

Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Skip to the [MAIN HEADING](#) of this page, jump to this page's [Major Navigation Hyperlinks](#) section or to the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web page's contents (including associated

hyperlinks): [Download now](#)



Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
 To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone (859) 261-5908 for prompt assistance.

Make use of **Scsi's dual-domain search configuration:**

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	Validate CSS3 code		
Accessibility Checker	Portal Page	Index	Navigation	Site Map	Home	Expanded Home
Graphics-based Home	Mobile Site	Privacy Policy	Other Web Sites	Business Listings	*****	
About Scsi	Profile	15 Major Categories	Services Offered	What does Scsi do--exactly?	.55-	
Need Professional Assistance?	Clients	E-mail Scsi	Contact Scsi	Contact Form	minute Audio Interview:	
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes	Scsi's "World Class Level" Web site Design		
Scsi's "Perfect 10" Standard	Part 1: User-focused Control		*****			
Part 2: "A+W+F+U=L" World Class Level Design		Part 3: "Perfect 10" Challenge		SPECIAL NOTE:		
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser	Learn what Scsi's			
Scsi's WebKISS(tm) Guides	WKG #10: STCEW Tool-based Evaluation	WKG #11: TOTAL ACCESS				
HFM Vendors Listing	"World Class Level" Web site design is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer.					



PLAY INTERVIEW

Ready to act? Call (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info

AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings for Scsi's Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

The five major headings provided on this Web page are listed below:

1. [Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages](#)
2. [Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever](#)
3. [Why bother to do all this in the first place?](#)
4. [What did Scsi do to reach this "100% accessibility for every visitor" goal?](#)
5. [Get more specifics about Scsi's Web Site Best Practices](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages

First-time here?

If this is your first visit, you're in for a real treat, because you are about to experience many seamlessly integrated features and their many benefits that anyone who visits the "Scsi P&KT" Web site will receive -- automatically.

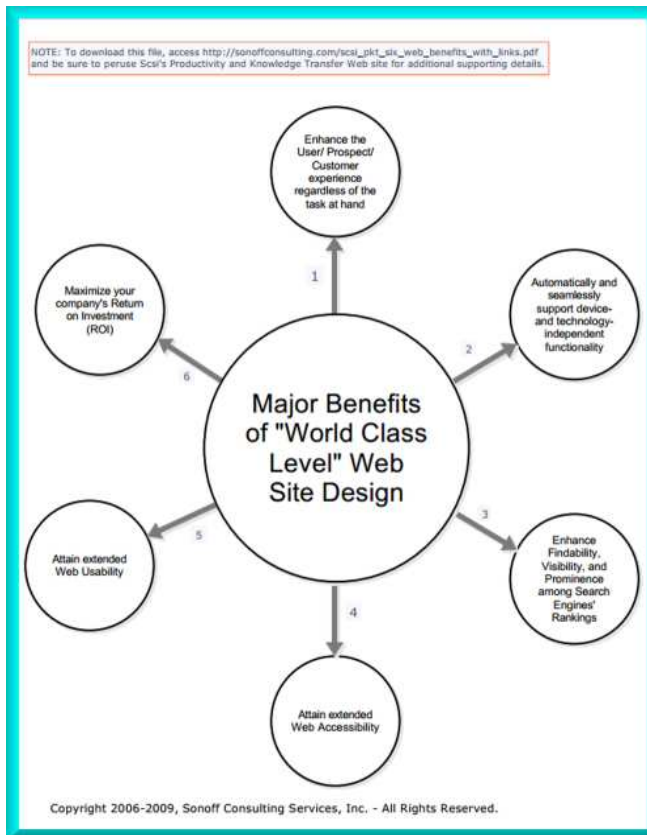
Return visitor?

Alternatively, if you have visited Scsi's World Class Level Web site before, then you will undoubtedly be aware of the many [productivity-focused benefits](#) you have already discovered and will make regular use of during your visits to this Web site. These benefits are exemplified by the following:

1. **[Fast-loading pages](#)** -- see Scsi's Web Site Best Practice [#1](#).
2. **[Use of any browser tool \(Web- or text mode-based\) to access and navigate within this Web site's pages](#)** -- see Scsi's Web Site Best Practice [#2](#).
3. **[Meaningful, descriptive 'balloon help' text is associated with each and every hyperlink \(both text- and graphics-based\)](#)**-- see Scsi's Web Site Best Practice [#3](#).
4. **[Device-independent navigation](#)** (read: use whatever tool works for your situation) -- see Scsi's Web Site Best Practice [#4](#).
5. **[Search either within the Scsi P&KT site or throughout the World Wide Web \(WWW\)](#)** -- via Scsi's Web Site Best Practice [#5](#).
6. **[Text resizing on demand](#)** -- see Scsi's Web Site Best Practice [#6](#).
7. **[Liquid layout \[including small screen rendering \(SSR\)\] of any Web page](#)** -- see Scsi's Web Site Best Practice [#7](#).
8. **[Automatic intelligent word-wrapped printing control](#)** -- see Scsi's Web Site Best Practice [#8](#).
9. **[Every Web page incorporates readily accessible contact information](#)** -- see Scsi's Web Site Best Practice [#9](#).
10. **[Adherence to and validation against Web standards](#)** -- see Scsi's Web Site Best Practice [#10](#).

Six Categories of Web-centric Benefits

The above-listed set of specific benefits can readily be appreciated by anyone, but there's even more to it than that. For more information as to what Scsi's P&KT Web site provides as part of its [productivity-focused model](#) design, select the graphic below -- if present -- to [launch the untagged PDF file](#) with its respective hyperlinks to choose from.



Major Benefits of "World Class Level" Web Site Design

1. [Enhance the User / Prospect / Customer experience regardless of the task at hand](#)
2. [Automatically and seamlessly support device- and technology-independent functionality](#)
3. [Enhance Findability, Visibility, and Prominence among Search Engines' Rankings](#)
4. [Attain extended Web Accessibility](#)
5. [Attain extended Web Usability](#)
6. [Maximize your company's Return-On-Investment \(ROI\)](#)

Users should always be in control

Isn't this **web-centric focus** an example of not only taking the high road in traveling through a Web site's underlying design but also of maintaining **customer-centric focus** as well?

Scsi's "Users should always be in control" approach certainly beats being nothing more than "just a passenger" who is along for a ride without ever knowing the rules of the road, where you are to be taken, and likely deciding that you really don't want to go there at all. Please read on.

Why are most Web sites not addressing and implementing customer-centric solutions?

Perhaps it's just that other Web site designers have never thought things through well enough to the point where they must acknowledge that you -- not the Web site designers or the company's management personnel -- are the one who must be provided with maximum control and flexibility over what is to be a Web site's purpose, content, navigability, and usefulness.

Restated in a positive way, **TOTAL ACCESS should and must be the overall purpose and underlying objective** that will best prove to serve -- at all times and in as many ways as are possible -- the predominant interests of all visitors to any ["World Class level" Web site](#).

Is the expected executive management not truly involved or concerned in all this?

Or, perhaps the Web site designers made one or more design-related compromises that were management-driven to such an extent that the selected design inherently limited their ability to offer you the "Perfect 10" set of [Scsi's Web Site Best Practices](#) that are the very foundation for every page on the Scsi P&KT Web site. Who really knows the answer to this question?

Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever

Getting back to basics and proving that customer-centric Web sites are achievable

While browsing the Web pages of this site, you will quickly learn, realize, and appreciate the fact that **you really do have all of the above benefits standing at-the-ready to serve you at all times**.

Why has this user-centric freedom not been provided as straightforward, easy-to-understand (and appreciate) [Scsi's Web Site Best Practices](#) by someone before Scsi's Productivity and Knowledge Transfer Web site came into being? Again, the question arises: Who really knows?

By way of striking contrast, Scsi chose to **always focus on making sure the visitor/customer/prospect/user remains in charge of the Web site experience**, ultimately achieving an exemplary model satisfying a **World Class Level Web site design and implementation** that continues to keep this user-centric objective uppermost in mind at all times.

Demand customer-centric solutions

Scsi encourages you to "have at it" ... and to enjoy "the ride that "hands down" always puts and keeps you in the driver's seat" all by providing Y-O-U -- regardless of your specific role(s) while browsing this Web site's pages -- with a robust set of seamlessly integrated Web accessibility- and Web usability-focused [Scsi's Web Site Best Practices](#) on each and every Web page of this Web site.

Why bother to do all this in the first place?

The bottom line reason behind Scsi making the effort was **to find ways to completely eradicate** (read: avoid by judicious, careful design whenever possible) **nearly all of the commonly encountered issues that you'll continue to experience on most Web sites**.

In essence, from what is listed above and explained below, all of those types of problems have been removed (read: blown away forever) -- by design -- on the Scsi P&KT Web site, **and Y-O-U are the winner**. And, Scsi can continue to focus on presenting even more productivity- and knowledge transfer-related topics throughout this Web site. And so it goes.

With this objective in mind, perhaps the best way to proceed is to reinforce for you -- quantitatively -- just how much in need of improvement (for productivity's sake, if nothing else) so many other Web sites are (read: how they neglect to truly consider putting you first in terms of servicing your Web site browsing expectations).

What's the point of all this effort by Scsi in the first place? In other words, what does providing all of [Scsi's Web Site Best Practices](#) do for you, and what does it tell you about the Web site's concern for both establishing and maintaining integrity in the eyes of every one of its visitors? Plenty.

What did Scsi do to reach this "100% accessibility for every visitor" goal?

Here's the **multi-level answer**:

1. First, Scsi had to think things through and come up with what would represent a [judicious set of Web design criteria](#) that must collectively support the summarial objective of 100% accessibility -- regardless of the type of access Tool chosen -- for all visitors.
2. Second, Scsi had to resolve to adhere to each and every one of those adopted Web design-related elements.
3. Third, Scsi had to implement the coding that would manifest the desired "Perfect 10" set of [Scsi's Web Site Best Practices](#) -- all this without compromise.

Get more specifics about Scsi's Web Site Best Practices

You can read about and try out all of the claimed [Scsi's Web Site Best Practices](#) that are described in detail in the [Part 2](#) section of Scsi's "Perfect 10" Web Site Standard.

Once you do, you will quickly learn to enjoy making use of all of the resulting benefits for yourself. Over time, Scsi feels that you will more fully appreciate what was involved in [transforming the underlying concepts into working Best Practices](#) for everyone's benefit.

And, if you are directly involved with Web site development and come to fully appreciate the many benefits demonstrated throughout this Web site, you will undoubtedly find yourself giving serious thought toward adopting and implementing [Scsi's "Perfect 10" Web Site Standard](#) wherever you can.

Major Navigation Hyperlinks

NAVIGATION: Skip to [MAIN HEADING](#) of this Web page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or go to the [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

This field must not be longer than 100 characters.

Your E-mail Address (required field):

your@domain.com

This E-mail Address field can accept up to 100 characters.

Subject (required field):

This Subject field can accept up to 100 characters.

Phone Number (required field):

00-000-0000

With 3-digit Area Code, 3-digit exchange, and 4 digit phone number, message: 000-000-0000

Message (required field):

What information can we provide online what questions do you have to ask of Scsi?

destinations

SEND

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your [inquiries](#) and respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Scsi's Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page** of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [HTML5](#), screen medium cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on **Sunday, February 14, 2016 at 10:15 a.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [g](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [q](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*:](#) [^:](#) [_:](#) [/:](#) [=:](#) [\:](#) [|:](#) [~:](#) [!:](#) [@:](#) [#:](#) [\\$:](#)

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/unique_features_part1.html#SkipToHeading2
Major Navigation Hyperlinks	http://sonoffconsulting.com/unique_features_part1.html#mnh
BOTTOM	http://sonoffconsulting.com/unique_features_part1.html#bottompage
view or download	http://sonoffconsulting.com/unique_features_part1_with_hyperlinks.pdf
	http://sonoffconsulting.com/portal.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/unique_features_part1.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/unique_features_part1.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e3.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do--exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html

Shortcut Text	Internet Address
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool-based Evaluation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
Benefits, benefits, and even more benefits -- and all are seamlessly integrated into the Scsi P&KT Web Site's pages	http://sonoffconsulting.com/unique_features_part1.html#h2_1
Witness how the Scsi P&KT Web site seamlessly makes all visitors into true winners with no restrictions whatsoever	http://sonoffconsulting.com/unique_features_part1.html#h2_2
Why bother to do all this in the first place?	http://sonoffconsulting.com/unique_features_part1.html#h2_3
What did Scsi do to reach this "100% accessibility for every visitor" goal?	http://sonoffconsulting.com/unique_features_part1.html#h2_4
Get more specifics about Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part1.html#h2_5
productivity-focused benefits	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html

Shortcut Text	Internet Address
Fast-loading pages	http://sonoffconsulting.com/unique_features_1_of_10.html
Use of any browser tool (Web- or text mode-based) to access and navigate within this Web site's pages	http://sonoffconsulting.com/unique_features_2_of_10.html
Meaningful, descriptive 'balloon help' text is associated with each and every hyperlink (both text- and graphics-based)	http://sonoffconsulting.com/unique_features_3_of_10.html
Device-independent navigation	http://sonoffconsulting.com/unique_features_4_of_10.html
Text resizing on demand	http://sonoffconsulting.com/unique_features_6_of_10.html
Liquid layout [including small screen rendering (SSR)] of any Web page	http://sonoffconsulting.com/unique_features_7_of_10.html
Automatic intelligent word-wrapped printing control	http://sonoffconsulting.com/unique_features_8_of_10.html
Every Web page incorporates readily accessible contact information	http://sonoffconsulting.com/unique_features_9_of_10.html
Adherence to and validation against Web standards	http://sonoffconsulting.com/unique_features_10_of_10.html
productivity-focused model	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
launch the untagged PDF file	http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf
Enhance the User / Prospect / Customer experience regardless of the task at hand	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1
Automatically and seamlessly support device- and technology-independent functionality	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_2
Enhance Findability, Visibility, and Prominence among Search Engines' Rankings	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_3

Shortcut Text	Internet Address
Attain extended Web Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_4
Attain extended Web Usability	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_5
Maximize your company's Return-On-Investment (ROI)	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_6
customer-centric focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys