

Telephone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.

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Scsi's "Perfect 10" Web Standard -- Best Practice #1: Every Web page is fast loading.



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Major Headings for Scsi's "Perfect 10" Web Standard -- Best Practice #1: Every Web page is fast loading.

- [100% pure "plain vanilla" Hypertext Markup Language](#) -- the foundation for every Web page within the Scsi P&KT Web Site
- [What are some possible consequences of employing Scripting Languages?](#)
- [If and when Scsi P&KT Web Site ever does extend its current use of Scripting Languages beyond simple Web analytics gathering, you will be informed of that fact.](#)
- [Besides Best Practice #1, which of Scsi's "Perfect 10" Best Practices would you like to read about next?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

100% pure "plain vanilla" Hypertext Markup Language -- the foundation for every Web page within the Scsi P&KT Web Site

Speed is king, and we all want our pages to display as quickly as possible. The Best Practice of fast-loading pages is a given that Scsi addressed by scrupulously adhering to using only 100% "plain vanilla" Hypertext Markup Language (HTML) source code statements (for everything other than graphics images, of course) on each and every Web page. In short, this deliberate design restriction to avoid all fluff or glitz-oriented approaches is a major contributor for why fast-loading Web pages will always be found to occur throughout the Scsi P&KT Web Site.

How would adoption of pure HTML-only source code yield this particular high-speed-of-loading benefit? Simple. No Web page on this site is ever burdened (read: saddled, committed to, dependent upon, or whatever else you'd care to call it) with unnecessary overhead -- something which is ever so pervasive within all too many other Web site's pages. Need some examples? Please read on.

Because nothing is fancy about using plain Hypertext Markup Language (HTML) source coding, the medium does not get in the way of the objective, namely: communication of useful information to all visitors independent of whatever particular browser tool or technology that is employed to access the "Scsi P&KT" Web site. And, isn't that the best of all reasons to satisfy?

After all, if you couldn't get to this page quickly, reliably, and with any browser tool, Scsi would not experience the good fortune of even having you here reading this very statement. Makes genuine sense, doesn't it, to always strive to follow a "KISS" -- Keep It Simple, Sonoff -- approach toward maximizing communications effectiveness?

NOTE: Except for inclusion of a simple JavaScript code snippet for Web analytics purposes, none of the Web pages throughout the Scsi P&KT Web site makes use of scripting languages.

What are some possible consequences of employing Scripting Languages?

Slower-Loading Pages are always part of the price to pay

What are some implications for those Web sites that make use of Javascript, ActiveX, Flash, animation, pop-up or pop-under ads, or various other programming extensions. For one thing, these are all embedded or hidden active-coding methods that can each become significant contributors to slow-loading pages, just because they themselves need to be loaded or at least accessed as part of the overall page's content or processing. That's one very good reason not to use them. Perhaps an even more important reason that you should know about is detailed in the next paragraph.

Virus- or worm-bearing consequences may also be part of the price to pay -- Watch Out, my Friend!

If you access Web pages that make use of embedded scripting procedures and methods -- using either client-side scripting languages (JavaScript and VBScript are two examples) or server-side scripting languages (Common Gateway Interface (CGI), Practical Extraction and Report Language (PERL), and HyperText Preprocessor (PHP) are examples) -- within the HTML source code, you can unknowingly be subjected to either virus- or worm-prone "vulnerability factors" such as Spyware, Adware, various popup windows, and so on.

Now that you know these facts, it should come as no surprise that what seemed to "come out of nowhere" may well have been caused by just such active-coding-based methods having been applied on those other Web sites -- sites which do not adhere to Scsi's Best Practice #1 of Fast Loading that always makes use of 100% pure "plain vanilla" source code statements.

If and when Scsi P&KT Web Site ever does extend its current use of Scripting Languages beyond simple Web analytics gathering, you will be informed of that fact.

So, for these and other reasons, none of these active-coding methods or techniques is currently employed anywhere within the underlying source code for any Scsi P&KT Web site page. NOTE: If this position were ever to be changed, Scsi can assure you that appropriate statements to that effect would always be provided to minimize the likelihood of your making a Web page selection, form-based entry (for example, to run a server-side-based STCEW Tool automated scoring of a given specified-by-you Web page address -- won't that be something to look forward to using? Stay tuned.), or whatever else Scsi comes up with to improve the Web site and its content.

For now, however, you may rest assured that there are no embedded scripts present on or associated with any pages within the Scsi P&KT Web site -- for anything other than Web page analytics purposes -- period.


Besides Best Practice #1, which of Scsi's "Perfect 10" Best Practices would you like to read about next?

To learn more about Best Practices that comprise [Scsi's "Perfect 10" Web Standard](#), please make another selection from the list below:

- Best Practice #1: Every Web page is [fast loading](#).
- [Best Practice #2](#): Every Web page is [viewable with any type of browser](#).
- [Best Practice #3](#): Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).
- [Best Practice #4](#): Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.
- [Best Practice #5](#): Every Web page incorporates an integral and effective dual-domain search window.
- [Best Practice #6](#): Every Web page's text viewing size selections remain under user control at all times -- according to the particular browser tool's available selections.
- [Best Practice #7](#): Every Web page's contents will always automatically resize widthwise to fill the entire browser window -- no matter what screen resolution settings or window sizes are in effect at any time.
- [Best Practice #8](#): Every 'Print this page' operation automatically results in an intelligently word wrapped, truncation-free, black-on-white printout of that Web page's main body contents -- regardless of the page orientation and user-specified text size selection in effect at that time.
- [Best Practice #9](#): Every Web page incorporates readily accessible contact information.
- [Best Practice #10](#): Every Web page [validates](#) against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).

Web Page Validation and Contact Information

This Scsi's "Perfect 10" Web Standard -- Best Practice #1: Every Web page is fast loading Page was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), screen medium cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Sunday, August 21, 2011 at 1:10 p.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day) once you select either of these hyperlinks -- [e-mail](#) or  -- then compose and send your message to us.

Major Navigation Hyperlinks for Scsi's "Perfect 10" Web Standard -- Best Practice #1: Every Web page is fast loading Page

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [Site Map](#), [About Scsi](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.com/unique_features_1_of_10.html#SkipToHeading2
view or download	http://sonoffconsulting.com/unique_features_1_of_10_with_hyperlinks.pdf
Major Navigation Hyperlinks	http://sonoffconsulting.com/unique_features_1_of_10.html#mnh
BOTTOM	http://sonoffconsulting.com/unique_features_1_of_10.html#bottompage
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
	http://search.yahoo.com/
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Test Criteria Evaluation	http://sonoffconsulting.com/unique_features_part3.html#stcew

Shortcut Text	Internet Address
Worksheet (STCEW) Tool	
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines? Page	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html

Shortcut Text	Internet Address
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
100% pure "plain vanilla" Hypertext Markup Language	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_1
What are some possible consequences of employing Scripting Languages?	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_2
If and when Scsi P&KT Web Site ever does extend its current use of Scripting Languages beyond simple Web analytics gathering, you will be informed of that fact.	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_3
Besides Best Practice #1, which of Scsi's "Perfect 10" Best Practices would you like to read about next?	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_4
TOP	http://sonoffconsulting.com/unique_features_1_of_10.html#toppage
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/unique_features_1_of_10.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp