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Question: "Why is the Scsi P&KT Web Site both virus- and worm-free?" -- [Answer](#)

Expanded Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



... return to Scsi's [Home Page](#) ... or send an [e-mail](#) message to Scsi: 

Major Headings provided on Scsi's Expanded Home Page

For your convenience, the seven major headings provided on this Web page are listed immediately below:

- [Orientation to Scsi's Professional Services](#)
- [Scsi's Working Definition of Universal Web Accessibility and Web Usability](#)
- [Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices](#)
- [Scsi's Productivity and Knowledge Transfer Tools and Methodologies](#)
- [Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise](#)
- [Specific Examples of Productivity and Knowledge Transfer Expertise](#)
- [The Next Action Step Is Yours](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Orientation to Scsi's Professional Services

If you decide to select from among the set of hyperlinks listed immediately below, the corresponding Web page describing that particular topic in substantial detail will be displayed in place of this Expanded Home page.

- [What does Sonoff Consulting Services, Inc. do -- exactly?](#)
 - [Focusing on Productivity](#)
 - [Proof that this is a "World Class level" Web site](#)
 - [Need Professional Assistance?](#)
-

Scsi's Working Definition of Universal Web Accessibility and Web Usability = "World Class Level" Web Sites

"Anyone, anywhere, using any Internet-enabled device, any operating system, and any (Web- or text mode-based) browser should be enabled -- by the Web site personnel's [adherence to judicious design principles](#) and [Best Practices](#) -- to accomplish basic tasks, including the following:

- [Readily access any Web page](#) within the Web site's domain
- [Easily navigate](#) (regardless of the navigation tool chosen, e.g., keyboard, mouse, or other pointing device) within and among its Web pages
- [Display any Web page's contents](#) without imposing any restrictions on the user as to screen resolution or [viewing window size](#)."

All of these [benefits](#) are manifested throughout the always-and-ever [productivity-focused](#) sonoffconsulting.com domain.

Scsi's P&KT Web site is clearly focused on serving as an exemplary working model that clearly and convincingly demonstrates what "[The Ubiquitous Web Domain](#)" describes as a goal to strive to reach.

Hopefully, you will end up agreeing that Scsi has carried this Web site development effort to the point of achieving at least a first-pass Ubiquitous Web Access solution that is available here and now, is based on existing mature technologies, employs a from-the-ground-up Web standards-based design architecture and relevant methodologies, and retains an emphasis on simplicity over complexity at all times.

Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices

[Sonoff Consulting Services, Inc.](#) -- simply referred to as [Scsi](#) -- welcomes you to this truly [unique](#) Productivity and Knowledge Transfer (P&KT) Web site -- designed from the ground up to both advocate and fully comply with [Scsi's set of World Class Level Web Site Best Practices](#) -- including [validation](#) against W3C xHTML, CSS, and WAI/ADA's Section 508 (Priority Levels 1, 2, and 3 inclusive) standards -- and illustrated in the hyperlinked graphic below.

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



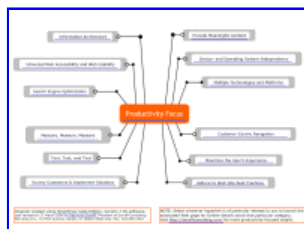
Is it at all possible to design a Web site that satisfies the above-stated working definition?

In a word, yes. In fact, Scsi has, and you and anyone else can quickly and easily put this claim of "universal Web accessibility and Web usability" to the test.

How can Scsi's accomplishment be easily demonstrated for one and all to see?

Simply make use of the Scsi P&KT Web site itself as a [productivity-focused model](#) for what a ["World Class level" Web site](#) can provide its visitors -- free and clear of all encumbrances. Once you do that, you will become wholly convinced that Scsi's Web site best practices are indeed manifested throughout this Web site. Why shouldn't you learn how to do this on your Web site(s), too, and [reap both near- and long-term benefits](#) of having done so?

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select the image immediately below -- if present -- to [view Scsi's Productivity Focus diagram](#) that also contains numerous relevant hyperlinks that augment [Scsi's Takeaway Checklist](#).



What should become clear after performing these steps?

Scsi believes that anyone who does take the cited "I-want-to-see-for-myself" series of actions will be delighted to both discover and appreciate just how well these objectives are seamlessly integrated into [Scsi's easily demonstrable set of World Class Level Web site Best Practices](#). Even more importantly, you will understand and know that it is truly possible for other companies to emulate [Scsi's productivity-focused model](#) -- if they will but apply the underlying concepts to their own Web sites.

Scsi's Productivity and Knowledge Transfer Tools and Methodologies

In particular, you will quickly learn about and immediately apply [Scsi's Test Criteria Evaluation Worksheet \(STCEW\)](#)



[Tool](#) -- selectable via the graphic (if present here) to [launch it as a PDF file](#). You can then fill in the "Yes (Y)- or --No (N)" answers for each of the ten Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Web page's degree of conformance to [Scsi's "Perfect 10" Web Site Standard](#).

In addition, you may wish to examine [Scsi's WebKISS™ Guides](#), numerous [productivity-related topics](#), and the associated [Scsi-assigned access key combinations](#) that you can put to immediate use.

Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise

What makes this Web Site unique? Answer: Adherence to a set of "World Class Level" Web Site Best Practices

Discover Best Practices that really work

You will soon discover for yourself the fact that Sonoff Consulting Services, Inc. (Scsi) has successfully applied numerous combinations of productivity-focused principles to evolve [Scsi's "Perfect 10" Web Site Standard](#) -- a fully operational [productivity-focused model](#) design with its underlying set of [ten specific Best Practices](#) that successfully address a number of universally significant [Web usability](#) and [Web accessibility](#) issues.

Prove it to yourself and to others

Each of [Scsi's set of World Class Level Web Site Best Practices](#) is readily demonstrable throughout the Scsi P&KT Web site. In fact, Scsi provides you with a Web page assessment tool -- called the [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) -- viewable or downloadable either as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file for this purpose.

Make effective use the STCEW tool

Use the STCEW tool to quantitatively score any Web site's Web pages and [draw your own conclusions as to their degree of conformance](#) to Scsi's set of Best Practices for World Class Level Web sites.

What might you do with the STCEW tool's results?

With such quantitatively scored results in hand, you could, as appropriate, either make use of this revealing information yourself or pass it along to others so that they can check out and confirm for themselves either how well or how poorly any particular Web sites's pages measure up in each of Scsi's ten Best Practices for a World Class Level Web Site.

Specific Examples of Productivity and Knowledge Transfer Expertise

If you really want to see how Scsi's expertise in Productivity and Knowledge Transfer is manifested within the Scsi P&KT Web site, take some time now to examine the following:

- Best Practices for World Class Level Web Sites are presented in [Scsi's "Perfect 10" Web Site Standard](#) -- an easily demonstrable [set of ten seamlessly integrated Best Practices](#) that can readily serve as a model design for all companies -- global, national, small business, non-profit, or otherwise -- to examine, adopt, and apply to their existing or forthcoming Web sites. What's the reward for working so hard to make this all happen? If followed closely, you will be well on your way toward achieving a World Class Level Web site, part of which means that its Web pages also pass not only World Wide Web Consortium validation tests against [W3C HTML](#) and [W3C CSS](#) standards, but also it will -- at a minimum -- come close to satisfying both [Section 508 /WAI](#) compliance requirements as well.
- [Scsi's WebKISS™ Guides](#) address topics dealing with improving individual and corporate productivity, including detailed discussions of Web site [accessibility](#) and [Scsi's rationale](#) for adherence to W3C validation standards.
- Peruse the [Productivity](#)-focused Web pages for insights regarding software programs and recommended reading that Scsi makes regular use of.

The Next Action Step Is Yours. Are You Ready To Seek Professional Assistance?

You are encouraged to [contact us](#) regarding any questions that may arise regarding anything presented within the Scsi


P&KT Web site's pages. Once you do, you will gain additional insight regarding how Scsi can immediately begin helping you to resolve many of your company's technical problems, as well as learn how cost-effective productivity- and knowledge transfer-related services applicable to your company can be implemented.

Your next action step could begin, for example, by arranging for Scsi to evaluate and recommend approaches toward improving [individual and corporate productivity](#). Alternatively or concurrently, you may decide to retain Scsi to provide consulting services that would assist you and your technical staff in working together to achieve a [World Class Level Web site](#).

Taking such actions will definitely contribute significantly toward improving your company's market share and bottom-line profitability. Undoubtedly, the sooner you start this process of involvement with addressing your business needs and requirements, the quicker will be the return on investment. [Give Scsi a call now](#).

Web Page Validation and Contact Information

This Expanded Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), Cascading Style Sheet [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Tuesday, March 10, 2009 at 3:45 p.m. EST by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your inquiries and respond promptly to your [e-mail](#) communications -- .

Major Navigation Hyperlinks for Scsi's Expanded Home Page

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Home](#), Expanded Home, [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/index_expanded.html#SkipToHeading2
view or download	http://sonoffconsulting.com/scsi_pkt_expanded_home_page_with_hyperlinks.pdf
Major Navigation Hyperlinks	http://sonoffconsulting.com/index_expanded.html#h3_8
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Answer	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_2
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Home Page	http://sonoffconsulting.com/
e-mail	mailto:info@sonoffconsulting.com
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html

Shortcut Text	Internet Address
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html

Shortcut Text	Internet Address
focused is your Web Site?	
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Orientation to Scsi's Professional Services	http://sonoffconsulting.com/index_expanded.html#h2_1
Scsi's Working Definition of Universal Web Accessibility and Web Usability	http://sonoffconsulting.com/index_expanded.html#h2_2
Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices	http://sonoffconsulting.com/index_expanded.html#h2_3
Scsi's Productivity and Knowledge Transfer Tools and Methodologies	http://sonoffconsulting.com/index_expanded.html#h2_4
Learn by Example about Scsi's Productivity and Knowledge Transfer Expertise	http://sonoffconsulting.com/index_expanded.html#h2_5
Specific Examples of Productivity and Knowledge Transfer Expertise	http://sonoffconsulting.com/index_expanded.html#h2_6
The Next Action Step Is Yours	http://sonoffconsulting.com/index_expanded.html#h2_7
adherence to judicious design principles	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
benefits	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4
The Ubiquitous Web Domain	http://www.w3.org/UbiWeb/
image	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
reap both near-	

Shortcut Text	Internet Address
and long-term benefits	http://sonoffconsulting.com/unique_features_part1.html#h2_1
Scsi's Takeaway Checklist	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_3
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
	http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf
(DOC)	http://sonoffconsulting.com/perfect_10_conformity_checklist.doc
(TXT)	http://sonoffconsulting.com/perfect_10_conformity_checklist.txt
draw your own conclusions as to their degree of conformance	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html#h2_5
W3C HTML	http://validator.w3.org/
W3C CSS	http://jigsaw.w3.org/css-validator/#validator-by-uri.html
Section 508	http://www.access-board.gov/508.htm
WAI	http://www.w3.org/WAI/
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/index_expanded.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2007a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp
MAIN HEADING	http://sonoffconsulting.com/index_expanded.html#SkipToHeading1
TOP	http://sonoffconsulting.com/index_expanded.html#toppage