

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to this Page's [Major Navigation Hyperlinks](#), or jump to the [BOTTOM](#) of this page.

Telephone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017 USA.

Tips and Notes Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



... return to Scsi's [Portal Page](#), [Home Page](#), or send an [e-mail](#) message to Scsi:



Major headings for Scsi's Tips and Notes Page

- [General Orientation](#)
- [Internet Content Rating Adherence](#)
- [Tips to Keep in Mind](#)
- [Browser-independent Viewing benefits Everyone](#)
- [Examples of Publicly-accessible Web Page Validation Tools](#)
- [Scsi's Web KISS™ Guides](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

General Orientation

This Tips and Notes page contains an assortment of relevant information that applies throughout the Scsi P&KT Web Site. Scsi encourages you to return to this page to review its helpful Tips to Keep in Mind section, to reflect on the benefits provided by [Scsi's Best Practice #2: Use any browser](#), to perform your own [series of Web page validations](#) using the convenient hyperlinks to [three publicly-accessible validation tools](#), and to examine and make effective use of the ever-increasing selection of [Scsi's WebKISS™ Guides](#) that are available on the Scsi P&KT Web site.

Internet Content Rating Adherence

The contents of all Web pages within the Scsi P&KT Web site adhere to the guidelines as outlined by the [Internet Content Rating](#)

[Association](#) (ICRA). --



Tips to Keep in Mind

TIP #1: A standard convention -- [underlining every text- and graphics-based hyperlink](#) -- is always provided as an aid in promoting quick identification and ease-of-use navigation "pointers" on every page within this Web site.

TIP #2: Provided that your chosen browser supports it, whenever the mouse cursor is positioned over a hyperlink for awhile, a ['balloon help' text description \(tool tip\)](#) will appear that indicates what will occur if that hyperlink is actually selected.

TIP #3: You can always [use the "Google Search" functionality](#) located at the top of each Scsi P&KT Web page to perform a 'keyword search' to quickly locate whatever Web pages (within the selected domain) contain the specified keyword.

TIP #4: Remember to make use of the navigation hyperlinks -- conveniently provided at both the top and bottom of every Web page -- if you want to navigate quickly amongst the displayed selections.

Browser-independent Viewing benefits Everyone

View Scsi's Web site pages with any Web- or text-mode-only browser and enjoy [browser-independent freedom](#).

How significant is this claim? For starters, you can use any Web browser (such as Internet Explorer, Netscape, Mozilla, Opera, Firefox, Safari, or any other Web browser of your choice) or any text-mode-only browser, such as Lynx -- a Web page-based emulation of which can be found on Yellowpipe Internet Services' [Lynx viewer](#) Web page -- to view each and every Web page on Scsi's P&KT Web site.

How is this all made possible on the Scsi P&KT Web site? The answer is, "By design to Web standards and restriction to HTML-only (read: plain vanilla) source code statements for each and every Web page." This underlying [productivity-focused design foundation](#) benefits everyone because there are no restrictions imposed as to what operating system or screen resolution settings you or anyone else must use -- all examples of focusing on striving for [100% accessibility](#).

Now, isn't that a perfect example of independent thinking that you should pass along to other Web sites' design personnel and upper management? Won't your inputs inform them that there really are ways to implement solutions or at least reduce some of the difficulties and frustrations you've encountered when attempting to productively make use of their Web sites?

For more information regarding the importance of browser-independent viewing, take a look at [Best Practice #2: Every Web page is viewable with any type of browser](#) -- described on [Scsi's "Perfect 10" Web Site Standard](#) page.

Additionally, if you'd like to learn more about the "View with Any Browser Campaign" program itself, select the adjacent graphic



-- if displayed here -- to access supporting details behind the [Viewable with Any Browser concept](#).

Examples of Publicly-accessible Web Page Validation Tools

World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) Validation Guidelines

Provided below are the applicable -- and selectable -- W3C and WAI validation logos and respective hyperlinks that are conformed to by Scsi throughout the entire Scsi P&KT Web site:



Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's Uniform Resource Locator (URL) address for [W3C HTML markup validation testing](#).



Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's associated Cascading Style Sheet (CSS) for [W3C-based Cascading Style Sheet \(CSS\) validation testing](#).



Select either the graphic -- if displayed here -- or the following hyperlink to display HiSoftware® Cynthia Says™ Portal [WCAG Accessibility](#) Web page. Once that page is displayed, specify any particular Web page that you choose to test for compliance to either [Section 508](#) or Web Content Accessibility Guidelines ([WCAG](#)) recommendations.

How to validate this or any other Web page within the sonoffconsulting.com domain

Put this page to the test! -- Exercise each of the three "Test-this-Web-page" hyperlinks provided at the bottom of this -- and on every Web page within the Scsi P&KT Web site -- to immediately confirm for yourself each displayed Web page's conformance to these Web validation testing standards.

Scsi's Web KISS™ Guides


Hyperlinks are provided below for you to access, read, and apply the first ten of many yet-to-follow [Scsi's WebKISS™ Guides](#):

- #1: [Why Validate a Web Site's Pages?](#)
- #2: [Why 100% Accessibility?](#)
- #3: [Why use more than one Web browser?](#)
- #4: [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?](#)
- #5: [How does Adherence to Web Standards Save Both Time and Money?](#)
- #6: [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?](#)
- #7: [What are the strengths and weaknesses of search tools and engines?](#)
- #8: [Want to Increase Your Search Engine Rankings?](#)
- #9: [How Productivity-focused is your Web Site?](#)
- #10: [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)
- #11: [TOTAL ACCESS ... So What?](#)
- #12: [What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

NOTE: Scsi defines the acronym [KISS] as follows: "Keep It Simple, Sonoff!"

Web Page Validation and Contact Information

This Tips and Notes Web page was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Sunday, June 20, 2010 at 3:25 p.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA; Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day) once you select either of these hyperlinks -- [e-mail](#) or  -- then compose and send your message to us.

Major Navigation Hyperlinks of Scsi's Tips and Notes Page

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/tips.html#SkipToHeading2
view or download	http://sonoffconsulting.com/tips_with_hyperlinks.pdf
Major Navigation Hyperlinks	http://sonoffconsulting.com/tips.html#h2_mnh
BOTTOM	http://sonoffconsulting.com/tips.html#bottompage
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html

Shortcut Text	Internet Address
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
General Orientation	http://sonoffconsulting.com/tips.html#h2_1
Internet Content Rating Adherence	http://sonoffconsulting.com/tips.html#h2_2
Tips to Keep in Mind	http://sonoffconsulting.com/tips.html#h2_3
Browser-independent Viewing benefits Everyone	http://sonoffconsulting.com/tips.html#h2_4
Examples of Publicly-accessible Web Page Validation Tools	http://sonoffconsulting.com/tips.html#h2_5
Scsi's Web KISS™ Guides	http://sonoffconsulting.com/tips.html#h2_6
TOP	http://sonoffconsulting.com/tips.html#toppage
Internet Content Rating Association	http://www.fosi.org/icra/
Lynx viewer	http://www.yellowpipe.com/yis/tools/lynx/lynx_viewer.php
	http://www.anybrowser.org/campaign/
	http://validator.w3.org/
	http://jigsaw.w3.org/css-validator/#validate-by-uri
W3C-based Cascading Style Sheet (CSS) validation testing.	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/tips.html
	http://www.contentquality.com/Default.asp
Section 508	http://www.access-board.gov/508.htm
WCAG	http://www.w3.org/TR/WAI-WEBCONTENT/
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/tips.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2009c_scm.css