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... return to Scsi's [Portal Page](#), [Home Page](#), or send an [e-mail](#) message to Scsi: 

Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

The five major headings provided on this Web page are listed below:

- [Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages](#)
- [Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever](#)
- [Why bother to do all this in the first place?](#)
- [What did Scsi do to reach this "100% accessibility for every visitor" goal?](#)
- [Get more specifics about Scsi's Web Site Best Practices](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages

First-time here?

If this is your first visit, you're in for a real treat, because you are about to experience many seamlessly integrated features and their many benefits that anyone who visits the "Scsi P&KT" Web site will receive -- automatically.

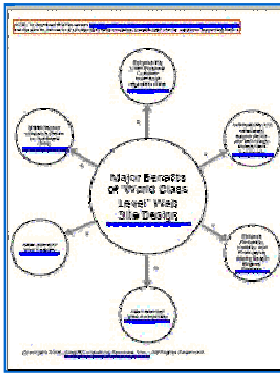
Return visitor?

Alternatively, if you have visited Scsi's World Class Level Web site before, then you will undoubtedly be aware of the many [productivity-focused benefits](#) you have already discovered and will make regular use of during your visits to this Web site. These benefits are exemplified by the following:

1. Fast-loading pages -- see Scsi's Best Practice [#1](#).
2. Use of any browser tool (Web- or text mode-based) to access and navigate within this Web site's pages -- see Scsi's Best Practice [#2](#).
3. Meaningful, descriptive 'balloon help' text is associated with each and every hyperlink (both text- and graphics-based)-- see Scsi's Best Practice [#3](#).
4. Device-independent navigation (read: use whatever tool works for your situation) -- see Scsi's Best Practice [#4](#).
5. Search either within the Scsi P&KT site or throughout the World Wide Web (WWW) -- via Scsi's Best Practice [#5](#).
6. Text resizing on demand -- see Scsi's Best Practice [#6](#).
7. Liquid layout [including small screen rendering (SSR)] of any Web page -- see Scsi's Best Practice [#7](#).
8. Automatic intelligent wordwrapped printing control -- see Scsi's Best Practice [#8](#).
9. Every Web page incorporates readily accessible contact information-- see Scsi's Best Practice [#9](#).
10. Adherence to and validation against Web standards -- see Scsi's Best Practice [#10](#).

Six Categories of Web-centric Benefits

The above-listed set of specific benefits can readily be appreciated by anyone, but there's even more to it than that. For more information as to what Scsi's P&KT Web site provides as part of its [productivity-focused model](#) design, select the graphic below -- if present -- to [launch the untagged PDF file](#) with its respective hyperlinks to choose from.



Users should always be in control

Isn't this web-centric focus an example of taking the high road in traveling through a Web site's underlying design?

This approach certainly beats being nothing more than "just a passenger" who is along for a ride without ever knowing the rules of the road, where you are to be taken, and likely deciding that you really don't want to go there at all.

Why are most Web sites not addressing and implementing customer-centric solutions?

Perhaps it's just that other Web site designers have never thought things through well enough to the point where they must acknowledge that you -- not the Web site designers or the company's management personnel -- are the one who must be provided with maximum control and flexibility over what is to be a Web site's purpose, content, navigability, and usefulness.

Restated in a positive way, [TOTAL ACCESS](#) should and must be the overall purpose and underlying objective that will best prove to serve -- at all times and in as many ways as are possible -- the predominant interests of all visitors to any ["World Class level" Web site](#).

Is the expected executive management not truly involved or concerned in all this?

Or, perhaps the Web site designers made one or more design-related compromises that were management-driven to such an extent that the selected design inherently limited their ability to offer you the "Perfect 10" set of [Scsi's Best Practices](#) that are the very foundation for every page on the Scsi P&KT Web site. Who really knows the answer to this question?

Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever

Getting back to basics and proving that customer-centric Web sites are achievable

While browsing the Web pages of this site, you will quickly learn, realize, and appreciate the fact that you really do have all of the above benefits standing at-the-ready to serve you at all times.

Why has this user-centric freedom not been provided as straightforward, easy-to-understand (and appreciate) [Scsi's Best Practices](#) by someone before Scsi's Productivity and Knowledge Transfer Web site came into being? Again, the question arises: Who really knows?

By way of striking contrast, Scsi chose to [always focus on making sure the visitor/customer/prospect/user remains in charge of the Web site experience](#), ultimately achieving an exemplary model satisfying a [World Class Level Web site design and implementation](#) that continues to keep this user-centric objective uppermost in mind at all times.

Demand customer-centric solutions

Scsi encourages you to "have at it" ... and to enjoy "the ride that "hands down" always puts and keeps you in the driver's seat" all by providing Y-O-U -- regardless of your specific role(s) while browsing this Web site's pages -- with a robust set of seamlessly integrated Web accessibility- and Web usability-focused [Scsi's Best Practices](#) on each and every Web page of this Web site.

Why bother to do all this in the first place?

The bottom line reason behind Scsi making the effort was to find ways to completely eradicate (read: avoid by judicious, careful design whenever possible) nearly all of the commonly encountered issues that you'll continue to experience on most Web sites.

In essence, from what is listed above and explained below, all of those types of problems have been removed (read: blown away forever) -- by design -- on the Scsi P&KT Web site, and Y-O-U are the winner. And, Scsi can continue to focus on presenting even more productivity- and knowledge transfer-related topics throughout this Web site. And so it goes.

With this objective in mind, perhaps the best way to proceed is to reinforce for you – quantitatively – just how much in need of improvement (for productivity's sake, if nothing else) so many other Web sites are (read: how they neglect to truly consider putting you first in terms of servicing your Web site browsing expectations).

What's the point of all this effort by Scsi in the first place? In other words, what does providing all of [Scsi's Best Practices](#) do for you, and what does it tell you about the Web site's concern for both establishing and maintaining integrity in the eyes of every one of its visitors? Plenty.

What did Scsi do to reach this "100% accessibility for every visitor" goal?

Here's the multi-level answer:

- First, Scsi had to think things through and come up with what would represent a [judicious set of Web design criteria](#) that must collectively support the summarial objective of 100% accessibility -- regardless of the type of access Tool chosen -- for all visitors.
- Second, Scsi had to resolve to adhere to each and every one of those adopted Web design-related elements.
- Third, Scsi had to implement the coding that would manifest the desired "Perfect 10" set of [Scsi's Best Practices](#) -- all this without compromise.

Get more specifics about Scsi's Web Site Best Practices


You can read about and try out all of the claimed [Scsi's Best Practices](#) that are described in detail in the [Part 2](#) section of Scsi's "Perfect 10" Web Site Standard.

Once you do, you will quickly learn to enjoy making use of all of the resulting benefits for yourself. Over time, Scsi feels that you will more fully appreciate what was involved in [transforming the underlying concepts into working Best Practices](#) for everyone's benefit.

And, if you are directly involved with Web site development and come to fully appreciate the many benefits demonstrated throughout this Web site, you will undoubtedly find yourself giving serious thought toward adopting and implementing [Scsi's "Perfect 10" Web Site Standard](#) wherever you can.

Web Page Validation and Contact Information

This Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), screen medium cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Wednesday, June 29, 2011 at 7:15 a.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your inquiries and respond promptly -- often the very same day -- to your [e-mail](#) communications. -- 

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
MAIN HEADING	http://sonoffconsulting.com/unique_features_part1.html#SkipToHeading1
view or download	http://sonoffconsulting.com/unique_features_part1_with_hyperlinks.pdf
BOTTOM	http://sonoffconsulting.com/unique_features_part1.html#bottompage
Home	http://sonoffconsulting.com/
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
	http://search.yahoo.com/
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html

Shortcut Text	Internet Address
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html

Shortcut Text	Internet Address
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages	http://sonoffconsulting.com/unique_features_part1.html#h2_1
Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever	http://sonoffconsulting.com/unique_features_part1.html#h2_2
Why bother to do all this in the first place?	http://sonoffconsulting.com/unique_features_part1.html#h2_3
What did Scsi do to reach this "100% accessibility for every visitor" goal?	http://sonoffconsulting.com/unique_features_part1.html#h2_4
Get more specifics about Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part1.html#h2_5
TOP	http://sonoffconsulting.com/unique_features_part1.html#toppage
productivity-focused model	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
launch the untagged PDF file	http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/unique_features.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp