Scsi's WebKISS™ Guide #11: TOTAL ACCESS ... So what? Page | Call (859) 261-5908 for assistance.

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Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone **(859) 261-5908** for prompt assistance.

Make use of **Scsi's dual-domain search configuration**:
(Search Window): [Enter your search string here.] (Search Domain): ⦿ Search the Web ○ Scsi P&KT [Search]
PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	Validate CSS3 code

Accessibility Checker	Portal Page	Index	Navigation	Site Map	Home	Expanded Home

Graphics-based Home	Mobile Site	Privacy Policy	Other Web Sites	Business Listings

***** 55-minute Audio Interview: Scsi's

About Scsi	Profile	15 Major Categories	Services Offered	Need Professional Assistance?

Clients	E-mail Scsi	Contact Scsi	Contact Form	Productivity	Focus on Productivity

Scsi's Access Keys	Tips and Notes	Scsi's "Perfect 10" Standard	Part 1: User-focused Control

Part 2: "A+W+F+U=L" World Class Level Design	Part 3: "Perfect 10" Challenge

"World Class Level" Web site Design *****

Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser

SPECIAL NOTE:

Scsi's WebKISS(tm) Guides	Guide Resource	WKG #1: Validation	WKG #2: Accessibility

Learn what

WKG #3: Web Browsers	WKG #4: Management	WKG #5: Save Time & Money	WKG #6: ROI

WKG #7: Search Tools	WKG #8: Search Rankings	WKG #9: Productivity Focus

Scsi's "World Class Level" Web site design

WKG #10: STCEW Tool	WKG #11: TOTAL ACCESS	WKG #12: Customer-centric Focus

is all about by

HFM Vendors Listing

accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview **Cincinnati Business Talk #158 Raymond Sonoff, Web Sites** produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer.

PLAY INTERVIEW

Ready to act? Call **(859) 261-5908** to immediately reach Raymond Sonoff, President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA. ... or send an e-mail message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's Contact Form 1 Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings of Scsi's WebKISS™ Guide #11

Among the major points covered in this document are the following:

1. Purpose of Scsi's WebKISS™ Guide #11
2. Scsi's Definition and Implementation of TOTAL ACCESS Design
3. Scsi's Multi-faceted Answer to the Fundamental Question regarding Scsi's TOTAL ACCESS Design: So What?
4. How might other companies proceed to achieve TOTAL ACCESS design for their Web sites?

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Purpose of Scsi's WebKISS™ Guide #11

The purpose of Scsi's WebKISS™ Guide #11: TOTAL ACCESS ... So what? is three-fold, namely:

1. To define the term TOTAL ACCESS and summarize the associated win-win benefits that are all exemplified throughout Scsi's Productivity and Knowledge Transfer Web Site
2. To answer the basic question, "So What?" by indicating how Scsi's TOTAL ACCESS design and implementation serves as a workable means for seamlessly supporting present and forthcoming devices and technologies to maximize the productivity of Web-based user experiences
3. To outline how companies might proceed toward implementing the underlying best practices that comprise Scsi's TOTAL ACCESS design

Scsi's Definition and Implementation of TOTAL ACCESS Design

Scsi's TOTAL ACCESS Design's Objective

Scsi's TOTAL ACCESS design aims toward achieving a first-pass solution for Ubiquitous Web Access.

The actual implementation of Scsi's TOTAL ACCESS Design throughout Scsi's P&KT Web site is intended to serve as an exemplary working model that will both clearly and convincingly demonstrate to everyone the numerous win-win benefits that will result from such diligent and conscientious pursuit of what "The Ubiquitous Web Domain" has described conceptually as a goal for all Web sites to strive to achieve.

Scsi's Definition for TOTAL ACCESS

Scsi's tag line "TOTAL ACCESS" is defined below in terms of World Class Level design objectives that are exemplified everywhere throughout Scsi's Productivity and Knowledge Transfer Web Site, namely:

"**Anyone, anywhere, using any Internet-enabled device, any operating system, and any (Web- or text mode-based) browser should be enabled** -- by the Web site personnel's adherence to judicious design principles and Web Site Best Practices -- **to accomplish basic tasks, including the following:**

1. Readily access any Web page within the Web site's domain
2. Easily navigate (regardless of the navigation tool chosen, e.g., keyboard, mouse, or other pointing device) within and among its Web pages
3. Display any Web page's contents without imposing any restrictions on the user as to screen resolution or viewing window size."

Down-to-Earth Characteristics of Scsi's Implementation of TOTAL ACCESS

Scsi's TOTAL ACCESS design reflects a **pragmatic approach** to problem solving that:

1. is available here and now
2. is based on existing mature technologies
3. employs a from-the-ground-up Web standards-based design architecture and relevant methodologies
4. is a cost-effective, productivity-focused solution that contains no proprietary elements or restrictions on its use, and
5. retains an emphasis on simplicity over complexity at all times.

Explicit Win-Win Benefits of Scsi's TOTAL ACCESS Design Implementation

Listed below are the principal categories of win-win benefits associated with Scsi's TOTAL ACCESS Design Implementation:

1. Enhance the User/Prospect/Customer experience regardless of the task at hand
2. Automatically and seamlessly support device- and technology-independent functionality
3. Enhance Findability, Visibility, and Prominence among Search Engines' Rankings
4. Attain extended Web Accessibility
5. Attain extended Web Usability
6. Maximize your company's Return on Investment (ROI)

All of these benefits are manifested throughout the always-and-ever productivity-focused sonoffconsulting.com domain.

Scsi's Multi-faceted Answer to the Fundamental Question regarding Scsi's TOTAL ACCESS Design: So What?

To answer any specific "So What?" question necessitates knowing first and foremost what issue or issues are being brought into question. To determine what the particulars are that must be addressed, Scsi will first present a big picture perspective and then focus on details associated with any one or more of the specific facets that collectively comprise Scsi's TOTAL ACCESS design implementation.

TOTAL ACCESS: Seeing the Big Picture of Scsi's Design

Scsi's question to you is this: "How many of Scsi's TOTAL ACCESS facets does your Web site's design successfully address?"

To see the overall picture of what is stated above, launch the Scsi TOTAL ACCESS Design diagram -- or select the thumbnail graphic immediately below if present -- to view or download a full-page Adobe PDF diagram that incorporates hyperlinks to the respective details associated with each of Scsi's TOTAL ACCESS design facets.

Scsi's TOTAL ACCESS Design
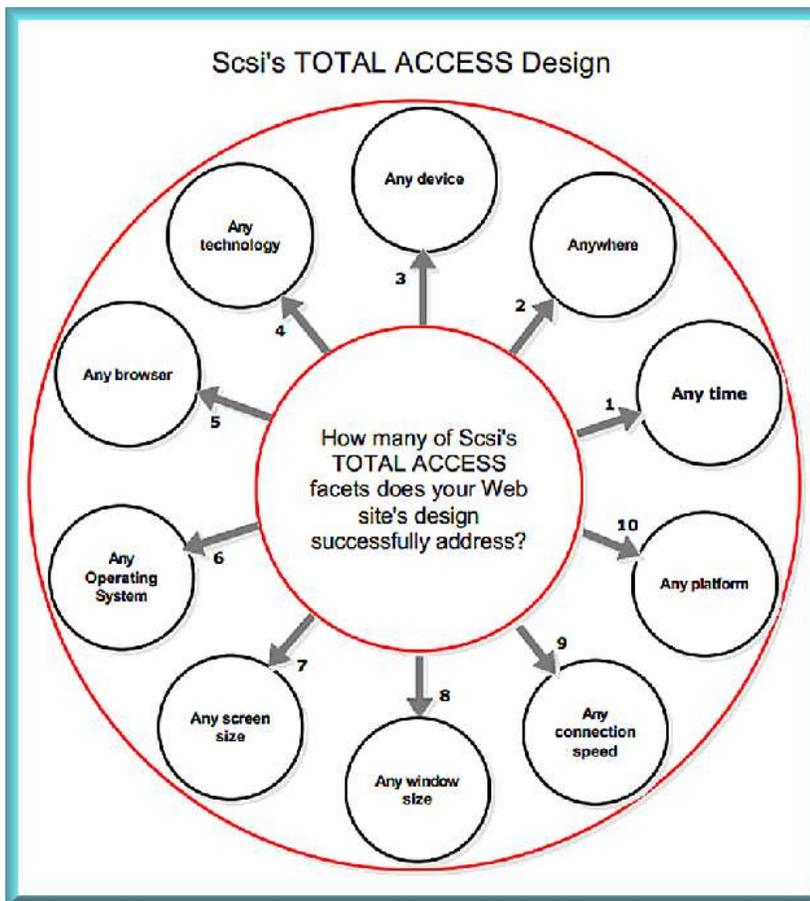
TOTAL ACCESS: Examining each and every Design Facet

A major part of the effort toward achieving an acceptable solution for any problem, let alone a Web site design, is to be sure to ask the right questions. Given even that accomplishment, you must subsequently establish the set of appropriate answers to each of those questions and then properly implement those well-thought-out answers as part of your Web site's design. With this approach in mind, let's now look at each of Scsi's TOTAL ACCESS design facets in more detail.

Examining the above big picture of Scsi's TOTAL ACCESS Design in terms of the indicated ten facets allows Scsi the opportunity to cite many of the considerations that companies should weigh very carefully before drawing the conclusion that their personnel have or will be likely to have achieved anything even close to a World Class Level Web site implementation.

FACET #1: Any time

A Web site must, of course, be maintained and kept available on a round-the-clock (24 hours a day, 7 days a week) basis. This facet must be handled by the associated servers and network elements on which the Web site's files reside. In today's day and age this would be a given condition of being able to do business effectively and productively.

FACET #2: Anywhere

By the very nature of being a Web site, this requirement is another given -- provided that some means of access to the Web site's URL address is available at the actual point of attempted access. In short, this facet is a network connectivity issue that for most companies is coordinated with a third party as the supplier.

FACET #3: Any (Internet access-enabled) device

Here is where things get more involved. Consider just some of the possible devices that can be and are used for accessing the Internet: Microsoft Operating Systems-based desktop personal computers, laptops, Smart phones/Personal Digital Assistants (PDAs), Enterprise Digital Assistants (EDAs), Web-enabled cell phones, Apple/MacIntosh Operating Systems-based computers, Unix-, Linux-, and various proprietary operating systems-based computers, and so on.

With the burgeoning of all of the "Virtual Workplace" mobility-driven devices that are being announced nearly every day, this facet of TOTAL ACCESS will only continue to grow and will do so at an exponentially growing rate. How can this trend be best addressed? Only through Web site personnel's adherence to judicious design principles and Web Site Best Practices will addressing of this particular facet be realized.

FACET #4: Any technology

A fundamentally sound Web site design must not be tied to any specific technology if it is to have any chance of achieving ubiquitous Web access operational capability. Instead, the design must essentially be transparent to and independent of technological issues and hardware.

What is Scsi's solution for this TOTAL ACCESS design facet? Scsi's Web Site Best Practices #2, #4, #6, #7, and #10 are among the essential elements involved.

FACET #5: Any browser

Imagine visiting Web sites that display admittedly Web browser-restrictive statements, such as "This page works best with Microsoft's Internet Explorer." or "Please Update Your Browser. You are using a web browser that is not fully compatible with (product name). (Product name) works best with the most recent version of web browsers such as Microsoft Internet Explorer."

Obviously, all such Web sites whose design depends (knowingly or otherwise) upon the use of a specific vendor's Web browser will inherently be limited to serving reliably only that particular segment of the overall Web browser universe. That's a poor way to conduct business and such shortsighted designs are and will effectively remain frozen in time to an "as is, where is" mode of performance -- something which is wholly unacceptable in today's (and tomorrow's) "I want it all, I want it now, and I want it delivered on the system I am using for accessing your Web site's pages" marketplace.

What is Scsi's solution for this TOTAL ACCESS design facet? Scsi's Web Site Best Practice #2.

FACET #6: Any Operating System

Scsi has heard from many individuals that they have attempted to access Web pages on a number of Web sites using Apple computers with their non-Microsoft Windows Operating Systems and find that they are not able to display the Web pages on their computers. Such operating-system-dependent Web page display situations should never surface when and if a robust Web site design is established in the first place.

What is Scsi's solution for this TOTAL ACCESS design facet? Scsi's Web Site Best Practices #2, #4, #6, #7, and #10 are among the essential elements involved.

FACET #7: Any screen size

This design facet is perhaps the most obvious one to strive to meet. After all, who can say whether a Web page is to be viewed using a 70-inch WebTV-based access or a cell phone with a nominal less-than-two-inches wide and high display screen? Yet, many companies simply work on the basis of assumptions that the user will be satisfied with whatever fixed layout design is provided by the Web site's design personnel. This is not the best approach to take, and when users find that other Web sites, such as Scsi's P&KT Web site demonstrate a "can do and here it is for you to enjoy" solution, then don't you think you'll eventually be forced to accommodate this now-expected design facet in your own Web site?

What is Scsi's solution for this TOTAL ACCESS design facet? Both of these conditions can be accommodated by a liquid layout design as exemplified by Scsi's Web Site Best Practice #7.

FACET #8: Any window size

This design facet is in effect an extension of the any screen size design facet, but it is nonetheless an important one that should be addressed if only because of the two extremes of content display that might occur: 1) a text display width so wide on a large screen that would exceed a convenient field-of-view eye span -- but which can be easily accommodated by reducing the width of the window, and 2) a text display that might have a horizontal scroll bar present -- but which can be eliminated simply by increasing the width of the window from its current width.

What is Scsi's solution for this TOTAL ACCESS design facet? Both of these conditions can be accommodated by a liquid layout design as exemplified by Scsi's Web Site Best Practice #7.

FACET #9: Any connection speed

If a Web site's design is to please all of its users from a performance perspective, it must certainly display the contents of its Web pages in a reasonably short period of time. Of that, there can be little dispute. Disparities, however, begin to surface when Web site developers and testers make gross assumptions such as connectivity will be at broadband or higher rates for their graphics-laden or multi-page textual content Web pages.

But what about taking into account the handling of lower-speed-of-access situations that obviously do occur? For example, imagine the dissatisfaction that arises when a user just so happens to be restricted to a dialup connection or happens to be making use of an Internet access-enabled device that simply does not have such high-speed connectivity capabilities? Result: Each such accessed Web page may take a very, very long time to load before it reaches a point where sufficient content is actually displayed to enable the user to read and/or to process that information further.

What is Scsi's solution for this TOTAL ACCESS design facet? Scsi's Web Site Best Practice #1.

FACET #10: Any platform

So many companies seem to adopt an "isolate and conquer" approach to providing Web site content for various platforms. Some Web site designs make use of Web browser user agents that force upon the user the associated Web site URL that they have created for serving that particular category of device. So, if you happen to be using a cell phone, you might be redirected to a "wireless" Web site with its attendant highly-simplified series of hyperlinks to select from -- a Web site that is essentially totally different from the one you would view if you were to have accessed the same URL address using a desktop or laptop device. Amazing, isn't it, that you are thrust into a "You can't get there (when accessing the Web site with your mobile device) from here!" mode of operation, and you can't do anything about it.

Conversely, Scsi believes in a "unify and conquer" approach such that the user always remains in control. That way, you always get to where you want to go (URL-wise in this case) regardless of the means of access you choose to employ to get to a given Web site's pages. In short, there should be no surprises or disparities when it comes to providing users with what they want and expect to get when accessing Web sites.

What is Scsi's solution for this TOTAL ACCESS design facet? Scsi's Web Site Best Practices #2, #4, #6, #7, and #10 are among the essential elements involved.

How might other companies proceed to achieve TOTAL ACCESS design for their Web sites?

Scsi's TOTAL ACCESS approach is outlined throughout the Scsi P&KT Web site's pages. There are no magic formulas, no tricks of the trade or otherwise, and no shortcuts to doing one's homework to bring to fruition a Web site that offers a first-pass solution (read: Scsi's TOTAL ACCESS) for Ubiquitous Web access.

Any company that is serious about following in Scsi's footsteps to realize TOTAL ACCESS for its Web site(s) should take three basic steps to get there:

1. Pore over the contents of Scsi's P&KT Web site and put everything to the test -- using Scsi's Test Criteria Evaluation Worksheet Tool (STCEW), for example -- to prove to yourself not only the validity but the effectiveness of implementing every one of Scsi's Web Site Best Practices.
2. Formulate a plan focused on implementing as many of Scsi's Web Site Best Practices as possible.
3. Contact Scsi should you or others within your company realize that professional assistance and Scsi's expertise is called for.

Take the necessary steps, and you will be well on your way toward achieving TOTAL ACCESS for each of your Web sites. Good luck.

Major Navigation Links for Scsi's WebKISS™ Guides #11: TOTAL ACCESS ... So What? Web Page

NAVIGATION: Skip to MAIN HEADING of this page, view or download a PDF version of this Web page's main contents (including associated hyperlinks), jump to TOP of this page, or visit the Portal, Home, Expanded Home, Graphics-based Home, About Scsi, Site Map, Productivity, Scsi's WebKISS™ Guides, Other Web Sites, or Contact Us page of the Scsi P&KT Web Site. Also, be sure to learn about Scsi's Access Keys to increase your keyboard-based productivity on this Web site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach Raymond Sonoff, President of Sonoff Consulting Services, Inc. (Scsi), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA, send an e-mail message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's Contact Form 1 Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes inquiries and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Scsi's WebKISS™ Guide #11: TOTAL ACCESS ... So what? Page** was last updated, and validated -- to assure full conformance to W3C's HTML5, CSS3, and WCAG Accessibility (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Sunday, Jan. 31, 2016 at 7:450 p.m. ET** by Raymond Sonoff, President of Sonoff Consulting Services, Inc. (Scsi), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: **(859) 261-5908**.

Sonoff Consulting Services, Inc. (Scsi) -- Productivity and Knowledge Transfer Specialists

Scsi's set of thirty-eight (38) Pre-assigned Access Keys:

Sixteen (16) Alphabetical Characters: c: g: i: k: m: n: o: p: q: r: u: w: x: y: (See NOTE below.)
Ten (10) Numbers: 1: 2: 3: 4: 5: 6: 7: 8: 9: 0:
Twelve (12) Specific Symbols: *: ,: ;: .: /: -: \: ': `: [: =:]:

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#SkipToHeading2
assistance	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_mnh
BOTTOM	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#bottompage
view or download	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what_with_hyperlinks.pdf
	http://sonoffconsulting.com/portal.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e1.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS(tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Guide Resource	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
WKG #1: Validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
WKG #2: Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
WKG #3: Web Browsers	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html

Shortcut Text	Internet Address
WKG #4: Management	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
WKG #5: Save Time & Money	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
WKG #6: ROI	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
WKG #7: Search Tools	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
WKG #8: Search Rankings	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
WKG #9: Productivity Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
WKG #10: STCEW Tool	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #12: Customer-centric Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
Purpose of Scsi's WebKISS™ Guide #11	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h2_1
Scsi's Definition and Implementation of TOTAL ACCESS Design	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h2_2
Scsi's Multi-faceted Answer to the Fundamental Question regarding Scsi's TOTAL ACCESS Design: So What?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h2_3
How might other companies proceed to achieve TOTAL ACCESS design for their Web sites?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h2_4
define the term TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_2
win-win benefits	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4
Scsi's TOTAL ACCESS design	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_5
The Ubiquitous Web Domain	http://www.w3.org/UbiWeb/
adherence to judicious design principles	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
Easily navigate	http://sonoffconsulting.com/unique_features_4_of_10.html
Display any Web page's contents	http://sonoffconsulting.com/unique_features_2_of_10.html
viewing window size	http://sonoffconsulting.com/unique_features_7_of_10.html
Enhance the User/Prospect/Customer experience	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1
support device- and technology-independent functionality	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_2
Enhance Findability, Visibility, and Prominence	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_3

Shortcut Text	Internet Address
Attain extended Web Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_4
Attain extended Web Usability	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_5
Maximize your company's Return on Investment (ROI)	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_6
Scsi TOTAL ACCESS Design diagram	http://sonoffconsulting.com/scsi_total_access_big_picture_with_hyperlinks.pdf
Scsi's TOTAL ACCESS design facets	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html#h3_6
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
Scsi's Test Criteria Evaluation Worksheet Tool (STCEW)	http://sonoffconsulting.com/unique_features_part3.html#stcew
Home	http://sonoffconsulting.com/
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
x	http://sonoffconsulting.com/what_scsi_pkt_does.html
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
3	http://sonoffconsulting.com/unique_features_3_of_10.html
8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys