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Telephone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.

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## "Focusing on Productivity" Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



.. [Home Page](#) ... or send an [e-mail](#) message to Scsi: 

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### Major Headings of Scsi's "Focusing on Productivity" Page

For your convenience, the major headings provided on this Web page are listed immediately below:

- [Productivity Exemplified](#)
- [Web Site Productivity -- By Design](#)
- [Scsi's WebKISS™ Guides](#)
- [Getting Help from Scsi](#)
- [Which of the following topics would you like to read about next?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

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### Productivity Exemplified

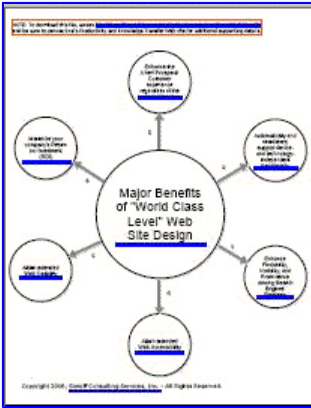
Before you or anyone else can be expected to accept declarations and claims made by any professional regarding his or her skill sets, fields of expertise, and accomplishments, significant and verifiable proof should be presented that will establish confidence and trust in whatever else that will follow.

#### Scsi's "Perfect 10" Web Site Standard to the rescue

So, the question is: How can Scsi's productivity expertise be manifested for all to quickly observe? The answer is simple: By 'exercising' and 'putting to the test' this very Web site itself, you will quickly become convinced of the elegance and power provided by [Scsi's "Perfect 10" Web Site Standard](#) -- a [set of ten seamlessly integrated and easily demonstrable Best Practices](#) and the numerous resulting user-focused [accessibility](#) and [usability](#) benefits.

#### Six Categories of Web-centric Benefits

For more information as to what Scsi's P&KT Web site provides as part of its [productivity-focused model](#) design, select the graphic below -- if present -- to [launch the untagged PDF file](#) with its respective hyperlinks to choose from.



### PDF Diagram of Scsi's World Class Level Web Site Best Practices

To see the overall picture of what is stated above, select the image immediately below -- if present -- to [view or download an untagged PDF diagram](#) that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



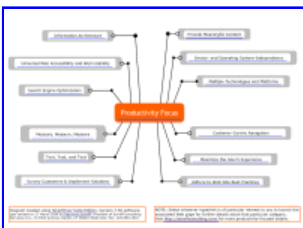
### Web Site Productivity -- By Design

#### Where's the magic?

What is the underlying source for this Web site's productivity? Basically, Scsi's unique architectural foundation holds the answer, namely: It is the consequence of strict adherence to [Scsi's "Perfect 10" Web Site Standard](#) that makes all of these things happen on behalf of the Web site visitor/customer/prospect/user.

#### Viewing the Overall Productivity-focused Picture

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is [productivity focused](#), select the image immediately below -- if present -- to [view Scsi's Productivity Focus diagram](#) that also contains numerous relevant hyperlinks that augment Scsi's Takeaway Checklist itself.



### Attention to detail -- coupled with thorough design and implementation -- is the bottom line professional approach required

There are no magic steps, shortcuts, or trick mirrors involved. Rather, as part of Scsi's [productivity-driven focus](#), [Web Usability](#), and [Web Accessibility](#) considerations are simultaneously addressed as part of this [overall design](#).

For just one example of high-level specifics, access [Use Any Browser -- by Design!](#) to find out more about what's behind this Web site's [focus on maximizing the user's experience](#) -- all by design.

## Scsi's WebKISS™ Guides

As an integral part of Scsi's Productivity and Knowledge Transfer-related activities, Scsi generates documents -- referred to as [Scsi's WebKISS™ Guides](#) -- that are intended to serve as a means for information dissemination to any interested visitor to Scsi's P&KT Web site.

If you are eager to learn more about these matters, you are heartily encouraged to examine the contents of any or all of [Scsi's WebKISS™ Guides](#) with their detailed information on related topics. Who knows, you may even find out how to improve your company's Web site(s) through coming to understand, adopt, and implement some or all of [Scsi's "World Class Level" Web Site Best Practices](#).

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## Getting Help from Scsi

What if you'd prefer not to spend the time trying to become an expert, or what if you have stringent time constraints that demand a professional solution in a more timely fashion? That is a reasonable approach to take, and it shows a willingness to enlist the assistance of others to accomplish a worthwhile professional goal.

If so, you may decide instead to [contact Scsi](#) about your specific concerns and request a quotation as the first best step to take toward realizing a timely and cost-effective solution.

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## Which of the following topics would you like to read about next?

- [What does Sonoff Consulting Services, Inc. do -- exactly?](#)
  - [Focusing on Productivity](#)
  - [Proof that this is a "World Class level" Web site](#)
  - [Need Professional Assistance?](#)
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## Web Page Validation and Contact Information

This "Focusing on Productivity" Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, and validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Wednesday, March 11, 2009 at 7:40 p.m. EDT by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day) once you select either of

these hyperlinks -- [e-mail](#) or  -- then compose and send your message to us.

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## Major Navigation Hyperlinks

**NAVIGATION:** Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
MAIN HEADING	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#SkipToHeading2">http://sonoffconsulting.com/scsi_focus_on_productivity.html#SkipToHeading2</a>
view or download	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity_with_hyperlinks.pdf">http://sonoffconsulting.com/scsi_focus_on_productivity_with_hyperlinks.pdf</a>
Major Navigation Hyperlinks	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_6">http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_6</a>
BOTTOM	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#bottompage">http://sonoffconsulting.com/scsi_focus_on_productivity.html#bottompage</a>
Raymond Sonoff	<a href="http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html">http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html</a>
Sonoff Consulting Services, Inc.	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html</a>
	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html</a>
Home Page	<a href="http://sonoffconsulting.com/">http://sonoffconsulting.com/</a>
e-mail	<a href="mailto:info@sonoffconsulting.com">mailto:info@sonoffconsulting.com</a>
NAVIGATION	<a href="http://sonoffconsulting.com/scsi_pkt_navigation.html">http://sonoffconsulting.com/scsi_pkt_navigation.html</a>
Expanded Home Page	<a href="http://sonoffconsulting.com/index_expanded.html">http://sonoffconsulting.com/index_expanded.html</a>
Graphics-based Home Page	<a href="http://sonoffconsulting.com/index_graphics_mapped_version_3.html">http://sonoffconsulting.com/index_graphics_mapped_version_3.html</a>
What does Sonoff Consulting Services, Inc. do -- exactly?	<a href="http://sonoffconsulting.com/what_scsi_pkt_does.html">http://sonoffconsulting.com/what_scsi_pkt_does.html</a>
"Your WebKISS™ Guide Resource" Page	<a href="http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html">http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html</a>
Proof that this is a "World Class level" Web site	<a href="http://sonoffconsulting.com/scsi_proof_of_world_class_level.html">http://sonoffconsulting.com/scsi_proof_of_world_class_level.html</a>
Need Professional Assistance?	<a href="http://sonoffconsulting.com/need_professional_assistance.html">http://sonoffconsulting.com/need_professional_assistance.html</a>
Scsi's "Perfect 10" Web Site Standard	<a href="http://sonoffconsulting.com/unique_features.html">http://sonoffconsulting.com/unique_features.html</a>
Part 1	<a href="http://sonoffconsulting.com/unique_features_part1.html">http://sonoffconsulting.com/unique_features_part1.html</a>
Part 2	<a href="http://sonoffconsulting.com/unique_features_part2.html">http://sonoffconsulting.com/unique_features_part2.html</a>
Part 3	<a href="http://sonoffconsulting.com/unique_features_part3.html">http://sonoffconsulting.com/unique_features_part3.html</a>
Scsi's Best Practices	<a href="http://sonoffconsulting.com/unique_features_part2.html#h3_3">http://sonoffconsulting.com/unique_features_part2.html#h3_3</a>
#1	<a href="http://sonoffconsulting.com/unique_features_1_of_10.html">http://sonoffconsulting.com/unique_features_1_of_10.html</a>
#2	<a href="http://sonoffconsulting.com/unique_features_2_of_10.html">http://sonoffconsulting.com/unique_features_2_of_10.html</a>
#3	<a href="http://sonoffconsulting.com/unique_features_3_of_10.html">http://sonoffconsulting.com/unique_features_3_of_10.html</a>
#4	<a href="http://sonoffconsulting.com/unique_features_4_of_10.html">http://sonoffconsulting.com/unique_features_4_of_10.html</a>
#5	<a href="http://sonoffconsulting.com/unique_features_5_of_10.html">http://sonoffconsulting.com/unique_features_5_of_10.html</a>
#6	<a href="http://sonoffconsulting.com/unique_features_6_of_10.html">http://sonoffconsulting.com/unique_features_6_of_10.html</a>
#7	<a href="http://sonoffconsulting.com/unique_features_7_of_10.html">http://sonoffconsulting.com/unique_features_7_of_10.html</a>
#8	<a href="http://sonoffconsulting.com/unique_features_8_of_10.html">http://sonoffconsulting.com/unique_features_8_of_10.html</a>
#9	<a href="http://sonoffconsulting.com/unique_features_9_of_10.html">http://sonoffconsulting.com/unique_features_9_of_10.html</a>
#10	<a href="http://sonoffconsulting.com/unique_features_10_of_10.html">http://sonoffconsulting.com/unique_features_10_of_10.html</a>
Use Any Browser -- by Design!	<a href="http://sonoffconsulting.com/any_browser.html">http://sonoffconsulting.com/any_browser.html</a>

Shortcut Text	Internet Address
Tips and Notes	<a href="http://sonoffconsulting.com/tips.html">http://sonoffconsulting.com/tips.html</a>
Scsi's Access Keys	<a href="http://sonoffconsulting.com/access_keys.html">http://sonoffconsulting.com/access_keys.html</a>
Scsi's Privacy Policy	<a href="http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html">http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html</a>
Clients	<a href="http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html">http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html</a>
Site Map	<a href="http://sonoffconsulting.com/site_map/site_map.html">http://sonoffconsulting.com/site_map/site_map.html</a>
Productivity	<a href="http://sonoffconsulting.com/filters/productivity/productivity.html">http://sonoffconsulting.com/filters/productivity/productivity.html</a>
Desktop	<a href="http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html">http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html</a>
Editors and Viewers	<a href="http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html">http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html</a>
eLearning and Web-based Collaboration	<a href="http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html">http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html</a>
High-end Technology	<a href="http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html">http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html</a>
Mail Programs	<a href="http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html">http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html</a>
System Utilities	<a href="http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html">http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html</a>
Web Usability	<a href="http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html">http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html</a>
Miscellaneous	<a href="http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html">http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html</a>
Recommended Reading	<a href="http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html">http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html</a>
Scsi's WebKISS™ Guides	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html</a>
#1: Why Validate a Web Site's Pages?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html</a>
#2: Why 100% Accessibility?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html</a>
#3: Why use more than one Web browser?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html</a>
#4: What could Management learn ....?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html</a>
#5: How does Adherence to Web Standards Save Both Time and Money?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html</a>
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html</a>
#7: What are the strengths and weaknesses of search tools and engines?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html</a>
#8: Want to Increase Your Search Engine Rankings?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html</a>
#9: How Productivity-	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html</a>

Shortcut Text	Internet Address
focused is your Web Site?	
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html</a>
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html</a>
Other Web Sites	<a href="http://sonoffconsulting.com/filters/url_links/url_links.html">http://sonoffconsulting.com/filters/url_links/url_links.html</a>
Contact Us	<a href="http://sonoffconsulting.com/filters/contact_us/contact_us.html">http://sonoffconsulting.com/filters/contact_us/contact_us.html</a>
Productivity Exemplified	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_1">http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_1</a>
Web Site Productivity -- By Design	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_2">http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_2</a>
Scsi's WebKISS™ Guides	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_3">http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_3</a>
Getting Help from Scsi	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_4">http://sonoffconsulting.com/scsi_focus_on_productivity.html#h2_4</a>
productivity-focused model	<a href="http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf">http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf</a>
launch the untagged PDF file	<a href="http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf">http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf</a>
view or download an untagged PDF diagram	<a href="http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf">http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf</a>
focus on maximizing the user's experience	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1</a>
XHTML 1.0 Strict	<a href="http://validator.w3.org/check?uri=http://sonoffconsulting.com/scsi_focus_on_productivity.html">http://validator.w3.org/check?uri=http://sonoffconsulting.com/scsi_focus_on_productivity.html</a>
CSS	<a href="http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2007a_scrn.css">http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2007a_scrn.css</a>
WCAG Accessibility	<a href="http://www.contentquality.com/Default.asp">http://www.contentquality.com/Default.asp</a>
TOP	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html#toppage">http://sonoffconsulting.com/scsi_focus_on_productivity.html#toppage</a>