

Proof that this is a "World Class Level" Web Site Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Skip to [MAIN HEADING](#) of this page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section or to the [BOTTOM](#) of this page, or [view or download](#) a PDF

version of this Web page's contents (including associated hyperlinks):



Phone **(859) 261-5908** for prompt assistance.

Make use of **Scsi's dual-domain search configuration:**

(Search Window): (Search Domain): Search the Web
Scsi P&KT

PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	
Validate CSS3 code	Accessibility Checker	Portal Page	Index	Navigation
Site Map	Home	Expanded Home	Graphics-based Home	Mobile Site *****
Privacy Policy	Other Web Sites	Business Listings	About Scsi	Profile 55-
15 Major Categories	Services Offered	Clients	Contact Scsi	Contact Form
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes	
Scsi's "Perfect 10" Standard	Part 1: User-focused Control		minute Audio Interview:	
Part 2: "A+W+F+U=L" World Class Level Design		Part 3: "Perfect 10" Challenge		
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser		Scsi's
Scsi's WebKISS(tm) Guides	WKG #10: STCEW Tool-based Evaluation		"World Class Level" Web	
WKG #11: TOTAL ACCESS	HFM Vendors Listing	site Design *****		

SPECIAL NOTE: Learn what [Scsi's "World Class Level" Web site design](#) is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview **Cincinnati Business Talk #158 Raymond Sonoff, Web Sites** produced by [Mike Roth, Cincinnati's longest-trained Sandler Trainer](#).



**PLAY
INTERVIEW**

Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings of Scsi's Proof that this is a "World Class Level" Web Site Page

For your convenience, the major headings provided on this Web page are listed immediately below:

1. [Getting down to the details](#) about Scsi's World Class Level Quality Standard
2. [Making it ever so easy for you](#) -- to check each and every [Scsi P&KT](#) Web page for conformance to [Scsi's Web Page Validation Best Practice #10](#)
3. [Quantitatively score any Web site's page\(s\)](#) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool
4. [Scsi's "Perfect 10" Challenge](#): Try to find any other Web site that -- even for just one Web page -- scores 100

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

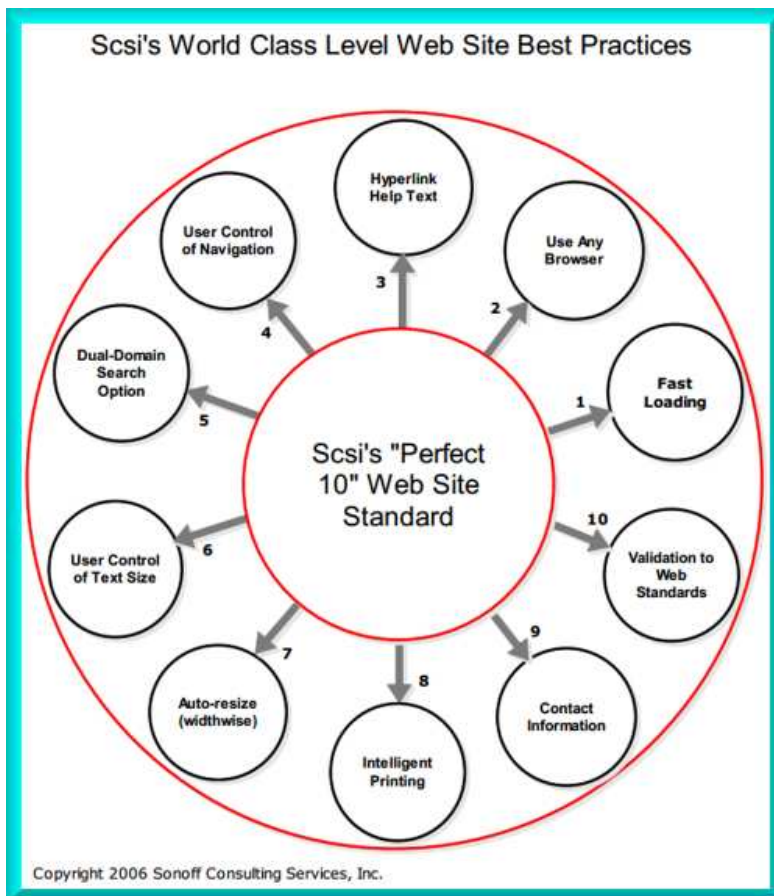
Getting down to the details about Scsi's World Class Level Quality Standard

Each and every Web page within the Sonoff Consulting Services, Inc.'s Web site has [100% Accessibility](#) designed in -- for [everyone's benefit](#).

How was this achieved? [Scsi's "Perfect 10" Web Site Standard](#) Web page describes the what, why, and how come Scsi evolved a first-of-its-kind set of seamlessly integrated and easily verifiable "World Class" level Web site Best Practices -- now called [Scsi's Web Site Best Practices](#) -- for universal Web usability and Web accessibility.

PDF Diagram of Scsi's World Class Level Web Site Best Practices

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



Additional Web Site Design-related Information

Reminder: If you want to know more, access the [Web Usability](#), [Web accessibility](#), [Why Validate a Web Site's Pages?](#), and [Use Any Browser -- by Design!](#) Web pages.

Making it ever so easy for you -- to check each and every Scsi P&KT Web page for conformance to Scsi's Web Page Validation Best Practice #10

Don't take Scsi's word for it. Prove this fact for yourself -- using three World Wide Web Consortium (W3C)-based Validation tests -- for [HTML](#), [CSS](#), and [WCAG](#) recommendations -- that are always provided as "Test-this-Web-page" hyperlinks in the **Web Page Validation and Contact Information** section located near the bottom of each and every Web page within the sonoffconsulting.com domain. Go ahead and [test this very Web page](#) now!

Quantitatively score any Web site's page(s) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool

Getting Ready to "Do It Yourself" -- unless, of course, you'd rather "[Let Scsi do it for you](#)" for **FREE!**

For proof that should quickly convince anyone that 100% accessibility is demonstrable everywhere within the Scsi P&KT Web site, Scsi encourages you, Web designers, and upper-

and lower-level [Management](#) to make effective use of [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#).

General Instructions for using the STCEW Tool Document

To quickly find out what seamlessly integrated and clearly demonstrable benefits are claimed for each and every Web page, take a moment now to either view or download [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) -- especially by using Scsi's convenient one-pager worksheet file:

STCEW Tool Scoring Results and Comments		Enter a Tracking ID # for this particular STCEW Tool-based Evaluation: _____
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool -- Results and Comments Need help ? Call (859) 261-5908 for professional assistance . Ten Features Every Web Site Should Always Provide its Visitors For more details, visit Scsi's P&KT Web Site at http://sonoffconsulting.com/		
Scsi's Web Site Best Practices for Usability and Accessibility http://	Pass? Y or N	Specific comments associated with the corresponding Best Practice evaluation test results can be entered in the areas below.
1. Every Web page is fast loading .		
2. Every Web page is viewable with any type of browser .		
3. Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).		
4. Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.		
5. Every Web page incorporates an integral and effective dual-domain search window.		
6. Every Web page's text viewing size selections remain under user control at all times -- according to the particular browser tool's available selections.		
7. Every Web page's contents will always automatically resize widthwise to fill the entire browser window -- no matter what screen resolution settings or window sizes are in effect at any time.		
8. Every 'Print this page' operation automatically results in an intelligently word-wrapped, truncation-free, black-on-white printout of that Web page's main body contents -- regardless of the page orientation and user-specified text size selection in effect at that time.		
9. Every Web page incorporates readily accessible contact information.		
10. Every Web page validates against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).		
Resulting Best Practices score for this Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries is:		
Keep In Mind: Every one of Scsi's Web pages scores 100.		

Access and download this file at <http://sonoffconsulting.com/scsi-pkt-stcew-tool-scoring-results-and-comments-to-fill-in.pdf> on Scsi's P&KT Web site.

Form Completed by _____ on (date) _____ ; Completed form reviewed by _____ on (date) _____

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You can make use of the STCEW Tool document to [quantitatively score](#) any page -- on any Web site -- you so choose to evaluate.

Once you go through this exercise, you can readily draw your own conclusions as to that Web page's degree of conformance to [Scsi's "Perfect 10" Set of "World Class Level" Web Site Best Practices](#).

What's Next?

With a copy of the STCEW Tool document open and ready to be filled out in front of you, you can quickly proceed with assessing any Web page's degree of conformance to [Scsi's set of World Class Level Web Site Best Practices](#).

1. [How do you evaluate a Web page and come up with its STCEW Tool-based score?](#)
2. [Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages](#)
3. [Ubiquitous Web Access -- Here and Now](#)
4. [What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?](#)

How do you evaluate a Web page and come up with its STCEW Tool-based score?

Here is how to accomplish this relatively straightforward evaluation task for any Web site page that you choose to access to put it to the test:

1. Open or view the STCEW Tool document.
2. Access a Web site page to examine for assessment for each of Scsi's "Perfect 10" Web Site Best Practices.
3. For each of the ten Web Site Best Practices listed, enter either a **Y** (for Yes) or an **N** (for No) as answers -- based on what you have learned should occur with the Scsi P&KT Web Site as your model reference.
4. Tally up the number of "Yes" entries and multiply that number by 10 to get the Web Site Best Practices score for that particular Web page.
5. Enter the resulting number on the Worksheet box reserved for that entry.
6. Assess the grade for that Web page based on the cumulative score, namely: **Perfect** (100), **Excellent** (90), **Good** (70 or 80), **Fair** (50 or 60), **Poor** (30 or 40), **Abysmal** (10 or 20), and **Total Failure** (a zero).
7. If desired, repeat the prior steps for any other Web page(s) that you want to quantitatively assess.

That's how really easy it should be for you perform this evaluation process.

Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages

Especially if this is your first time at trying out the STCEW Tool, Scsi recommends that you choose any Web page within the sonoffconsulting.com domain to "put to the test" before applying the STCEW Tool to any other Web site's pages..

Here is why: Doing this warmup exercise will assure you that you fully understand and can confirm each of Scsi's Web Site Best Practices, and because of the judicious [productivity-focused design](#) that underlies the entire Scsi P&KT Web site, you should -- not surprisingly -- find that every single page scores 100 out of 100. Pretty amazing achievement, don't you agree?

Ubiquitous Web Access -- Here and Now

Presuming that you do obtain the same exemplary results on your own, this confirmation should wholly support and testify to Scsi's desire to present every visitor with a refreshingly stimulating "win-win" user experience -- in fact, a [Ubiquitous Web Access experience](#) -- that truly qualifies as a [productivity-focused model](#) for achieving a viable [World Class Level Web site design and implementation](#).

What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?

Scsi has no doubt that you'll find a large room for improvement on virtually any other Web site that you care to test.

With such quantitatively scored results in hand, you could either make use of it yourself or pass the assessment(s) along to others -- which they can check out and confirm for themselves -- regarding how well or how poorly any particular Web sites's pages measure up in each of Scsi's ten Web Site Best Practices for World Class Level Web sites.

Scsi's "Perfect 10" Challenge: Try to find any other Web site that -- even for just one Web page -- scores 100

When you have performed this exercise more than a few times and realize how poorly most Web pages fare when you've quantitatively measured them using Scsi's "Perfect 10" Web site standard, you might decide to take on the following [challenge](#): Try your darnedest to find any other Web sites that pass Scsi's "Perfect 10" set of Web site Web Site Best Practices -- even for just a single Web page.

Let Scsi know of any Web pages that have a 100 score

1. If you find any Web pages or, better yet, any Web sites that do score 100, [let us know](#).
2. If Scsi can confirm your reported findings -- and the Web sites are considered by Scsi to be both non-trivial and truly meritorious in nature and content, you can bet that a cumulative list of Web sites that have satisfied Scsi's World Class Level Quality Standard of distinction will be published and maintained for the foreseeable future right here on this very Web site.

After all, Scsi wants to inform the Web world about all such companies that have actually put in the effort and attendant hard work necessary to make the perfect score of 100. Good luck.

Which of the following topics would you like to read about next?

[What does Sonoff Consulting Services, Inc. do -- exactly?](#)

[Focusing on Productivity](#)

[Proof that this is a "World Class level" Web site](#)

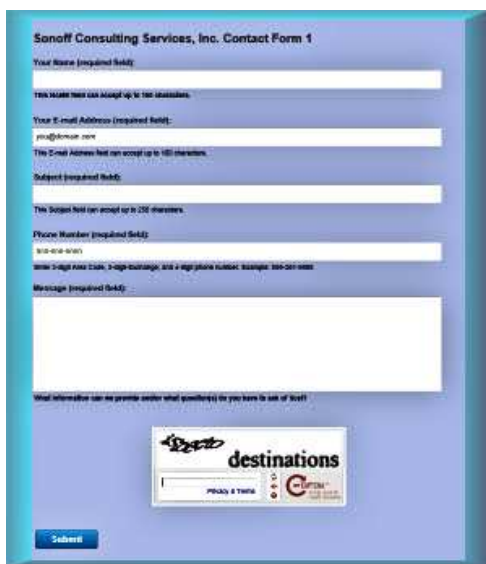
[Need Professional Assistance?](#)

Major Navigation Hyperlinks

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.



Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):
This name field can accept up to 100 characters.

Your E-mail Address (required field):
your@domain.com
This E-mail Address field can accept up to 100 characters.

Subject (required field):
This Subject field can accept up to 250 characters.

Phone Number (required field):
510-410-4100
Write in digit form (Dash, 2-digits exchange, etc.) or phone number, example: 500-201-1000

Message (required field):
What information can we provide and/or what questions do you have in mind?

destinations
PROVIDE & TRANSFER
COURTESY

Send

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Proof that this is a "World Class Level" Web Site Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site** was last updated, and validated -- to assure full conformance to W3C's [HTML5](#), [CSS3](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on **Thursday, May 28, 2015 at 6:35 p.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) [Pre-defined Access Keys](#):

Sixteen (16) Alphabetical Characters: [c](#): [g](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [q](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [_](#): [: :](#) [/](#): [=](#): [\](#): [! :](#) [`](#): [\[](#): [=](#): [\]](#):

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
assistance	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h3_mnh
BOTTOM	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#bottompage
view or download	http://sonoffconsulting.com/scsi_proof_of_world_class_level_with_hyperlinks.pdf
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e3.css
Accessibility Checker	http://achecker.ca/checker/
Portal Page	http://sonoffconsulting.com/portal.html
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html

Shortcut Text	Internet Address
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool-based Evaluation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
e-mail	mailto:info@sonoffconsulting.com
Getting down to the details	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_1
Making it ever so easy for you	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_2
Scsi's Web Page Validation Best Practice #10	http://sonoffconsulting.com/unique_features_10_of_10.html
Quantitatively score any Web site's page(s)	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_3
Scsi's "Perfect	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#h2_4

Shortcut Text	Internet Address
10" Challenge	
100% Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
everyone's benefit	http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_2
Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
image	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
test this very Web page	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#validation
Management	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
	http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments_fill-in.pdf
quantitatively score	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_4
Scsi's "Perfect 10" Set of "World Class Level" Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html#main_heading
How do you evaluate a Web page and come up with its STCEW Tool-based score?	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#how_to_evaluate_web_page
Suggestion: Do a "practice run through" of any of Scsi's Productivity and Knowledge Transfer Web Site's pages	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#do_a_practice_run
Ubiquitous Web Access -- Here and Now	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#ubiquitous_web_access_here_and_now
What conclusions will you likely reach after evaluating other Web site's pages using the STCEW Tool?	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#what_conclusions_using_stcew_tool

Shortcut Text	Internet Address
productivity-focused design	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
Ubiquitous Web Access experience	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
1	http://sonoffconsulting.com/unique_features_1_of_10.html
2	http://sonoffconsulting.com/unique_features_2_of_10.html
3	http://sonoffconsulting.com/unique_features_3_of_10.html
4	http://sonoffconsulting.com/unique_features_4_of_10.html
6	http://sonoffconsulting.com/unique_features_6_of_10.html
7	http://sonoffconsulting.com/unique_features_7_of_10.html
8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys