

Tips and Notes Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Skip to the [MAIN HEADING](#) of this page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section located near the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web

page's contents (including associated hyperlinks):

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Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
 To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone **(859) 261-5908** for prompt assistance.

Make use of **Scsi's dual-domain search configuration:**

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	Validate CSS3 code		
Accessibility Checker	Portal Page	Index	Navigation	Site Map	Home	Expanded Home
Graphics-based Home	Mobile Site	Privacy Policy	Other Web Sites	Business Listings	*****	
About Scsi	Profile	15 Major Categories	Services Offered	What does Scsi do--exactly?	.55-	
Need Professional Assistance?	Clients	E-mail Scsi	Contact Scsi	Contact Form	minute Audio Interview:	
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes	Scsi's "World Class Level" Web site Design		
Scsi's "Perfect 10" Standard	Part 1: User-focused Control		*****			
Part 2: "A+W+F+U=L" World Class Level Design		Part 3: "Perfect 10" Challenge		SPECIAL NOTE:		
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser	Learn what Scsi's			
Scsi's WebKISS(tm) Guides	WKG #10: STCEW Tool-based Evaluation	WKG #11: TOTAL ACCESS				
HFM Vendors Listing	"World Class Level" Web site design is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer.					



PLAY INTERVIEW

Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info

AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major headings for Scsi's Tips and Notes Page

1. [General Orientation](#)
2. [Tips to Keep in Mind](#)
3. [Browser-independent Viewing benefits Everyone](#)
4. [Examples of Publicly-accessible Web Page Validation Tools](#)
5. [Scsi's Web KISS™ Guides](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

General Orientation

This Tips and Notes page contains an assortment of relevant information that applies throughout the Scsi P&KT Web Site. Scsi encourages you to return to this page to review its helpful Tips to Keep in Mind section, to reflect on the benefits provided by [Scsi's Web Site Best Practice #2: Use any browser](#), to perform your own [series of Web page validations](#) using the convenient hyperlinks to [three publicly-accessible validation tools](#), and to examine and make effective use of the ever-increasing selection of [Scsi's WebKISS™ Guides](#) that are available on the Scsi P&KT Web site.

Tips to Keep in Mind

TIP #1: A standard convention -- [underlining every text- and graphics-based hyperlink](#) -- is always provided as an aid in promoting quick identification and ease-of-use navigation "pointers" on every page within this Web site.

TIP #2: Provided that your chosen browser supports it, whenever the mouse cursor is positioned over a hyperlink for awhile, a ['balloon help' text description \(tool tip\)](#) will appear that indicates what will occur if that hyperlink is actually selected.

TIP #3: You can always [use the "Dual-domain Search" functionality](#) located near the top of each Scsi P&KT Web page to perform a 'keyword search' to quickly locate whatever Web pages (within the selected domain) contain the specified keyword.

TIP #4: Remember to make use of the navigation hyperlinks -- conveniently provided at both the top and bottom of every Web page -- if you want to navigate quickly amongst the displayed selections.

Browser-independent Viewing benefits Everyone

View Scsi's Web site pages with any Web- or text-mode-only browser and enjoy [browser-independent freedom](#).

How significant is this claim? For starters, you can use any Web browser (such as Internet Explorer, Mozilla, Opera, Firefox, Safari, or any other Web browser of your choice) or any text-mode-only browser to view each and every Web page on Scsi's P&KT Web site.

How is this all made possible on the Scsi P&KT Web site? The answer is, "By design to Web standards and restriction to HTML-only (read: plain vanilla) source code statements for each and every Web page." This underlying [productivity-focused design foundation](#) benefits everyone because there are no restrictions imposed as to what operating system or screen resolution settings you or anyone else must use -- all examples of focusing on striving for [100% accessibility](#).

For more information regarding the importance of browser-independent viewing, take a look at [Best Practice #2: Every Web page is viewable with any type of browser](#) -- described on [Scsi's "Perfect 10" Web Site Standard](#) page.

Additionally, if you'd like to learn more about the "View with Any Browser Campaign" program itself, select the



adjacent graphic -- if displayed here -- to access supporting details behind the [Viewable with Any Browser concept](#).

Below are two important "bottom line" questions to ask and pass along to others:

1. Isn't "browser-independent viewing" a perfect example of independent thinking that you should pass along to Web sites' design personnel and upper management?
2. Won't your inputs inform other companies that there really are ways to implement solutions or at least reduce some of the difficulties and frustrations you've encountered when attempting to productively make use of their Web sites?

Examples of Publicly-accessible Web Page Validation Tools

World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) Validation Guidelines

Provided below are the applicable -- and selectable -- W3C and WAI validation logos and respective hyperlinks that are conformed to by Scsi throughout the entire Scsi P&KT Web site:

HTML5 Validation



Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's Uniform Resource Locator (URL) address for [W3C HTML markup validation testing](#).

CSS3 Validation



Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's associated Cascading Style Sheet (CSS) for [W3C-based Cascading Style Sheet \(CSS\) validation testing](#).

Accessibility Validation



Select either the graphic -- if displayed here -- or the following hyperlink [WCAG Accessibility](#) to use the AChecker's Web Accessibility Checker's on-line program.

How to validate this or any other Web page within the sonoffconsulting.com domain

Put this page to the test! -- Exercise each of the three "Test-this-Web-page" hyperlinks provided at the bottom of this -- and on every Web page within the Scsi P&KT Web site -- to immediately confirm for yourself each displayed Web page's conformance to these Web validation testing standards.

NOTE: The presence of a series of "one-step" validation tests for all three categories of Web page validation testing ([HTML](#), [CSS](#), and [WAI/508 Accessibility](#)) makes this task easy, now doesn't it?

Scsi's Web KISS™ Guides

NOTE: Scsi defines the acronym [[KISS](#)] as follows: "Keep It Simple, Sonoff!"

Hyperlinks are provided below for you to access, read, and apply the first ten of many yet-to-follow [Scsi's WebKISS™ Guides](#):

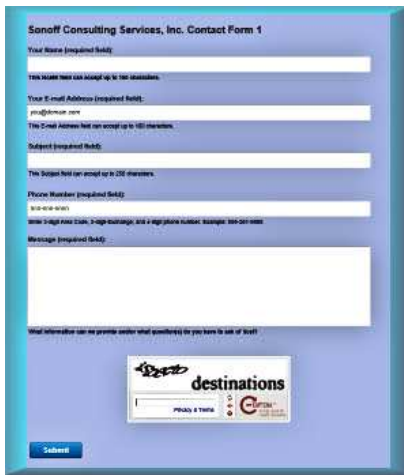
1. WKG #1: [Why Validate a Web Site's Pages?](#)
2. WKG #2: [Why 100% Accessibility?](#)
3. WKG #3: [Why use more than one Web browser?](#)
4. WKG #4: [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?](#)
5. WKG #5: [How does Adherence to Web Standards Save Both Time and Money?](#)
6. WKG #6: [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Web Site Best Practice?](#)
7. WKG #7: [What are the strengths and weaknesses of search tools and engines?](#)
8. WKG #8: [Want to Increase Your Search Engine Rankings?](#)
9. WKG #9: [How Productivity-focused is your Web Site?](#)
10. WKG #10: [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)
11. WKG #11: [TOTAL ACCESS ... So What?](#)
12. WKG #12: [What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

Major Navigation Hyperlinks

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the [Scsi P&KT](#) Web Site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.



Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Tips and Notes Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site** was last updated, validated -- to assure full conformance to W3C's [HTML5](#), cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on **Sunday, February 14, 2016 at 10:15 a.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [l](#): [k](#): [m](#): [n](#): [o](#): [p](#): [a](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [^](#): [_](#): [/](#): [=](#): [\](#): [!](#): [~](#): [\[](#): [=](#): [\]](#):

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/tips_and_notes.html#SkipToHeading2
assistance	http://sonoffconsulting.com/tips_and_notes.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/tips_and_notes.html#h3_mnh
BOTTOM	http://sonoffconsulting.com/tips_and_notes.html#bottompage
view or download	http://sonoffconsulting.com/tips_with_hyperlinks.pdf
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/tips_and_notes.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/tips_and_notes.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e3.css
Accessibility Checker	http://achecker.ca/checker/
Portal Page	http://sonoffconsulting.com/portal.html
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do--exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class	http://sonoffconsulting.com/unique_features_part2.html

Shortcut Text	Internet Address
Level Design	
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Sesi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool-based Evaluation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Sesi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
General Orientation	http://sonoffconsulting.com/tips_and_notes.html#h2_1
Tips to Keep in Mind	http://sonoffconsulting.com/tips_and_notes.html#h2_3
Browser-independent Viewing benefits Everyone	http://sonoffconsulting.com/tips_and_notes.html#h2_4
Examples of Publicly-accessible Web Page Validation Tools	http://sonoffconsulting.com/tips_and_notes.html#h2_5
Sesi's Web KISS™ Guides	http://sonoffconsulting.com/tips_and_notes.html#h2_6
Sesi's Web Site Best Practice #2: Use any browser	http://sonoffconsulting.com/unique_features_2_of_10.html
underlining every text- and graphics-based hyperlink	http://sonoffconsulting.com/unique_features_3_of_10.html
productivity-focused design foundation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
100% accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
	http://www.anybrowser.org/campaign/
	http://validator.w3.org/

Shortcut Text	Internet Address
	http://jigsaw.w3.org/css-validator/#validate-by-uri
Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_std_save_time_and_money.html
What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Web Site Best Practice?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
n	http://sonoffconsulting.com/tips_and_notes.html
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
1	http://sonoffconsulting.com/unique_features_1_of_10.html
4	http://sonoffconsulting.com/unique_features_4_of_10.html
6	http://sonoffconsulting.com/unique_features_6_of_10.html
7	http://sonoffconsulting.com/unique_features_7_of_10.html
8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
0	http://sonoffconsulting.com/unique_features_10_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys