

You are here --> **Proof that this is a "World Class Level" Web Site** Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site -- (last revised on Tuesday, June 28, 2011 at 7:25 a.m. ET).

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), or jump to this page's [Major Navigation Hyperlinks](#).

Call 859-261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA. ... or send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions.

Proof that this is a "World Class Level" Web Site Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



... return to Scsi's [Portal Page](#), [Home Page](#), or send an [e-mail](#) message to Scsi: .

Major Headings of Scsi's Proof that this is a "World Class Level" Web Site Page

For your convenience, the major headings provided on this Web page are listed immediately below:

- [Getting down to the details](#) about Scsi's World Class Level Quality Standard
- [Making it ever so easy for you](#) -- to check each and every Scsi P&KT Web page for conformance to [Scsi's Web Page Validation Best Practice #10](#)
- [Quantitatively score any Web site's page\(s\)](#) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool
- [Scsi's "Perfect 10" Challenge](#): Try to find any other Web site that -- even for just one Web page -- scores 100

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

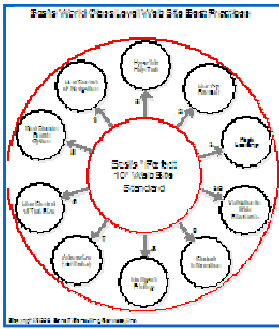
Getting down to the details about Scsi's World Class Level Quality Standard

Each and every Web page within the Sonoff Consulting Services, Inc.'s Web site has [100% Accessibility](#) is designed in -- for everyone's benefit.

How was this achieved? [Scsi's "Perfect 10" Web Site Standard](#) Web page describes the what, why, and how come Scsi evolved a first-of-its-kind set of seamlessly integrated and easily verifiable "World Class" level Web site Best Practices -- now called [Scsi's Best Practices](#) -- for universal Web usability and Web accessibility.

PDF Diagram of Scsi's World Class Level Web Site Best Practices

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



Additional Web Site Design-related Information

Reminder: If you want to know more, access the [Web Usability](#), [Web accessibility](#), [Why Validate a Web Site's Pages?](#), and [Use Any Browser -- by Design!](#) Web pages.

Making it ever so easy for you -- to check each and every Scsi P&KT Web page for conformance to Scsi's Web Page Validation Best Practice #10

Don't take Scsi's word for it. Prove this fact for yourself -- using three World Wide Web Consortium (W3C)-based Validation tests -- for XHTML, CSS, and WCAG recommendations -- that are always provided as "Test-this-Web-page" hyperlinks in the Web Page Validation and Contact Information section located near the bottom of each and every Web page within the sonoffconsulting.com domain.

Quantitatively score any Web site's page(s) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool

Getting Ready to "Do It Yourself" -- unless, of course, you'd rather "[Let Scsi do it for you](#)" for FREE!

For proof that should quickly convince anyone that 100% accessibility is demonstrable everywhere within the Scsi P&KT Web site, Scsi encourages you, Web designers, and upper- and lower-level [Management](#) to make effective use of [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#).

To make use of Scsi's convenient one-pager worksheet file -- select the graphic below (if present) -- to launch the fill-in-the-fields PDF file and [quantitatively score](#) any page -- on any Web site you choose to benchmark against Scsi's "Perfect 10" Web Site Standard score of 100.



What's Next?

With a copy of the STCEW Tool document open and ready to be filled out in front of you, you can quickly proceed with assessing any Web page's degree of conformance to [Scsi's set of World Class Level Web Site Best Practices](#).

- [How do you evaluate a Web page and come up with its STCEW Tool-based score?](#)
- [Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages](#)
- [Ubiquitous Web Access -- Here and Now](#)
- [What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?](#)

How do you evaluate a Web page and come up with its STCEW Tool-based score?

Here is how to accomplish this relatively straightforward evaluation task for any Web site page that you choose to access to put it to the test:

1. Open or view the STCEW Tool document.
2. Assess and provide ten "Yes or No" answers on the worksheet for whatever Web page you have selected for testing.
3. Multiply each "Yes" answer by ten.
4. Tally up the resulting score and grade it according to the 0-100 scale provided in the document.

Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages

Especially if this is your first time at trying out the STCEW Tool, Scsi recommends that you choose any Web page within the sonoffconsulting.com domain to "put to the test" before applying the STCEW Tool to any other Web site's pages..

Here is why: Doing this warmup exercise will assure you that you fully understand and can confirm each of Scsi's Best Practices, and because of the judicious [productivity-focused design](#) that underlies the entire Scsi P&KT Web site, you should -- not surprisingly -- find that every single page scores 100 out of 100. Pretty amazing achievement, don't you agree?

Ubiquitous Web Access -- Here and Now

Presuming that you do obtain the same exemplary results on your own, this confirmation should wholly support and testify to Scsi's desire to present every visitor with a refreshingly stimulating "win-win" user experience -- in fact, a [Ubiquitous Web Access experience](#) -- that truly qualifies as a [productivity-focused model](#) for achieving a viable [World Class Level Web site design and implementation](#).

What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?

Scsi has no doubt that you'll find a large room for improvement on virtually any other Web site that you care to test.

With such quantitatively scored results in hand, you could either make use of it yourself or pass the assessment(s) along to others -- which they can check out and confirm for themselves -- regarding how well or how poorly any particular Web sites's pages measure up in each of Scsi's ten Best Practices for World Class Level Web sites.

Scsi's "Perfect 10" Challenge: Try to find any other Web site that -- even for just one Web page -- scores 100

When you have performed this exercise more than a few times and realize how poorly most Web pages fare when you've quantitatively measured them using Scsi's "Perfect 10" Web site standard, you might decide to take on the following [challenge](#): Try your darndest to find any other Web sites that pass Scsi's "Perfect 10" set of Web site Best Practices -- even for just a single Web page.

Let Scsi know of any Web pages that have a 100 score

If you find any Web pages or, better yet, any Web sites that do score 100, [let us know](#).

If Scsi can confirm your reported findings -- and the Web sites are considered by Scsi to be both non-trivial and truly meritorious in nature and content, you can bet that a cumulative list of Web sites that have satisfied Scsi's World Class Level Quality Standard of distinction will be published and maintained for the foreseeable future right here on this very Web site.


After all, Scsi wants to inform the Web world about all such companies that have actually put in the effort and attendant hard work necessary to make the perfect score of 100. Good luck.

Which of the following topics would you like to read about next?

- [What does Sonoff Consulting Services, Inc. do -- exactly?](#)
- [Focusing on Productivity](#)
- Proof that this is a "World Class level" Web site
- [Need Professional Assistance?](#)

Web Page Validation and Contact Information

This Proof that this is a "World Class Level" Web Site Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, and validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Tuesday, June 28, 2011 at 7:25 a.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day) once you select either of these hyperlinks -- [e-mail](#) or  -- then compose and send your message to us.

Major Navigation Links for Scsi's Proof that this is a "World Class Level" Web Site Page

[NAVIGATION](#): Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer Specialists](#)

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
view or download	http://sonoffconsulting.com/scsi_proof_of_world_class_level_with_hyperlinks.pdf
Major Navigation Hyperlinks	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h3_mnh
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
e-mail	mailto:info@sonoffconsulting.com
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
	http://search.yahoo.com/
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
Use Any	

Shortcut Text	Internet Address
Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_std_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines? Page	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html

Shortcut Text	Internet Address
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Getting down to the details	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_1
Making it ever so easy for you	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_4
Quantitatively score any Web site's page(s)	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_2
Scsi's "Perfect 10" Challenge	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_3
image	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
TOP	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#toppage
quantitatively score	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_4
	http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf
How do you evaluate a Web page and come up with its STCEW Tool-based score?	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#how_to_evaluate_web_page
Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#do_a_practice_run
Ubiquitous Web Access -- Here and Now	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#ubiquitous_web_access_here_and_now
What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#what_conclusions_using_stcew_tool
Ubiquitous Web Access experience	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp