

## Expanded Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Skip to the [MAIN HEADING](#) of this page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section or to the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web page's contents (including associated hyperlinks):

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**Scsi's TOTAL ACCESS Web Design ... Simply the BEST**  
**Sonoff Consulting Services, Inc. (Scsi)**  
**271 Saxony Drive, Crestview Hills, KY 41017-2294 USA**  
**To discuss your specific needs, call Scsi. Phone: (859) 261-5908**

Phone **(859) 261-5908** for prompt assistance.

Make use of [Scsi's dual-domain search configuration](#):

(Search Window):  (Search Domain):  Search the Web

Scsi P&KT

PRIMARY NAVIGATION BUTTONS

<a href="#">MAIN HEADING</a>	<a href="#">BOTTOM of Page</a>	<a href="#">TOP of Page</a>	<a href="#">Validate HTML code</a>		
<a href="#">Validate CSS3 code</a>	<a href="#">Accessibility Checker</a>	<a href="#">Portal Page</a>	<a href="#">Index</a>	<a href="#">Navigation</a>	
<a href="#">Site Map</a>	<a href="#">Home</a>	<a href="#">Expanded Home</a>	<a href="#">Graphics-based Home</a>		<a href="#">Mobile Site</a>
<a href="#">Privacy Policy</a>	<a href="#">Other Web Sites</a>	<a href="#">Business Listings</a>	<a href="#">About Scsi</a>	<a href="#">Profile</a>	
<a href="#">15 Major Categories</a>	<a href="#">Services Offered</a>	<a href="#">What does Scsi do--exactly?</a>			***** 55-minute Audio
<a href="#">Need Professional Assistance?</a>	<a href="#">Clients</a>	<a href="#">E-mail Scsi</a>	<a href="#">Contact Scsi</a>		
<a href="#">Contact Form</a>	<a href="#">Productivity</a>	<a href="#">Focus on Productivity</a>		<a href="#">Scsi's Access Keys</a>	
<a href="#">Tips and Notes</a>	<a href="#">Scsi's "Perfect 10" Standard</a>		<a href="#">Part 1: User-focused Control</a>		
<a href="#">Part 2: "A+W+F+U=L" World Class Level Design</a>			<a href="#">Part 3: "Perfect 10" Challenge</a>		
<a href="#">Proof "World Class Level"</a>		<a href="#">Web Site Best Practices</a>	<a href="#">Use Any Web Browser</a>		
<a href="#">Scsi's WebKISS(tm) Guides</a>		<a href="#">WKG #10: STCEW Tool</a>	<a href="#">WKG #11: TOTAL ACCESS</a>		
<a href="#">HFM Vendors Listing</a>	Interview: Scsi's "World Class Level" Web site Design *****				

**SPECIAL NOTE:** Learn what [Scsi's "World Class Level" Web site design](#) is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview [Cincinnati Business Talk #158 Raymond Sonoff, Web Sites](#) produced by [Mike Roth, Cincinnati's longest-trained Sandler Trainer](#).



**PLAY  
INTERVIEW**

### **Major Headings provided on Scsi's Expanded Home Page**

For your convenience, the seven major headings provided on this Web page are listed immediately below:

1. [Orientation to Scsi's Professional Services](#)
2. [Scsi's Working Definition of Universal Web Accessibility and Web Usability](#)
3. [Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices](#)
4. [Scsi's Productivity and Knowledge Transfer Tools and Methodologies](#)
5. [Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise](#)
6. [Specific Examples of Productivity and Knowledge Transfer Expertise](#)
7. [The Next Action Step Is Yours](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

### **Orientation to Scsi's Professional Services**

If you decide to select from among the set of hyperlinks listed immediately below, the corresponding Web page describing that particular topic in substantial detail will be displayed in place of this Expanded Home page.

[What does Sonoff Consulting Services, Inc. do -- exactly?](#)  
[Focusing on Productivity](#)  
[Proof that this is a "World Class level" Web site](#)  
[Need Professional Assistance?](#)

### **Scsi's Working Definition of Universal Web Accessibility and Web Usability = "World Class Level" Web Sites**

"Anyone, anywhere, using any Internet-enabled device, any operating system, and any (Web- or text mode-based) browser should be enabled -- by the Web site personnel's [adherence to judicious design principles](#) and [Best Practices](#) -- to accomplish basic tasks, including the following:

1. [Readily access any Web page](#) within the Web site's domain

2. [Easily navigate](#) (regardless of the navigation tool chosen, e.g., keyboard, mouse, or other pointing device) within and among its Web pages
3. [Display any Web page's contents](#) without imposing any restrictions on the user as to screen resolution or [viewing window size](#)."

All of these [benefits](#) are manifested throughout the always-and-ever [productivity-focused](#) sonoffconsulting.com domain.

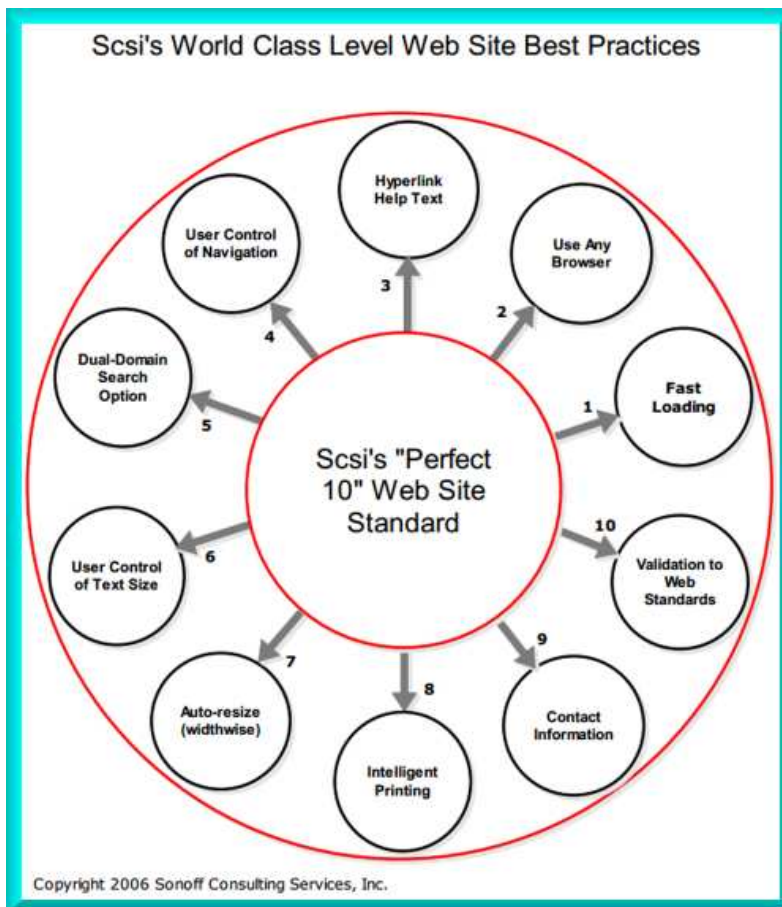
Scsi's P&KT Web site is clearly focused on serving as an exemplary working model that clearly and convincingly demonstrates what "[The Ubiquitous Web Domain](#)" describes as a goal to strive to reach.

Hopefully, you will end up agreeing that Scsi has carried this Web site development effort to the point of achieving at least a first-pass Ubiquitous Web Access solution that is available here and now, is based on existing mature technologies, employs a from-the-ground-up Web standards-based design architecture and relevant methodologies, and retains an emphasis on simplicity over complexity at all times.

### **Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices**

[Sonoff Consulting Services, Inc.](#) -- simply referred to as [Scsi](#) -- welcomes you to this truly [unique](#) Productivity and Knowledge Transfer (P&KT) Web site -- designed from the ground up to both advocate and fully comply with [Scsi's set of World Class Level Web Site Best Practices](#) -- including [validation](#) against [W3C HTML5](#), [CSS3](#), and [WAI/ADA's Section 508](#) (Priority Levels 1, 2, and 3 inclusive) standards -- and illustrated in the hyperlinked graphic below.

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



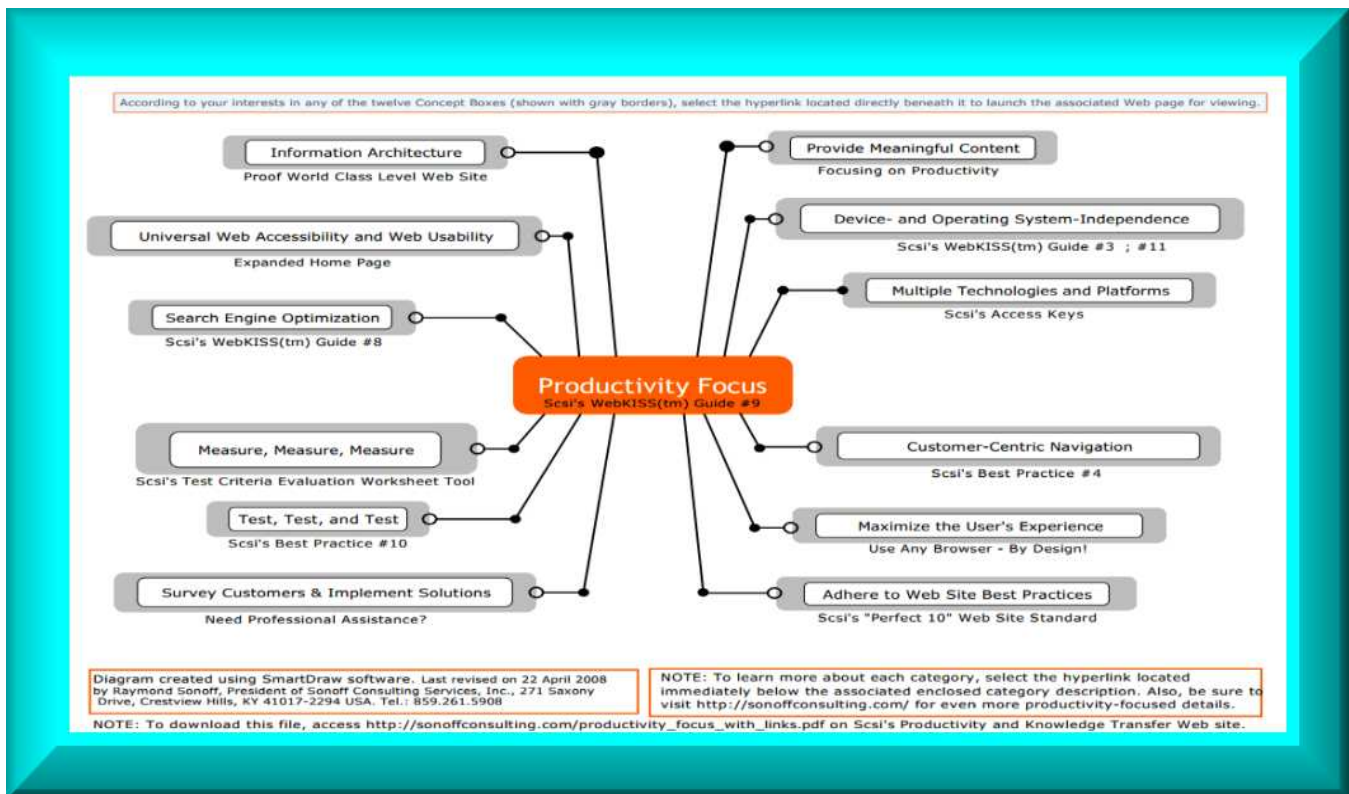
### **Is it at all possible to design a Web site that satisfies the above-stated working definition?**

In a word, yes. In fact, Scsi has, and you and anyone else can quickly and easily put this claim of "universal Web accessibility and Web usability" to the test.

### **How can Scsi's accomplishment be easily demonstrated for one and all to see?**

Simply make use of the Scsi P&KT Web site itself as a [productivity-focused model](#) for what a ["World Class level" Web site](#) can provide its visitors -- free and clear of all encumbrances. Once you do that, you will become wholly convinced that Scsi's Web site best practices are indeed manifested throughout this Web site. Why shouldn't you learn how to do this on your Web site(s), too, and [reap both near- and long-term benefits](#) of having done so?

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select the image immediately below -- if present -- to [view Scsi's Productivity Focus diagram](#) that also contains numerous relevant hyperlinks that augment [Scsi's Takeaway Checklist](#).



### What should become clear after performing these steps?

Scsi believes that anyone who does take the cited "I-want-to-see-for-myself" series of actions will be delighted to both discover and appreciate just how well these objectives are seamlessly integrated into [Scsi's easily demonstrable set of World Class Level Web site Best Practices](#). Even more importantly, you will understand and know that it is truly possible for other companies to emulate [Scsi's productivity-focused model](#) -- if they will but apply the underlying concepts to their own Web sites.

### Scsi's Productivity and Knowledge Transfer Tools and Methodologies

In particular, you will quickly learn about and immediately apply [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) -- selectable via the graphic (if present below) to launch it as a PDF file.

## STCEW Tool Scoring Results and Comments

Enter a Tracking ID # for this particular STCEW Tool-based Evaluation: \_\_\_\_\_

<a href="#">Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool -- Results and Comments</a> Need <a href="#">help</a> ? Call (859) 261-5908 for <a href="#">professional assistance</a> . <a href="#">Ten Features Every Web Site Should Always Provide its Visitors</a> For more details, visit <a href="#">Scsi's P&amp;KT Web Site at http://sonoffconsulting.com/</a>		
<a href="#">Scsi's Web Site Best Practices for Usability and Accessibility</a> <a href="#">http://</a> _____	Pass? Y or N	Specific comments associated with the corresponding Best Practice evaluation test results can be entered in the areas below.
1. Every Web page is <a href="#">fast loading</a> .		
2. Every Web page is <a href="#">viewable with any type of browser</a> .		
3. Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).		
4. Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.		
5. Every Web page incorporates an integral and effective dual-domain search window.		
6. Every Web page's text viewing size selections remain under user control at all times -- according to the particular browser tool's available selections.		
7. Every Web page's contents will always automatically resize widthwise to fill the entire browser window -- no matter what screen resolution settings or window sizes are in effect at any time.		
8. Every 'Print this page' operation automatically results in an intelligently word-wrapped, truncation-free, black-on-white printout of that Web page's main body contents -- regardless of the page orientation and user-specified text size selection in effect at that time.		
9. Every Web page incorporates readily accessible contact information.		
10. Every Web page <a href="#">validates</a> against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).		
<b>Resulting Best Practices score for this Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries is:</b>		
<b>Keep In Mind: Every one of Scsi's Web pages scores 100.</b>		

Access and download this file at <http://sonoffconsulting.com/scsi-pkt-stcew-tool-scoring-results-and-comments-to-fill-in.pdf> on Scsi's P&KT Web site.

Form Completed by \_\_\_\_\_ on (date) \_\_\_\_\_ ; Completed form reviewed by \_\_\_\_\_ on (date) \_\_\_\_\_

Copyright 2003-2013 - [Sonoff Consulting Services, Inc.](#) All Rights Reserved. View [Scsi's Privacy Policy](#).... or select this [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool Checklist](#) hyperlink.

You can then fill in the "Yes (Y)-- or --No (N)" answers for each of the ten Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Web page's degree of conformance to [Scsi's "Perfect 10" Web Site Standard](#).

**What will you quickly discern for yourself when you make use of the STCEW Tool?**

The STCEW Tool is really an easy-to-use checklist, straightforward to understand, and anyone can use it to check for the presence or absence of [Scsi's Web Site Best Practices](#) on any Web site's pages.

With this document as a reference you can methodically proceed to [quantitatively score](#) any page -- on any Web site -- you so choose to evaluate.

Once you've completed an STCEW Tool-based evaluation, you should then be able to draw your own conclusions as to the degree of conformance -- for that specific Web page -- to [Scsi's "Perfect 10" Set of "World Class Level" Web Site Best Practices](#).

### **Perform an STCEW Evaluation of any Web page of your choosing**

Now, try this methodology for yourself -- for real. Below is a step-by-step procedure for how to proceed.

With the STCEW Tool either displayed or printed out and in front of you, do the following:

1. Access a Web site page to examine for assessment for each of Scsi's ten Web Site Best Practices.
2. For each of the ten Web Site Best Practices listed, enter either a Y (for Yes) or an N (for No) as answers -- based on what you have learned should occur with the Scsi P&KT Web Site as your model reference.
3. Tally up the number of "Yes" entries and multiply that number by 10 to get the Web Site Best Practices score for that particular Web page.
4. Refer to the legend for scoring and enter the resulting number on the Worksheet box reserved for that entry.
5. Assess the grade for that Web page based on the cumulative score, namely: Perfect (100), Excellent (90), Good (70 or 80), Fair (50 or 60), Poor (30 or 40), Abysmal (10 or 20), and Total Failure (a zero).
6. Repeat the prior steps for any other Web page(s) that you want to quantitatively assess.

That's how really easy it should be for you perform this evaluation process.

### **Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise**

What makes this Web Site unique? Answer: Adherence to a set of "World Class Level" Web Site Best Practices

### **Discover Best Practices that really work**

You will soon discover for yourself the fact that Sonoff Consulting Services, Inc. (Scsi) has successfully applied numerous combinations of productivity-focused principles to evolve [Scsi's "Perfect 10" Web Site Standard](#) -- a fully operational [productivity-focused model](#) design with its underlying set of [ten specific Best Practices](#) that successfully address a number of universally significant [Web usability](#) and [Web accessibility](#) issues.

### **Prove it to yourself and to others**

Each of [Scsi's set of World Class Level Web Site Best Practices](#) is readily demonstrable throughout the Scsi P&KT Web site. In fact, Scsi provides you with a Web page assessment tool -- called the [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) -- viewable or

downloadable either as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file for this purpose.

### **Make effective use the STCEW tool**

Use the STCEW tool to quantitatively score any Web site's Web pages and [draw your own conclusions as to their degree of conformance](#) to Scsi's set of Best Practices for World Class Level Web sites.

### **What might you do with the STCEW tool's results?**

With such quantitatively scored results in hand, you could, as appropriate, either make use of this revealing information yourself or pass it along to others so that they can check out and confirm for themselves either how well or how poorly any particular Web sites's pages measure up in each of Scsi's ten Best Practices for a World Class Level Web Site.

### **Specific Examples of Productivity and Knowledge Transfer Expertise**

If you really want to see how Scsi's expertise in Productivity and Knowledge Transfer is manifested within the Scsi P&KT Web site, take some time now to examine the following:

1. Best Practices for World Class Level Web Sites are presented in [Scsi's "Perfect 10" Web Site Standard](#) -- an easily demonstrable [set of ten seamlessly integrated Best Practices](#) that can readily serve as a model design for all companies -- global, national, small business, non-profit, or otherwise -- to examine, adopt, and apply to their existing or forthcoming Web sites. What's the reward for working so hard to make this all happen? If followed closely, you will be well on your way toward achieving a World Class Level Web site, part of which means that its Web pages also pass not only World Wide Web Consortium validation tests against [W3C HTML](#) and [W3C CSS](#) standards, but also it will -- at a minimum -- come close to satisfying both [Section 508 /WAI](#) compliance requirements as well.
2. [Scsi's WebKISS™ Guides](#) address topics dealing with improving individual and corporate productivity, including detailed discussions of Web site [accessibility](#) and [Scsi's rationale](#) for adherence to W3C validation standards.
3. Peruse the [Productivity](#)-focused Web pages for insights regarding software programs and recommended reading that Scsi makes regular use of.
4. Examine the associated [Scsi-assigned access key combinations](#) that you can put to immediate use.

### **The Next Action Step Is Yours. Are You Ready To Seek Professional Assistance?**



You are encouraged to [contact us](#) regarding any questions that may arise regarding anything presented within the Scsi P&KT Web site's pages. Once you do, you will gain additional insight regarding how Scsi can immediately begin helping you to resolve many of your company's technical problems, as well as learn how cost-effective productivity- and knowledge transfer-related services applicable to your company can be implemented.

Your next action step could begin, for example, by arranging for Scsi to evaluate and recommend approaches toward improving [individual and corporate productivity](#). Alternatively or concurrently, you may decide to retain Scsi to provide consulting services that would assist you and your technical staff in working together to achieve a [World Class Level Web site](#).

Taking such actions will definitely contribute significantly toward improving your company's market share and bottom-line profitability. Undoubtedly, the sooner you start this process of involvement with addressing your business needs and requirements, the quicker will be the return on investment. [Give Scsi a call now](#).

### Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

**Sonoff Consulting Services, Inc. Contact Form 1**

Your Name (required field):  
This text area can accept up to 100 characters.

Your E-mail Address (required field):  
The E-mail Address field can accept up to 100 characters.

Subject (required field):  
This Subject field can accept up to 250 characters.

Phone Number (required field):  
Enter 3-digit Area Code, 3-digit exchange, and 4-digit phone number. Example: 100-201-1000

Message (required field):  
What information can we provide and/or what services do you have in use at Scsi?

**Submit**

**destinations**  
 FIND A TRIP

### Major Navigation Hyperlinks

[NAVIGATION](#): Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, [Portal Page](#), or visit the [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site](#)

[Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

### Web Page Validation and Contact Information

This **Expanded Home Page** of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [HTML5](#), Cascading Style Sheet [CSS3](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Wednesday, January 13, 2016 at 4:20 p.m. ET** by [Raymond Sonoff](#), President of [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

**[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists**

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#### Scsi's set of thirty-eight (38) Pre-assigned Access Keys:

**Sixteen (16) [Alphabetical Characters](#):** [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [q](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

**Ten (10) [Numbers](#):** [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

**Twelve (12) [Specific Symbols](#):** [\\*](#): [^](#): [\\_](#): [~](#): [/](#): [=](#): [\](#): [|](#): [`](#): [\[](#): [=](#): [\]](#):

**NOTE:** Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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<b>Shortcut Text</b>	<b>Internet Address</b>
MAIN HEADING	<a href="http://sonoffconsulting.com/index_expanded.html#SkipToHeading2">http://sonoffconsulting.com/index_expanded.html#SkipToHeading2</a>
assistance	<a href="http://sonoffconsulting.com/index_expanded.html#assistance">http://sonoffconsulting.com/index_expanded.html#assistance</a>
Major Navigation Hyperlinks	<a href="http://sonoffconsulting.com/index_expanded.html#h3_8">http://sonoffconsulting.com/index_expanded.html#h3_8</a>
BOTTOM	<a href="http://sonoffconsulting.com/index_expanded.html#bottompage">http://sonoffconsulting.com/index_expanded.html#bottompage</a>
view or download	<a href="http://sonoffconsulting.com/scsi_pkt_expanded_home_page_with_hyperlinks.pdf">http://sonoffconsulting.com/scsi_pkt_expanded_home_page_with_hyperlinks.pdf</a>
	<a href="http://sonoffconsulting.com/portal.html">http://sonoffconsulting.com/portal.html</a>
Scsi's dual-domain search configuration	<a href="http://sonoffconsulting.com/unique_features_5_of_10.html">http://sonoffconsulting.com/unique_features_5_of_10.html</a>
TOP of Page	<a href="http://sonoffconsulting.com/index_expanded.html#toppage">http://sonoffconsulting.com/index_expanded.html#toppage</a>
Validate HTML code	<a href="http://validator.w3.org/check?uri=http://sonoffconsulting.com/index_expanded.html">http://validator.w3.org/check?uri=http://sonoffconsulting.com/index_expanded.html</a>
Validate CSS3 code	<a href="http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e1.css">http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e1.css</a>
Accessibility Checker	<a href="http://achecker.ca/checker/">http://achecker.ca/checker/</a>
Index	<a href="http://sonoffconsulting.com/filters/">http://sonoffconsulting.com/filters/</a>
Navigation	<a href="http://sonoffconsulting.com/scsi_pkt_navigation.html">http://sonoffconsulting.com/scsi_pkt_navigation.html</a>
Site Map	<a href="http://sonoffconsulting.com/site_map/site_map.html">http://sonoffconsulting.com/site_map/site_map.html</a>
Home	<a href="http://sonoffconsulting.com/home.html">http://sonoffconsulting.com/home.html</a>
Expanded Home	<a href="http://sonoffconsulting.com/index_expanded.html#">http://sonoffconsulting.com/index_expanded.html#</a>
Graphics-based Home	<a href="http://sonoffconsulting.com/index_graphics_mapped_version_3.html">http://sonoffconsulting.com/index_graphics_mapped_version_3.html</a>
Mobile Site	<a href="http://m.sonoffconsulting.com/">http://m.sonoffconsulting.com/</a>
Privacy Policy	<a href="http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html">http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html</a>
Other Web Sites	<a href="http://sonoffconsulting.com/filters/url_links/url_links.html">http://sonoffconsulting.com/filters/url_links/url_links.html</a>
Business Listings	<a href="http://sonoffconsulting.com/scsi-business-directories.html">http://sonoffconsulting.com/scsi-business-directories.html</a>
About Scsi	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html</a>
Profile	<a href="http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html">http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html</a>
15 Major Categories	<a href="http://sonoffconsulting.com/15-major-categories.html">http://sonoffconsulting.com/15-major-categories.html</a>
Services Offered	<a href="http://sonoffconsulting.com/scsi-pkt-services-offered.html">http://sonoffconsulting.com/scsi-pkt-services-offered.html</a>
What does Scsi do--exactly?	<a href="http://sonoffconsulting.com/what_scsi_pkt_does.html">http://sonoffconsulting.com/what_scsi_pkt_does.html</a>
Need Professional Assistance?	<a href="http://sonoffconsulting.com/need_professional_assistance.html">http://sonoffconsulting.com/need_professional_assistance.html</a>
Clients	<a href="http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html">http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html</a>
E-mail Scsi	<a href="mailto:info@sonoffconsulting.com">mailto:info@sonoffconsulting.com</a>
Contact Scsi	<a href="http://sonoffconsulting.com/filters/contact_us/contact_us.html">http://sonoffconsulting.com/filters/contact_us/contact_us.html</a>
Contact Form	<a href="http://sonoffconsulting.com/filters/contact_us/contact_form-1.html">http://sonoffconsulting.com/filters/contact_us/contact_form-1.html</a>

<b>Shortcut Text</b>	<b>Internet Address</b>
Productivity	<a href="http://sonoffconsulting.com/filters/productivity/productivity.html">http://sonoffconsulting.com/filters/productivity/productivity.html</a>
Focus on Productivity	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html">http://sonoffconsulting.com/scsi_focus_on_productivity.html</a>
Scsi's Access Keys	<a href="http://sonoffconsulting.com/access_keys.html">http://sonoffconsulting.com/access_keys.html</a>
Tips and Notes	<a href="http://sonoffconsulting.com/tips_and_notes.html">http://sonoffconsulting.com/tips_and_notes.html</a>
Scsi's "Perfect 10" Standard	<a href="http://sonoffconsulting.com/unique_features.html">http://sonoffconsulting.com/unique_features.html</a>
Part 1: User-focused Control	<a href="http://sonoffconsulting.com/unique_features_part1.html">http://sonoffconsulting.com/unique_features_part1.html</a>
Part 2: "A+W+F+U=L" World Class Level Design	<a href="http://sonoffconsulting.com/unique_features_part2.html">http://sonoffconsulting.com/unique_features_part2.html</a>
Part 3: "Perfect 10" Challenge	<a href="http://sonoffconsulting.com/unique_features_part3.html">http://sonoffconsulting.com/unique_features_part3.html</a>
Proof "World Class Level"	<a href="http://sonoffconsulting.com/scsi_proof_of_world_class_level.html">http://sonoffconsulting.com/scsi_proof_of_world_class_level.html</a>
Web Site Best Practices	<a href="http://sonoffconsulting.com/scsi-pkt-web-best-practices.html">http://sonoffconsulting.com/scsi-pkt-web-best-practices.html</a>
Use Any Web Browser	<a href="http://sonoffconsulting.com/any_browser.html">http://sonoffconsulting.com/any_browser.html</a>
Scsi's WebKISS (tm) Guides	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html</a>
WKG #10: STCEW Tool	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html</a>
WKG #11: TOTAL ACCESS	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html</a>
HFM Vendors Listing	<a href="http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html">http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html</a>
Scsi's "World Class Level" Web site design	<a href="http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2">http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2</a>
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	<a href="http://sonoffconsulting.com/mp3-files/rammond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3">http://sonoffconsulting.com/mp3-files/rammond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3</a>
Mike Roth, Cincinnati's longest-trained Sandler Trainer	<a href="http://www.rothconsulting.sandler.com/">http://www.rothconsulting.sandler.com/</a>
Orientation to Scsi's Professional Services	<a href="http://sonoffconsulting.com/index_expanded.html#h2_1">http://sonoffconsulting.com/index_expanded.html#h2_1</a>
Scsi's Working Definition of Universal Web	<a href="http://sonoffconsulting.com/index_expanded.html#h2_2">http://sonoffconsulting.com/index_expanded.html#h2_2</a>

Shortcut Text	Internet Address
Accessibility and Web Usability	
Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices	<a href="http://sonoffconsulting.com/index_expanded.html#h2_3">http://sonoffconsulting.com/index_expanded.html#h2_3</a>
Scsi's Productivity and Knowledge Transfer Tools and Methodologies	<a href="http://sonoffconsulting.com/index_expanded.html#h2_4">http://sonoffconsulting.com/index_expanded.html#h2_4</a>
Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise	<a href="http://sonoffconsulting.com/index_expanded.html#h2_5">http://sonoffconsulting.com/index_expanded.html#h2_5</a>
Specific Examples of Productivity and Knowledge Transfer Expertise	<a href="http://sonoffconsulting.com/index_expanded.html#h2_6">http://sonoffconsulting.com/index_expanded.html#h2_6</a>
The Next Action Step Is Yours	<a href="http://sonoffconsulting.com/index_expanded.html#h2_7">http://sonoffconsulting.com/index_expanded.html#h2_7</a>
adherence to judicious design principles	<a href="http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf">http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf</a>
Readily access any Web page	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html</a>
Easily navigate	<a href="http://sonoffconsulting.com/unique_features_4_of_10.html">http://sonoffconsulting.com/unique_features_4_of_10.html</a>
Display any Web page's contents	<a href="http://sonoffconsulting.com/unique_features_2_of_10.html">http://sonoffconsulting.com/unique_features_2_of_10.html</a>
viewing window size	<a href="http://sonoffconsulting.com/unique_features_7_of_10.html">http://sonoffconsulting.com/unique_features_7_of_10.html</a>
benefits	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4</a>
productivity-focused	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html</a>
The Ubiquitous Web Domain	<a href="http://www.w3.org/UbiWeb/">http://www.w3.org/UbiWeb/</a>
validation	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html</a>
image	<a href="http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf">http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf</a>
reap both near- and long-term benefits	<a href="http://sonoffconsulting.com/unique_features_part1.html#h2_1">http://sonoffconsulting.com/unique_features_part1.html#h2_1</a>

<b>Shortcut Text</b>	<b>Internet Address</b>
Scsi's Takeaway Checklist	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_3">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_3</a>
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	<a href="http://sonoffconsulting.com/unique_features_part3.html#stcew">http://sonoffconsulting.com/unique_features_part3.html#stcew</a> <a href="http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments_fill-in.pdf">http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments_fill-in.pdf</a>
Scsi's Web Site Best Practices	<a href="http://sonoffconsulting.com/scsi-pkt-web-best-practices.html#h3_3">http://sonoffconsulting.com/scsi-pkt-web-best-practices.html#h3_3</a>
quantitatively score	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_4">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_4</a>
Scsi's "Perfect 10" Set of "World Class Level" Web Site Best Practices	<a href="http://sonoffconsulting.com/scsi-pkt-web-best-practices.html#main_heading">http://sonoffconsulting.com/scsi-pkt-web-best-practices.html#main_heading</a>
Web usability (DOC)	<a href="http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html">http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html</a> <a href="http://sonoffconsulting.com/perfect_10_conformity_checklist.doc">http://sonoffconsulting.com/perfect_10_conformity_checklist.doc</a>
(TXT)	<a href="http://sonoffconsulting.com/perfect_10_conformity_checklist.txt">http://sonoffconsulting.com/perfect_10_conformity_checklist.txt</a>
draw your own conclusions as to their degree of conformance	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_5">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_5</a>
W3C HTML	<a href="http://validator.w3.org/">http://validator.w3.org/</a>
W3C CSS	<a href="http://jigsaw.w3.org/css-validator/#validator-by-uri.html">http://jigsaw.w3.org/css-validator/#validator-by-uri.html</a>
Section 508	<a href="http://www.access-board.gov/guidelines-and-standards/communications-and-it/about-the-section-508-standards">http://www.access-board.gov/guidelines-and-standards/communications-and-it/about-the-section-508-standards</a>
WAI	<a href="http://www.w3.org/WAI/">http://www.w3.org/WAI/</a>
271 Saxony Drive, Crestview Hills, KY 41017-2294	<a href="https://plus.google.com/106377151163997196082?gl=US&amp;hl=en-US">https://plus.google.com/106377151163997196082?gl=US&amp;hl=en-US</a> <a href="http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2">http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2</a>
Alphabetical Characters	<a href="http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys">http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys</a>
Numbers	<a href="http://sonoffconsulting.com/access_keys.html#numbers-access-keys">http://sonoffconsulting.com/access_keys.html#numbers-access-keys</a>
1	<a href="http://sonoffconsulting.com/unique_features_1_of_10.html">http://sonoffconsulting.com/unique_features_1_of_10.html</a>
3	<a href="http://sonoffconsulting.com/unique_features_3_of_10.html">http://sonoffconsulting.com/unique_features_3_of_10.html</a>
6	<a href="http://sonoffconsulting.com/unique_features_6_of_10.html">http://sonoffconsulting.com/unique_features_6_of_10.html</a>
8	<a href="http://sonoffconsulting.com/unique_features_8_of_10.html">http://sonoffconsulting.com/unique_features_8_of_10.html</a>
9	<a href="http://sonoffconsulting.com/unique_features_9_of_10.html">http://sonoffconsulting.com/unique_features_9_of_10.html</a>
0	<a href="http://sonoffconsulting.com/unique_features_10_of_10.html">http://sonoffconsulting.com/unique_features_10_of_10.html</a>
Specific Symbols	<a href="http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys">http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys</a>
\	<a href="http://sonoffconsulting.com/index_expanded.html">http://sonoffconsulting.com/index_expanded.html</a>