accessibility and Web usability are exactly what you are looking for assistance with at this moment, that's great, because Scsi can certainly help you address these most important customer-centric issues.

These expert services are exemplified by [Scsi's "Perfect 10" Web Site Standard](#) and currently encompass three major areas, namely:

1. Customer-centric Productivity
2. Company- and Corporate-centric Productivity and Knowledge Transfer
3. Information Dissemination of Productivity-related Matters

Customer-centric Productivity

1. [Customer-centric Productivity](#) includes addressing matters relating to [Web site usability](#), [Web site accessibility](#), and [Web page validation](#) -- each a critically important facet that so many Web site managers, designers, and content developers continue to overlook or perhaps neglect intentionally.

2. Assisting and training individuals to learn-by-doing approaches to become better informed, organized, and self-sufficient in performing their daily work-related activities.

Company- and Corporate-centric Productivity and Knowledge Transfer

1. Transferring knowledge regarding the essential concepts, understanding, relevance, and practical implementation of [productivity-related principles](#) that are critical to learn in order to achieve substantial improvements in the overall effectiveness of any company's personnel and its associated Web site(s).
2. Assisting and training corporations' staff and management personnel to work more effectively and efficiently toward completing specific tasks and projects and to establish workable plans for reaching both near- and longer-term goals and objectives.

By counting on Scsi's expertise in these matters, productivity-driven companies will become better informed, trained, and remain focused on how to maximize their [return on investment](#).

For example, by implementing [Scsi's World Class Level Web Site Best Practices](#) companies will [increase the overall effectiveness](#) of their corporate Web site designs. In short, companies must strive to find professional resources from which they can learn for themselves how to recognize, address, and thereby significantly reduce the pervasive issue of "silent losses."

Substantial lost revenues often result from dissatisfied prospective customers or returning customers who decide to give up on completing an order-entry process. This may be due to confusion, inability to find specific items or explanatory information, or whatever anywhere along the way. **All of these matters reflect the Web site's lack of [customer-centric values](#) -- something that patrons will always expect to be present**, regardless of the medium of communication employed by any business.

"**Silent losses**" represent a major economic issue that neither Web site personnel nor corporate management will ever resolve without learning how to address its many-sided set of underlying root causes.

And, **that is precisely where Scsi can best serve its clients** -- by training company personnel to first learn how to "see the canvas before trying to paint the big picture" -- as to what are the set of problems that are now understood by all parties as having to be addressed.

Information Dissemination of Productivity-related Matters

1. Providing periodical newsletters -- referred to as [Scsi's WebKISS™ Guides](#) -- that both clearly outline and describe in detail the specifics regarding the topic at hand. Refer to the list below for specific examples of this knowledge dissemination effort.
2. Providing in-house Productivity and Knowledge Transfer Consulting Services

Scsi's WebKISS™ Guides

Listed below for your convenient reference are Scsi's WebKISS™ Guides that you can view and download at any time.

1. Scsi's WebKISS™ Guide #1: [Why Validate a Web Site's Pages?](#)
2. Scsi's WebKISS™ Guide #2: [Why 100% Accessibility?](#)
3. Scsi's WebKISS™ Guide #3: [Why use more than one Web browser?](#)
4. Scsi's WebKISS™ Guide #4: [What could Management learn?](#)
5. Scsi's WebKISS™ Guide #5: [How does Adherence to Web Standards Save Both Time and Money?](#)
6. Scsi's WebKISS™ Guide #6: [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Web Site Best Practice?](#)
7. Scsi's WebKISS™ Guide #7: [What are the strengths and weaknesses of search tools and engines?](#)
8. Scsi's WebKISS™ Guide #8: [Want to Increase Your Search Engine Rankings?](#)
9. Scsi's WebKISS™ Guide #9: [How Productivity-focused is your Web Site?](#)
10. Scsi's WebKISS™ Guide #10: [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)

11. Scsi's WebKISS™ Guide #11: [TOTAL ACCESS ... So What?](#)
12. Scsi's WebKISS™ Guide #12: [#12: What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

These are all examples of [resources](#) made available to anyone who visits the Scsi P&KT Web site.

What are some of Scsi's additional Areas of Expertise?

Since its incorporation in 1985, Sonoff Consulting Services, Inc. has provided its [clients](#) with numerous professional consulting services, a few of which are listed below:

1. Technical assessments of procedures, processes, and flow-through operations
2. Recommendations and in-house training on PC [productivity](#) tools, techniques, and methods
3. Software testing of both stand-alone and Web-based software applications
4. Creation, editing, or conversion of diverse types of [technical documentation](#)

Which of the following topics would you like to read about next?

1. [What does Sonoff Consulting Services, Inc. do -- exactly?](#)
2. [Focusing on Productivity](#)
3. [Proof that this is a "World Class level" Web site](#)
4. [Need Professional Assistance?](#)

Major Navigation Hyperlinks

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or go to the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the [Scsi P&KT Web Site](#).

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

This field may not be visible to the recipient.

Your E-mail Address (required field):

The E-mail Address field can accept up to 100 characters.

Subject (required field):


The Subject field can accept up to 200 characters.

Phone Number (required field):

Enter 3 digit Area Code, 3 digit exchange, and 4 digit phone number. Example: 303-555-1234

Message (required field):

What information can we provide and/or what questions do you have to ask of us?



Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This "**What Does Scsi Do -- exactly?**" Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [HTML5](#), screen medium cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on **Thursday, May 21, 2015 at 12:00 p.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [g](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [q](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols:[*](#): [_](#): [:](#) : [/](#): [=](#): [\](#): ['](#): [^](#): [\[](#): [=](#): [\]](#)

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
	http://sonoffconsulting.com/portal.html
MAIN HEADING	http://sonoffconsulting.com/what_scsi_pkt_does.html#SkipToHeading2
assistance	http://sonoffconsulting.com/what_scsi_pkt_does.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/what_scsi_pkt_does.html#mnh
BOTTOM	http://sonoffconsulting.com/what_scsi_pkt_does.html#bottompage
view or download	http://sonoffconsulting.com/what_scsi_pkt_does_exactly_with_hyperlinks.pdf
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
BOTTOM of Page	http://sonoffconsulting.com/access_keys.html#bottompage
TOP of Page	http://sonoffconsulting.com/access_keys.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/what_scsi_pkt_does.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do--exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html#
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html

Shortcut Text	Internet Address
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
WBP #1	http://sonoffconsulting.com/unique_features_1_of_10.html
WBP #2	http://sonoffconsulting.com/unique_features_2_of_10.html
WBP #3	http://sonoffconsulting.com/unique_features_3_of_10.html
WBP #4	http://sonoffconsulting.com/unique_features_4_of_10.html
WBP #6	http://sonoffconsulting.com/unique_features_6_of_10.html
WBP #7	http://sonoffconsulting.com/unique_features_7_of_10.html
WBP #8	http://sonoffconsulting.com/unique_features_8_of_10.html
WBP #9	http://sonoffconsulting.com/unique_features_9_of_10.html
WBP #10	http://sonoffconsulting.com/unique_features_10_of_10.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool-based Evaluation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/rammond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
"Problem Solvers" is perhaps the simplest Label for What Scsi Does Best	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_1
Web Site	

Shortcut Text	Internet Address
Assessments and Testing Services	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_2
What are some of Scsi's additional Areas of Expertise?	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_3
Which of the following topics would you like to read about next?	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_4
TOP	http://sonoffconsulting.com/what_scsi_pkt_does.html#toppage
clients located throughout the United States	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html#h2_1
view Scsi's Productivity Focus diagram	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
Learn and prove for yourself	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_4
	http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments_fill-in.pdf
Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
Web usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Web accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
Scsi's TOTAL ACCESS design and implementation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_2
The Ubiquitous Web Domain	http://www.w3.org/UbiWeb/
Web page validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
Customer-centric Productivity	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html#SkipToHeading2
return on investment	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
increase the overall effectiveness	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stdts_save_time_and_money.html
What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html

Shortcut Text	Internet Address
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys