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[.. Home Page](#)

Graphics-based Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

For your convenience, the major headings provided on Scsi's Graphics-based Home page are listed immediately below:

- [Setting the Stage for Ubiquitous Web Access and What It Should Mean to You](#)
- [The Ubiquitous Web Access House That Scsi Built](#)
- [Now! Here Comes The Promised Set of Graphics](#)
- [Scsi's Basic Building Blocks and Web Site Architecture Diagram](#)
- [TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge Transfer Web Site Design](#)
- [A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices](#)
- [Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices](#)
- [Six Categories of Web-centric Benefits](#)
- [Quantitatively score any Web site's page\(s\)](#) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool
- [Scsi's Productivity-focused Diagram](#)
- [Internet Content Rating Adherence](#)
- [Best Viewed with Any Browser](#)
- [Examples of Publicly-accessible Web Page Validation Tools](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Setting the Stage for Ubiquitous Web Access and What It Should Mean to You

Before presenting the cumulative set of graphics, Scsi wants to set the stage for you with some introductory information.

- Scsi's Productivity and Knowledge Transfer Web Site is a [productivity-focused model](#) first-pass solution for [Ubiquitous Web Access](#) -- Here and Now -- that everyone can and should [benefit](#) from.
- Scsi's productivity and knowledge transfer-related concepts, principles, and practices presented within this Web site are intended for visitors, prospects, customers, and other users to help them to learn about, apply, and pass along to others.

Scsi's Working Definition of Universal Web Accessibility and Web Usability

[Scsi's Working Definition of Universal Web Accessibility and Web Usability](#) -- often referred to as Ubiquitous Web Access -- is synonymous with the phrase "[World Class Level](#)" [Web Sites](#). To reach this objective, Scsi evolved a set of Best Practices that collectively are referred to as [Scsi's "Perfect 10" Web Site Standard](#) -- a [productivity-focused model](#) intended to serve others as an architectural and design foundation for achieving [Ubiquitous Web Access](#).

The Ubiquitous Web Access House That Scsi Built

Web Standards Are The Foundation For Ubiquitous Web Access

Scsi's Productivity and Knowledge Transfer Web Site is "The house that Sonoff Consulting Services, Inc. (Scsi) built." Its design foundation is comprised of Scsi's set of ten Best Practices that every aspiring-to-be "World Class Level" Web site should strive to provide its visitors. Much of the who, what, where, why, when, and how are addressed throughout this Web site's Web pages.

Scsi's Recommendation: Begin Your "Open House" Visit By Accessing Scsi's Expanded Home Page

For starters, Scsi's recommendation to anyone looking for such details is to begin by reading Scsi's [Expanded Home Page](#) and following through on any of the hyperlinked topics of interest to you at any given moment.

Put Everything Claimed To The Test

First-hand experience through performing hands-on exercises and do-it-yourself demonstrations tends to be preferred over any number of claims made by someone.

Scsi encourages everyone who visits this Web site to experience the [Six Categories of Web-centric Benefits](#) of this first-pass solution for [Ubiquitous Web Access](#) that collectively are both clearly demonstrable and testable throughout the entire sonoffconsulting.com domain.

Now! Here Comes The Promised Set of Graphics

A Picture Is Worth A Thousand Words

Granted, almost all content within the Scsi P&KT Web site is text-based, and many individuals clearly would prefer to have a storyboard of pictures to look through -- at least initially. This Graphics-based Home page is Scsi's attempt to address that preference on at least one Web page.

The remainder of this Web page focuses on providing graphical hyperlinks to the various "big picture concepts, principles, tools, and best practices" that you will find dispersed throughout Scsi's P&KT Web site.

Remember The Supporting Cast Is Text

If, for whatever reason(s), any of the cited graphics do not present themselves on your display device's screen, you can and should make use of the complementary (read: alternative selection) text-based hyperlinks provided on this graphics-based Home page to reach the associated link, be it another Web page or a standalone document, such as an untagged Portable Document Format (PDF) file with its own set of hyperlinks to select from.

Display of Graphics and/or PDF Files May Be Unsupported On Some Web Browsers

Be advised in advance that on less sophisticated devices and systems, you may not be able to view the graphics and/or the PDF files that are hyperlinked to on any given Web page within the sonoffconsulting.com domain.

Scsi's Basic Building Blocks and Web Site Architecture Diagram

About Scsi	Site Map	Productivity	Scsi's WebKISS(TM) Guides	Other Web Sites
B.P. #1: Fast Loading	B.P. #2: Use Any Browser	B.P. #3: Hyperlink Help Text	B.P. #4: User Control of Navigation	B.P. #5: Dual-domain Search Option
B.P. #6: User Control of Text Size	B.P. #7: Auto-resize (widthwise)	B.P. #8: Intelligent Printing	B.P. #9: Contact Information	B.P. #10: Validation to Web Standards

NOTE: Each of the rectangles in the above graphic -- if present -- has an image-mapped hyperlink to its corresponding Web page, namely:

- [About Scsi](#)
- [Site Map](#)
- [Productivity](#)
- [Scsi's WebKISS™ Guides](#)
- [Other Web Sites](#)
- [Best Practice #1: Fast Loading](#)
- [Best Practice #2: Use Any Browser](#)
- [Best Practice #3: Hyperlink Help Text](#)
- [Best Practice #4: User Control of Navigation](#)
- [Best Practice #5: Dual-domain Search Option](#)

- [Best Practice #6: User Control of Text Size](#)
- [Best Practice #7: Auto-resize \(widthwise\)](#)
- [Best Practice #8: Intelligent Printing](#)
- [Best Practice #9: Contact Information](#)
- [Best Practice #10: Validation to Web Standards](#)

TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge Transfer Web Site Design

Scsi's fundamental question to any company that seeks to have a truly [World Class Level Web site](#) is this: "How many of Scsi's TOTAL ACCESS facets does your Web site's design successfully address?"

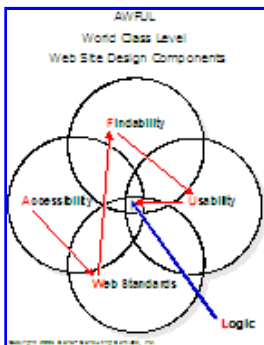
To see the overall picture of what is stated above, select this [Scsi's TOTAL ACCESS Design](#) hyperlink -- or the image located immediately below if present -- to view or download a full-page untagged PDF diagram that incorporates hyperlinks to the respective details associated with each of Scsi's TOTAL ACCESS design facets.



Details regarding each of [Scsi's TOTAL ACCESS design facets](#) are covered in Scsi's WebKISS™ Guide [#11: TOTAL ACCESS ... So What?](#).

A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices

Select this [Scsi's AWFUL World Class Level Web Site Design Components](#) hyperlink -- or the graphic located immediately below if present -- to view or download a full-page untagged PDF file that provides hyperlinks to accessibility, web standards, findability, usability, and other Web pages.



Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices

Select this [Scsi's top 10 Best Practices](#) hyperlink -- or the graphic located immediately below if present -- to view or download a full-page untagged PDF file that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



Six Categories of Web-centric Benefits

To quickly find out what some specific Web-centric benefits are that can readily be appreciated by anyone, select this [Major Benefits of "World Class Level" Web Site Design](#) hyperlink -- or the graphic located immediately below if present -- to launch the untagged PDF file with its respective hyperlinks to choose from.



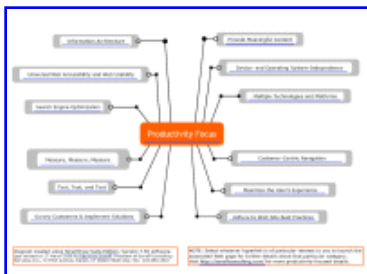
Quantitatively score any Web site's page(s) -- by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool

Select this [STCEW Tool](#) hyperlink -- or the graphic located immediately below if present -- to [quantitatively score](#) any Web page on any Web site of your choosing.



Scsi's Productivity-focused Diagram

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select the image immediately below -- if present -- to [view Scsi's Productivity Focus diagram](#) as an untagged PDF file that contains numerous relevant hyperlinks that augment [Scsi's Takeaway Checklist](#).



Internet Content Rating Adherence

The contents of all Web pages within the Scsi P&KT Web site adhere to the guidelines as outlined by the [Internet Content Rating Association](#) (ICRA). If you'd like to learn more about the ICRA program itself, select the ICRA graphic -- located immediately below -- if present.



Best Viewed with Any Browser

If you'd like to learn more about the "View with Any Browser Campaign" program itself, select the Best Viewed With Any Browser graphic -- located immediately below if present -- to access supporting details behind the [Viewable with Any Browser concept](#).



Examples of Publicly-accessible Web Page Validation Tools

World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) Validation Guidelines

Provided below are the applicable -- and selectable -- W3C and WAI validation logos and respective hyperlinks that are conformed to by Scsi throughout the entire Scsi P&KT Web site:



Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's Uniform Resource Locator (URL) address for [W3C HTML markup validation testing](#).




Select either the graphic -- if displayed here -- or the following hyperlink to specify any Web page's associated Cascading Style Sheet (CSS) for [W3C-based Cascading Style Sheet \(CSS\) validation testing](#).



Select either the graphic -- if displayed here -- or the following hyperlink to display HiSoftware[®] Cynthia Says[™] Portal [WCAG Accessibility](#) Web page. Once that page is displayed, specify any particular Web page that you choose to test for compliance to either [Section 508](#) or Web Content Accessibility Guidelines ([WCAG](#)) recommendations.

Web Page Validation and [Contact Us](#) Information

This Graphics-based Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), screen medium cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Sunday, April 27, 2008 at 2:55 p.m. EDT by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your inquiries and respond promptly to your [e-mail](#) communications -- .

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
MAIN HEADING	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#SkipToHeading1
view or download	http://sonoffconsulting.com/index_graphics_mapped_version_3_with_hyperlinks.pdf
BOTTOM	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#bottompage
Home	http://sonoffconsulting.com/
Expanded Home	http://sonoffconsulting.com/index_expanded.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Best Practice #1: Fast Loading	http://sonoffconsulting.com/unique_features_1_of_10.html
Best Practice #2: Use Any Browser	http://sonoffconsulting.com/unique_features_2_of_10.html
Best Practice #3: Hyperlink Help Text	http://sonoffconsulting.com/unique_features_3_of_10.html
Best Practice #4: User Control of Navigation	http://sonoffconsulting.com/unique_features_4_of_10.html
Best Practice #5: Dual-domain Search Option	http://sonoffconsulting.com/unique_features_5_of_10.html
Best Practice #6: User Control of Text Size	http://sonoffconsulting.com/unique_features_6_of_10.html
Best Practice #7: Auto-resize (widthwise)	http://sonoffconsulting.com/unique_features_7_of_10.html
Best Practice #8: Intelligent Printing	http://sonoffconsulting.com/unique_features_8_of_10.html
Best Practice #9: Contact Information	http://sonoffconsulting.com/unique_features_9_of_10.html
Best Practice #10: Validation to Web Standards	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
need professional assistance	http://sonoffconsulting.com/need_professional_assistance.html
e-mail	mailto:info@sonoffconsulting.com
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Home Page	http://sonoffconsulting.com/index.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Answer	http://sonoffconsulting.com/unique_features_1_of_10.html#h2_2
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html

Shortcut Text	Internet Address
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
Setting the Stage for Ubiquitous Web Access and What It Should Mean to You	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_1
The Ubiquitous Web Access House That Scsi Built	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_2
Now! Here Comes The Promised Set of Graphics	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_3
Scsi's Basic Building Blocks and Web Site Architecture Diagram	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_4
TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge Transfer Web Site Design	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_5
A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_6
Scsi's Unique "Perfect 10" Set of World Class Level	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_7

Shortcut Text	Internet Address
Web Site Best Practices	
Six Categories of Web-centric Benefits	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_8
Quantitatively score any Web site's page(s)	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_9
Scsi's Productivity-focused Diagram	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_10
Internet Content Rating Adherence	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_11
Best Viewed with Any Browser	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_12
Examples of Publicly-accessible Web Page Validation Tools	http://sonoffconsulting.com/index_graphics_mapped_version_3.html#h2_13
productivity-focused model	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_2
Ubiquitous Web Access benefit	http://sonoffconsulting.com/index_expanded.html#h2_2
	http://sonoffconsulting.com/unique_features_part1.html#h2_1
	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Scsi's TOTAL ACCESS Design	http://sonoffconsulting.com/scsi_total_access_big_picture_with_hyperlinks.pdf
Scsi's TOTAL ACCESS design facets	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_6
Scsi's AWFUL World Class Level Web Site Design Components	http://sonoffconsulting.com/scsi_pkt_awful_design_components_with_hyperlinks.pdf
Scsi's top 10 Best Practices	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Major Benefits of "World Class Level" Web Site Design	http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf
STCEW Tool	http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf
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Scsi's Takeaway Checklist	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_3
Internet Content Rating Association	http://www.fosi.org/icra/
Viewable with Any Browser concept	http://www.anybrowser.org/campaign/
	http://validator.w3.org/
	http://jigsaw.w3.org/css-validator/#validate-by-uri
	http://www.contentquality.com/Default.asp
Section 508	http://www.access-board.gov/508.htm
WCAG	http://www.w3.org/TR/WAI-WEBCONTENT/
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/index_graphics_mapped_version_3.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2005a_scrn.css
TOP	http://sonoffconsulting.com/index.html#toppage