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Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Major Headings for Scsi's Home Page

For your convenience, the three major headings provided on this Web page are listed immediately below:

- [How may Sonoff Consulting Services, Inc. be of service to you or your company?](#)
- [Scsi's "World Class Level" Web Site exemplifies Ubiquitous Web Access -- Here and Now](#)
- [Is a "World Class Level" Web Site and Ubiquitous Web Access in your Company's Design Plans?](#)

Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Special Notes

1. As inferred from Scsi's logo, sonoff.com can be used in place of sonoffconsulting.com to reach these very same Web pages.
2. Access [Sonoff Consulting Services, Inc.'s Mobile Web Site](#) -- registered Top Level Domain name of sonoffconsulting.mobi -- to reach trimmed-down representations of the Scsi P&KT Web site's pages using any Internet-enabled mobile phone or device of your choosing. Do this to quickly and effectively prove to yourself that Scsi's WebKISS™ Guide [Scsi's TOTAL ACCESS design and implementation](#) works in the mobile domain as well as in the overall World Wide Web (www) domain of sonoffconsulting.com that you already know about. Just access [Sonoff Consulting Services, Inc.'s Mobile Web Site](#) to put those pages through their paces, and please be sure to tell your colleagues and friends to do likewise. Everyone whom you make aware of this seamless transition capability for achieving TOTAL ACCESS will certainly appreciate it.

How may Sonoff Consulting Services, Inc. be of service to you or your company?

Examine in detail any or all of these unique productivity-focused topics to get started:

1. [What does Sonoff Consulting Services, Inc. do - exactly?](#)
2. Need [Professional Assistance?](#)
3. [Focusing on Productivity](#)
4. [Scsi's "Perfect 10" Web Site Standard - Part 1; Part 2; and Part 3;](#)
5. [Scsi's Web Best Practices](#)
6. [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool - Making "Perfect 10" Web Testing Easy For You To Do](#)
7. [Scsi's WebKISS™ Guides](#)
8. [Proof that this is a "World Class level" Web site](#)
9. [Scsi's Access Keys](#)
10. [Scsi's Contingency Page](#) illustrates a graceful solution for handling "Error 404: Page Not Found" situations.

Also, learn more about:

- [Use Any Browser - by Design!](#)
- [Tips and Notes](#)
- [Scsi's Privacy Policy](#)

Role-playing Scenarios

Alternatively, you may wish to select whatever category listed below that best describes your current level of interest and/or professional role:

1. [Visitor](#) -- You want to do some casual browsing to find out more about Scsi's Productivity and Knowledge Transfer Web Site's offerings. Scsi suggests that if you do nothing else, please do be sure to examine Scsi's WebKISS™ Guide [#11: TOTAL ACCESS ... So What?](#) to get the big picture for why this is truly a [World Class Level Web site](#) and the resulting win-win [productivity-focused](#) Web [benefits](#) that Scsi's TOTAL ACCESS design and implementation can provide to companies that adopt its set of underlying [Scsi's Best Practices](#).
2. [User](#) -- Because you've visited the Scsi P&KT Web site before, you likely know your way around and may be returning either for additional productivity-related insights or because you want to [ask a question](#) of Scsi.
3. [Prospect](#) -- You know what you are looking for, want to locate relevant information quickly, and expect [pertinent solutions](#) for those specific problems.
4. **Customer** -- First and foremost, thank you for having already made use of Scsi's professional services. Scsi appreciates your business. You obviously know full well that Scsi always stands ready to serve you once again. Secondly, you are by now an expert at finding your way around the Scsi P&KT Web site. Lastly, any [Web site-related feedback](#) that Scsi receives from you will be processed quickly and replied to promptly. So, please keep your phone calls, e-mail, and written correspondence coming.

Additional options to consider to find what you are looking for

Perhaps you might not consider yourself as fitting neatly into one or more of the roles listed above and simply want to both quickly and effectively locate whatever information that you happen to be looking for at this time.

If so, that's easily addressed as well. Just make use of [Scsi's dual-domain search window](#) -- present at the top right-hand side of every Web page and/or the detailed [Site Map](#) that "you can read as if it were a book's Table of Contents or Index" because it is so complete.

What's new on this Web site, anyway?

Besides all the above scenarios, Scsi always suggests taking a few moments to peruse the Scsi P&KT Web site for whatever new information has been recently added, especially in the areas of [Scsi's WebKISS™ Guides](#) (for example, see Scsi's WebKISS™ Guide [#11: TOTAL ACCESS ... So What?](#) to learn more about Scsi's first-pass solution for TOTAL ACCESS design and implementation) and [Productivity](#)-related Web pages.

Scsi's "World Class Level" Web Site exemplifies [Ubiquitous Web Access](#) -- Here and Now

Demonstrable Uniqueness of Scsi's P&KT Web Site Design -- Want to Learn How It Was Done?

Scsi's Productivity and Knowledge Transfer Web site is a "[World Class Level](#)" [first-pass solution](#) that enables "[Ubiquitous Web Domain](#)" characteristics -- all attributable to [Scsi's "Perfect 10" Web Site Standard](#) and its underlying set of [Scsi's Best Practices](#).

How was Ubiquitous Web Access achieved by Scsi?

If you are curious and want more to know more about how Scsi's Web site design was achieved and the many benefits that are manifested for one and all to enjoy, please take a moment to visit Scsi's [Expanded Home Page](#).

Is a "World Class Level" Web Site and Ubiquitous Web Access in your Company's Design Plans?

There really is only one correct answer to this question... Yes.

If your answer is "No" or "I'm not sure we need that" you'd better [reconsider your answer](#). After all, the future lies in adapting to change in such areas as the virtual workplace, "everywhere" products, and ever-increasing mobility-focused technologies and design directions.

So, if you either decide not to change your answer to "Yes" or even if you have but do not as yet know exactly how to proceed to accomplish this goal -- your competition will beat you out in the "run-for-ubiquitous-web-access ballgame."

If you are not there yet, then what are you waiting for?


With the passage of time, windows of opportunity will pass that your company could have taken advantage of. So, why wait any longer? Take action now wherever solutions to problems either have not been forthcoming or simply continue to elude both you and your company's staff.

How? Contact Scsi whenever you [need professional assistance](#) in this or any other productivity-focused areas. You can be sure that your competitors won't be kept waiting once they take that first crucial step to contact Scsi to get started toward finding the answers and implementing the solutions.

Web Page Validation

This Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Saturday, July 26, 2008 at 2:55 p.m. EDT by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for

proposal, Scsi will always welcome your inquiries and respond promptly to your [e-mail](#) communications --  sent by you to info@sonoffconsulting.com.

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
MAIN HEADING	http://sonoffconsulting.com/index.html#SkipToHeading1
view or download	http://sonoffconsulting.com/scsi_pkt_home_page_with_hyperlinks.pdf
BOTTOM	http://sonoffconsulting.com/index.html#bottompage
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
need professional assistance	http://sonoffconsulting.com/need_professional_assistance.html
e-mail	mailto:info@sonoffconsulting.com
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Answer	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_2
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html

Shortcut Text	Internet Address
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
How may Sonoff Consulting Services, Inc. be of service to you or your company?	http://sonoffconsulting.com/index.html#h2_1
Scsi's "World Class Level" Web Site exemplifies Ubiquitous Web Access -- Here and Now	http://sonoffconsulting.com/index.html#h2_2
Is a "World Class Level" Web Site and Ubiquitous Web Access in your Company's Design Plans?	http://sonoffconsulting.com/index.html#h2_3
Sonoff Consulting Services, Inc.'s Mobile Web Site	http://sonoffconsulting.mobi/
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - Making "Perfect 10" Web Testing Easy For You To Do	http://sonoffconsulting.com/unique_features_part3.html#stcew
Scsi's Contingency Page	http://sonoffconsulting.com/errordocs/404.html
Visitor	http://sonoffconsulting.com/index_expanded.html#h2_1
benefits	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_2
User	http://sonoffconsulting.com/index_expanded.html#h2_6
Prospect	http://sonoffconsulting.com/index_expanded.html#h2_7
pertinent solutions	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_1
Web site-related feedback	mailto:feedback@sonoffconsulting.com
Ubiquitous Web Access	http://sonoffconsulting.com/index_expanded.html#h2_2
Ubiquitous Web Domain	http://www.w3.org/UbiWeb/
reconsider your answer	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#SkipToHeading1
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2005a_scrn.css

Shortcut Text	Internet Address
WCAG Accessibility	http://www.contentquality.com/Default.asp
TOP	http://sonoffconsulting.com/index.html#toppage