

Phone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.

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"Your WebKISS™ Guide Resource" Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



... return to Scsi's [Portal Page](#), [Home Page](#), or send an [e-mail](#) message to Scsi: 

Major Goals and Focus of Scsi's WebKISS™ Guides and Scsi's Web Site

A major goal of Scsi's Web site is to provide information that relates to and encourages adoption of various standards, practical methods and techniques for problem solving, and guidelines for improving both individual and corporate productivity.

An ever-evolving goal of Scsi's Web site is to provide its visitors with Scsi-generated WebKISS™ Guides -- where the acronym KISS is redefined as "Keep It Simple, Sonoff!" --that will contain timely and useful capsules of information and insights not to be found anywhere else.

Scsi seeks to be "Your WebKISS™ Guide Resource" is emphasized by [Scsi's "Perfect 10" Web Site Standard](#) -- an elegant and easily demonstrable [set of ten seamlessly integrated Web Best Practices](#) that 1) applies to each and every Web page on this Web site and 2) is intended to serve as a [productivity-focused model design](#) for "[World Class Level](#)" [100% accessibility](#) and [usability](#).

Specifically, Scsi's associated tagline of [TOTAL ACCESS](#) represents a branding of the underlying comprehensive design philosophy and implementation that Scsi provides as a first-pass solution for [Ubiquitous Web Access](#) -- something that one and all can enjoy.


[Scsi's WebKISS™ Guides](#) always focus on describing and discussing practical methods and techniques for improving both individual and corporate [productivity](#), including the areas of design and problem-solving activities. In particular, several of Scsi's WebKISS™ Guides concentrate on [productivity-focused matters](#) relating specifically to Web sites -- [Web accessibility](#) and [Web Usability](#), the inherent [return on investment](#) (ROI) that naturally follows once Scsi's Web Best Practices are implemented, various search-related topics, and more.

Provided below are hyperlinks to Scsi's P&KT WebKISS™ Guides:

- #1 -- [Why Validate a Web Site's Pages?](#)
- #2 -- [Why 100% Accessibility?](#)
- #3 -- [Why use more than one Web browser?](#)
- #4 -- [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?](#)
- #5 -- [How does Adherence to Web Standards Save Both Time and Money?](#)
- #6 -- [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?](#)
- #7 -- [What are the strengths and weaknesses of search tools and engines?](#)
- #8 -- [Want to Increase Your Search Engine Rankings?](#)
- #9 -- [How Productivity-focused is your Web Site?](#)
- #10 -- [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)
- #11: -- [TOTAL ACCESS ... So What?](#)
- #12: -- [What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

Web Page Validation and Contact Information

This "Your WebKISS™ Guide Resource" page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Tuesday, June 28, 2011 at 4:00 p.m. ET by Raymond Sonoff, President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day) once you select either of these hyperlinks -- [e-mail](#) or  -- then compose and send your message to us.

Major Navigation Links for Scsi's "Your WebKISS™ Guide Resource" Page

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site. Also, be sure to learn about [Scsi's Access Keys](#) to increase your keyboard-based productivity on this Web site.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html#h2_1
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Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
	http://search.yahoo.com/
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
Use Any Browser -- by	http://sonoffconsulting.com/any_browser.html

Shortcut Text	Internet Address
Design!	
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_std_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html

Shortcut Text	Internet Address
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Ubiquitous Web Access	http://sonoffconsulting.com/index_expanded.html#h2_2
productivity-focused matters	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
TOP	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html#toppage
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp