



Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
 To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Scsi's WebKISS™ Guide #9: How Productivity-focused is Your Web Site? | Call (859) 261-5908 for assistance.

Skip to [MAIN HEADING](#) of this page, [scsi's takeaway checklist of 50 productivity-focused web site questions](#) (including associated hyperlinks), request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section or to the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web page's main contents



(including associated hyperlinks):

Make use of **Scsi's dual-domain search configuration:**

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	Validate CSS3 code	
Accessibility Checker	Portal Page	Index	Navigation	Site Map	Home Expanded Home
Graphics-based Home	Mobile Site	Privacy Policy	Other Web Sites	Business Listings	***** 55-
About Scsi	Profile	15 Major Categories	Services Offered	Need Professional Assistance?	minute
Clients	E-mail Scsi	Contact Scsi	Contact Form	Productivity	Focus on Productivity
Scsi's Access Keys	Tips and Notes	Scsi's "Perfect 10" Standard	Part 1: User-focused Control	Part 2: "A+W+F+U=L" World Class Level Design	Part 3: "Perfect 10" Challenge Audio Interview: Scsi's "World Class Level"
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser	Web site Design	*****	
Scsi's WebKISS(tm) Guides	Guide Resource	WKG #1: Validation	WKG #2: Accessibility	SPECIAL	
WKG #3: Web Browsers	WKG #4: Management	WKG #5: Save Time & Money	WKG #6: ROI		
WKG #7: Search Tools	WKG #8: Search Rankings	WKG #9: Productivity Focus	NOTE: Learn what Scsi's "World Class Level" Web site design		
WKG #10: STCEW Tool	WKG #11: TOTAL ACCESS	WKG #12: Customer-centric Focus			
HFM Vendors Listing	is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer .				



Ready to act? Call (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info AT

sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Main Headings of Scsi's WebKISS™ Guide #9: How Productivity-focused is Your Web Site?

Among the major points covered in this document are the following:

1. [Purpose of Scsi WebKISS™ Guide #9](#)
2. Productivity-focused Web Sites: What [benefits](#) do they provide?
3. [Scsi's Takeaway Checklist of Productivity-Focused Web Site Questions](#)
4. What's the [bottom line?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

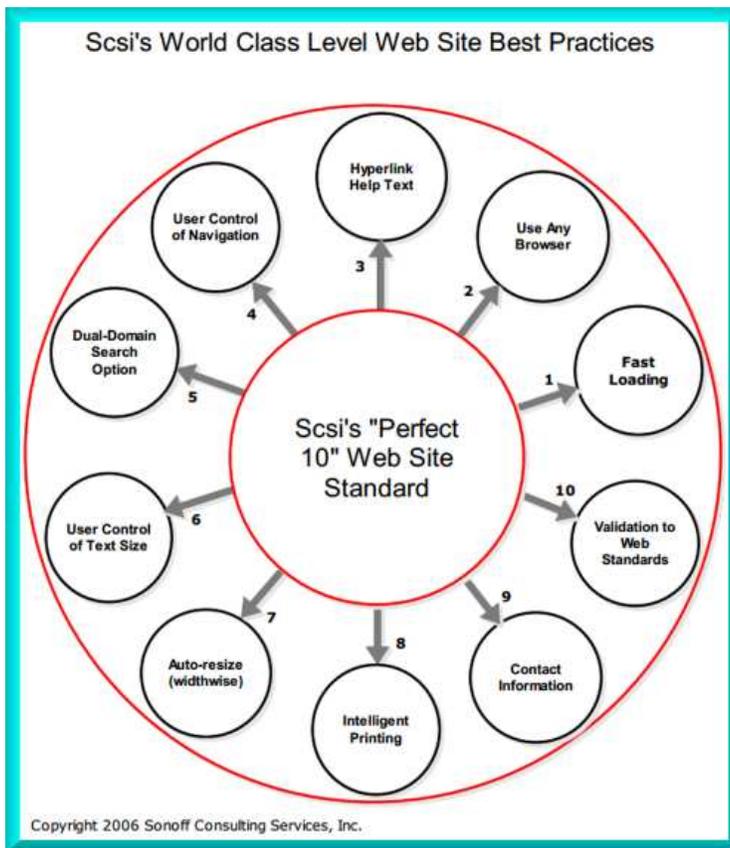
Purpose of Scsi WebKISS™ Guide #9

The purpose of Scsi's WebKISS™ Guide #9: How Productivity-focused is Your Web Site? Web page is two-fold, namely:

1. List six specific categories of benefits for adopting [Scsi's "Perfect 10" Web Site Standard](#) with its underlying [set of World Class Level Web Site Best Practices](#).
2. Provide you with fifty (50) crucial productivity-focused questions in [Scsi's Takeaway Productivity-Focused Web Site Checklist](#) so that you can quantitatively "put to the test" any Web page on any Web site.

PDF Diagram of Scsi's World Class Level Web Site Best Practices

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



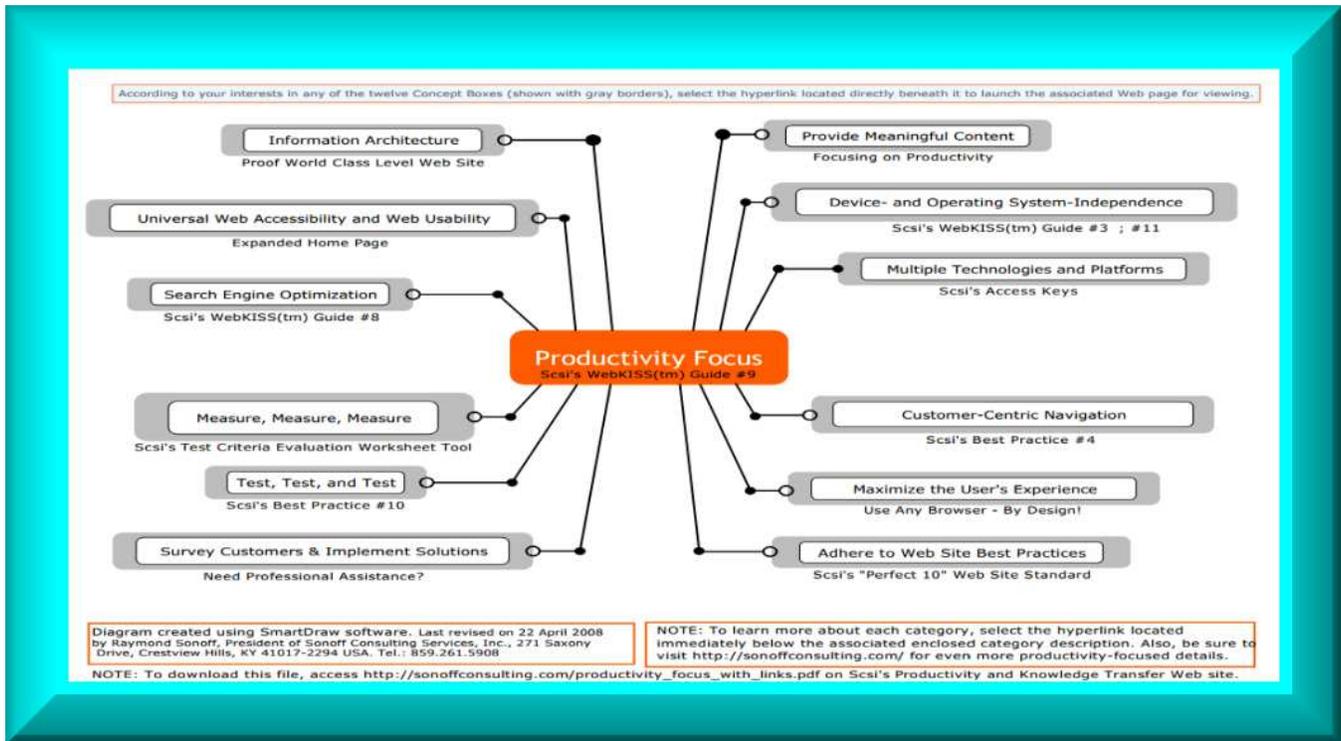
Additional Web Site Design-related Information

Reminder: If you want to know more, access the [Web Usability](#), [Web accessibility](#), [Why Validate a Web Site's Pages?](#), and [Use Any Browser -- by Design!](#) Web pages.

Productivity-focused Web Sites: What benefits do they provide?

Scsi's Productivity Focus -- Seeing the "Big Picture" before drilling down to detailed questions

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select this [Scsi's Productivity Focus diagram](#) hyperlink -- or the image immediately below if present -- to view the diagram which also contains numerous relevant hyperlinks that augment Scsi's Takeaway Checklist itself.

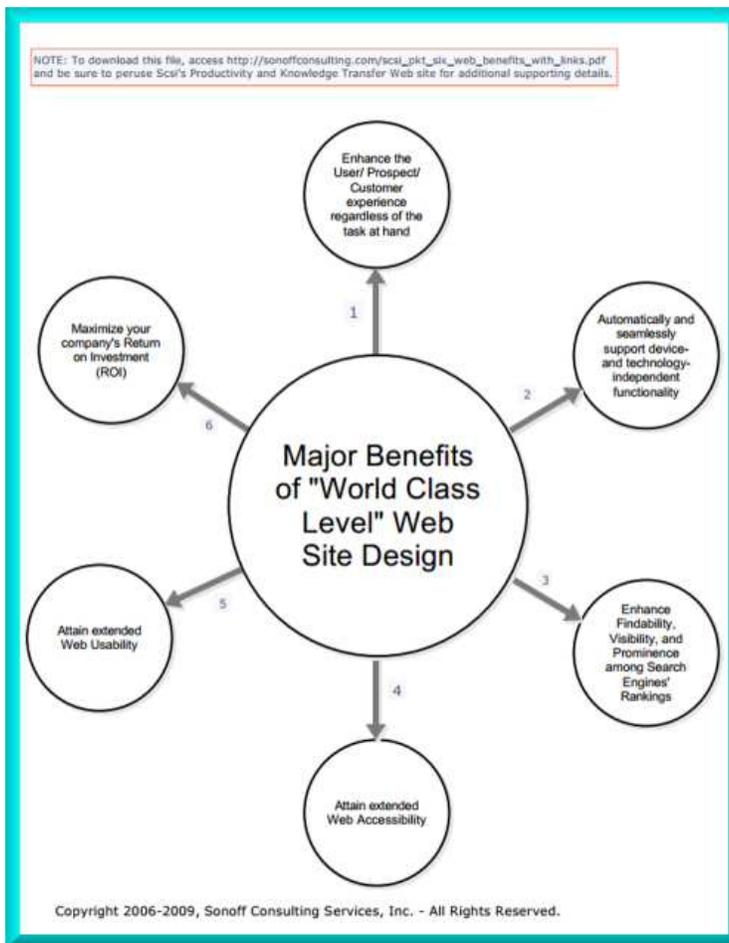


Major Benefits of "World Class Level" Web Site Design

By designing/fixing your Web site(s) through adoption and application of [Scsi's set of World Class Level Web Site Best Practices](#), your company will more likely than not reap the following major benefits:

1. [Enhance the User/Prospect/Customer experience](#) regardless of the task at hand
2. Automatically and seamlessly [support device- and technology-independent functionality](#)
3. [Enhance Findability, Visibility, and Prominence](#) among Search Engines' Rankings
4. [Attain extended Web Accessibility](#)
5. [Attain extended Web Usability](#)
6. [Maximize your company's Return on Investment \(ROI\)](#)

For your convenience, you may also **select either the [Scsi's Six Major Benefits of World Class Level Web Design](#) text-based hyperlink -- or the hyperlinked thumbnail graphic below if present --** to view its contents which includes respective hyperlinks to choose from for each of the six major benefits of "World Class Level" Web site design that are listed above and individually detailed below.



Why should you follow Scsi's Checklist of Productivity-focused Web Site/Web Page-related Questions?

Has Scsi piqued your interest to know more? Hopefully so. Rather than simply leaving you wonder how to achieve all of the above benefits, Scsi has prepared corresponding [sets of underlying questions to ask](#) as a viewable/downloadable PDF file.

Bear in mind, however, that only if and when you learn how to address and actually are able to answer with a "Yes!" to as many of these productivity-focused questions as possible will your Web site's pages truly achieve most, if not all, of the stated set of benefits.

So, get started now. Examine carefully each of the questions contained in **Scsi's takeaway checklist** provided below, and you will be on your way toward reaching this worthy, cost-effective, and customer-centric Web site (re) design goal.

Scsi's Takeaway Checklist of Productivity-Focused Web Site Questions

Who is the intended audience and what is the underlying collective objective for all the questions?

Regardless of your current role, be it a Web site designer, Web content developer, search engine optimization (SEO) resource, staff member, upper-level management, company shareholder, or an end user, you are encouraged to no longer put up with the "same old, same old" set of problems, issues, and pet peeves encountered at any given Web site -- including your own.

Identify problems by asking the correct questions, and you will be on your way toward realizing productivity-focused benefits for your Web site

If you want to see much needed or highly desired changes made that will allow you and everyone else who accesses the Web site in question to be more productive, **you must commit to diligently seeking out the ways, means, and ultimate solutions** that will result in achieving "Yes" answers to all fifty (19 + 4 + 3 + 5 + 16 + 3 = 50) questions asked for the following set of six benefits:

Benefit #1: Enhance the User/Prospect/Customer experience -- regardless of the particular task at hand

Does each page ...

1. Adhere to a set of clearly described and easily verifiable Web site [best practices](#)?
2. Provide a meaningful and unique title that reflects that specific page's contents and coverage?
3. Focus on assisting the visitor/customer/prospect/user to easily discern the page's layout, [maintain navigational control](#), keep the interaction level simple as to possible choices or actions to take, and, most important of all, be able to do business with your company because of (not in spite of) the Web site's design?
4. Focus on assuring a positive experience occurs -- by providing meaningful answers on whatever topics or issues the visitor/customer/prospect/user might want to know more about?
5. Include "help" links -- referred to as acronym tags -- as a way to provide useful information for acronyms, abbreviations, and less-than-obvious-in-meaning or tutorial-in-nature phrases, especially when those terms or phrases are introduced on a Web page? Examples that appear on this very Web page include the following: [Scsi](#), [P&KT](#), [\(Search Window\)](#), [\(Search Domain\)](#), and [Search the Web](#) -- each of which will display a balloon tooltip description for the respective acronym.
6. Make it easy for visitors/customers/prospects/users to readily discern where they are at any given moment within the Web site's design?
7. Provide [navigation-focused signposts](#), such as balloon tooltip descriptions, for each and every hyperlink? Quite obviously, such a best practice will consistently provide visitors/customers/prospects/users with an easy-to-use means for indicating where they will be taken or what operation will occur should any particular hyperlink be selected.
8. Provide a convenient "takeaway" document containing the contents of the Web page, say, as a [viewable/downloadable PDF file](#) that includes a listing of all of the associated hyperlinks? In short, such a takeaway would provide the visitor/customer/prospect/user with information that can be read, marked up, and referred to easily whether on-line or off-line and at any time.
9. Provide [specific contacts](#) that visitors/customers/prospects/users can access readily to obtain information, assistance, or other pertinent resources whenever desired?
10. Cite authorship of the Web page's contents -- so that accountability is made clear to the Web page's reader?
11. Include a date stamp to clearly identify when content was initially uploaded or last updated -- so that relevancy and timeliness are more easily discerned?
12. [Load quickly](#)? For example, if a 56K bps dialup modem connection situation applies, certainly no more than ten seconds should elapse for any given Web page to be completely downloaded, fully viewable, and navigation-ready.
13. Contain no broken hyperlinks -- so as not to waste anyone's precious time? Such situations do tend to suggest to whomever experiences such problems that maintenance of link integrity may not be a topic of major concern for your Web site (but certainly should be).
14. Have no situations where hyperlinks that are expected, such as for downloading of files, or phrases that were cited elsewhere to select are missing from the current Web page, thereby unnecessarily confusing the visitor/customer/prospect/user?
15. Automatically launch a [Contingency Page](#) when either an actual broken hyperlink is encountered or if a non-existent URL address (but still within the Web site's domain) is entered by the visitor/customer/prospect/user?
16. Seamlessly support [automatic paragraph resizing](#) as the browser window's width is altered by the visitor/customer/prospect/user?
17. Never -- ever -- purposely lock out the capability for visitor/customer/prospect/user selection either of the Web browser's Back button or that very functionality via the keyboard (for example, via the [Alt]+[left arrow] keys)?
18. Avoid employing any "pop under" windows?
19. Avoid employing any "pop up" windows -- especially for printing-related operations -- given that the user may either have JavaScript disabled or may have popup blocker software activated to prevent such windows from opening?

Benefit #2: Automatically and seamlessly support device- and technology-independent functionality

Imagine being able to have your Web site's pages display on both Web and Mobile Web platforms, across various operating systems, and for whatever screen/window sizes, and for navigation methods that always remain under user control -- rather than being dictated by the Web site's current (read: faulty) design.

Does each page ...

1. Prove to be navigable using only keyboard-based operations only? See Scsi's Web Site Best Practice [#4](#) for more specifics.
2. Prove to be navigable using only pointing devices -- such as a mouse, trackball, or touch screen stylus -- for those systems that incorporate such mechanisms?
3. Prove to be navigable by a combination of both keyboard- and pointing devices-based devices?
4. Employ device-independent event handlers in the underlying source code so that access to each and every text- or graphics-based hyperlink can be accomplished using only keyboard-based operations?

Benefit #3: Enhance Findability, Visibility, and Prominence among Search Engines' Rankings

Does each page ...

1. Achieve **findability** ... at a "bare bones" minimum ... in organic search engine rankings? -- or does it fail to even "show up" in the Search Engine results?
2. Exhibit **visibility** ... typically... in organic search engine rankings? -- or is it at least appearing not too far after the first few pages of the Search Engine results?
3. Clearly distinguish itself "from the pack" by reaching **prominence** in [organic search engine rankings](#)? -- appearing at or near the very "top of the first page" level in the Search Engine results?

Benefit #4: Attain extended [Web Accessibility](#)

Does each page ...

1. Consist of source code that can be handled successfully by screen reader software programs?
2. Incorporate a methodology for accesskey-based navigation within and between Web pages? -- See [Scsi's Access Keys](#) for details.
3. Provide an accesskey-based hyperlink to allow for validation of the Web page's [HTML5 source code](#)?
4. Provide an accesskey-based hyperlink to allow for validation of the Web page's Cascading Style Sheet ([CSS3](#)) source code?
5. Provide an accesskey-based hyperlink to allow for testing of Accessibility-related ([WAI/508 Accessibility](#)) issues in the page's source code?

Benefit #5: Attain extended [Web Usability](#)

Does each page ...

1. Consist of source code that validates -- to assure full conformance to W3C's [HTML](#), [CSS3](#), and [WCAG](#) recommendations -- and, moreover, is designed to provide a first-pass solution that incorporates many of the benefits cited in the W3C's [Ubiquitous Web](#) definition?
2. Consist of source code that provides for and adheres to a meaningful hierarchy of heading levels?
3. Display its contents using [any Web- or text mode-only browser](#), on any Web-enabled device, and for any operating system?
4. Contain one or more sentences that provide readable descriptive content -- rather than just display hyperlinks that users have to figure out on their own?
5. Always [associate a hyperlink with every graphic image](#) -- thereby minimizing the possibility for user confusion regarding navigation options on any Web page?
6. Always [associate a balloon text tooltip with every hyperlink \(graphic- or text-based\)](#) to supply a signpost of information for the user to read when and if the pointing cursor is placed on any hyperlink?
7. Provide a [dual-domain search window](#) to allow for searching within the site's domain or throughout the Internet -- selectable by the user?
8. Provide useful sets of search engine results if and when the search functionality is exercised by the user?
9. Allow for [text resizing](#) in all Web browsers that support this user option?
10. Automatically support intelligently word wrapped printing of main contents? See Scsi's Web Site Best Practice [#8](#) for more details.
11. Provide a hyperlink to allow for validation testing of the Web page's source code (e.g., [HTML5](#))?

12. Provide a hyperlink to allow for validation testing of Cascading Style Sheet ([CSS3](#)) source code?
13. Provide a hyperlink to allow for validation testing of [WAI/508 Accessibility](#)-related conformance (to Priority 1, 2, and 3, inclusive levels) of the Web page's source code?
14. Provide a hyperlink to a [Site Map](#) Web page -- and one that is comprised of more than just a set of hyperlinks with minimal supporting text descriptions?
15. Consist of source code that supports cascading style sheet isolation of presentation from content and allow for quick global page layout adjustments or overrides?
16. Remain independent of requiring ActiveX, Shockwave Flash, or similar "executable" code?

Benefit #6: Maximize your company's return on investment (ROI)

Both short- and long-term, you should continually strive to find ways for [saving both time and money](#) at all points along the way toward improving your Web site's effectiveness.

Among the [return-on-investment-rationale](#)-focused questions you should ask regarding the Web site's overall design and implementation are the following:

1. Are you wasting time and monies always reinventing the wheel over and over again as your approach toward trying to keep pace with technology changes -- instead of adopting, implementing, and adhering to Scsi's World Class Level Web Site Best Practice that clearly serve as a [once-and-for-all cost-effective solution](#) to such avoidable dilemmas?
2. Are you over-specializing in your present approaches and mind sets to problem solving and thereby losing sight of the [big picture](#)? -- and once formulated, the picture must be transformed into an actionable working plan, including checklists.
NOTE: Only after sufficient understanding is reached by all parties concerned as to what truly needs to be implemented as a solution to the problem at hand will such an engineering approach have any chance of overall success.
3. Are you continuing to waste huge sums of money through relying on other companies to come up with their own proprietary search engine optimization (SEO) and search engine marketing (SEM) services that generally force you to post ads (e.g., cost-per-click (CPC) sponsored hyperlinks) that often will result in significant expenses across one or more search engines' Web sites? -- By now, you should realize that such approaches make little practical or business sense -- especially when Scsi's Web Site Best Practices clearly exhibit top-of-the-chart organic (read: free of costs other than doing things correctly on your Web site's pages) rankings.

What's the bottom line?

With the above suite of fifty (50) questions supplied for you to work from -- and readily available for download as [Scsi's takeaway checklist of 50 productivity-focused web site questions](#) (including associated hyperlinks), you should be well on your way toward becoming able to quantitatively assess any Web site page that you encounter.

As always, however, should you decide that you [need Scsi's professional assistance](#) to achieve these or any other productivity-focused objectives within your company or Web site(s), just [Contact Us](#).

Because you can and should learn to do all these things for yourself and thereby gain total control, increased flexibility, and significant cost savings as a result, why not start today? [Contact Us](#) for professional assistance and reap the rewards for taking this action step now.

Major Navigation Hyperlinks

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT

com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

This field may only accept up to 100 characters.

Your E-mail Address (required field):

The E-mail Address field can accept up to 100 characters.

Subject (required field):

This Subject field can accept up to 250 characters.

Phone Number (required field):

Enter 3 digit Area Code, 3 digit exchange, and 4 digit phone number. Example: 180-261-5908.

Message (required field):

What information can we provide under what conditions do you have in mind of Scsi?



Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Scsi's WebKISS™ Guide #9: How Productivity-focused is Your Web Site? Page** was last updated, and validated -- to assure full conformance to W3C's [HTML5](#), screen medium cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Saturday, May 23, 2015 at 4:55 p.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [a](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [~](#): [_](#): [/](#): [=](#): [\](#): [|](#): [^](#): [&](#): [@](#): [!":](#)

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
	http://sonoffconsulting.com/portal.html
MAIN HEADING	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#SkipToHeading2
scsi's takeaway checklist of 50 productivity-focused web site questions	http://sonoffconsulting.com/filters/web_kiss_guides/50_questions_from_scsi_wkg_9_how_productivity-focused_is_your_web_site.pdf
assistance	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#mnh
BOTTOM	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#bottompage
view or download	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site_with_hyperlinks.pdf
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html

Shortcut Text	Internet Address
Scsi's WebKISS(tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Guide Resource	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
WKG #1: Validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
WKG #2: Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
WKG #3: Web Browsers	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
WKG #4: Management	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
WKG #5: Save Time & Money	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
WKG #6: ROI	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
WKG #7: Search Tools	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
WKG #8: Search Rankings	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
WKG #10: STCEW Tool	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
WKG #12: Customer-centric Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
Purpose of Scsi WebKISS™ Guide #9	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_1
benefits	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_2
Scsi's Takeaway Checklist of Productivity-Focused Web Site Questions	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_3
bottom line?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h2_4
image	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Scsi's Productivity Focus diagram	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
Enhance the User/Prospect/Customer experience	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1
support device- and technology-independent functionality	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_2
Enhance Findability, Visibility, and Prominence	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_3
Attain extended Web Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_4
Attain extended Web Usability	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_5
Maximize your company's Return on Investment (ROI)	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_6
Scsi's Six Major Benefits of World Class Level	http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf

Shortcut Text	Internet Address
Web Design	
maintain navigational control	http://sonoffconsulting.com/unique_features_4_of_10.html
navigation-focused signposts	http://sonoffconsulting.com/unique_features_3_of_10.html
Load quickly	http://sonoffconsulting.com/unique_features_1_of_10.html
Contingency Page	http://sonoffconsulting.com/errordocs/404.html
automatic paragraph resizing	http://sonoffconsulting.com/unique_features_7_of_10.html
Ubiquitous Web	http://www.w3.org/UbiWeb/
any Web- or text mode-only browser	http://sonoffconsulting.com/unique_features_2_of_10.html
text resizing	http://sonoffconsulting.com/unique_features_6_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
x	http://sonoffconsulting.com/what_scsi_pkt_does.html
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
9	http://sonoffconsulting.com/unique_features_9_of_10.html
0	http://sonoffconsulting.com/unique_features_10_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys