



Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
 To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? | Call (859) 261-5908 for assistance.

Skip to the [MAIN HEADING](#) of this Web page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section or to the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web

page's main contents (including associated hyperlinks):

[Download now](#)

Make use of [Scsi's dual-domain search configuration](#):

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

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- [Accessibility Checker](#) [Portal Page](#) [Index](#) [Navigation](#) [Site Map](#) [Home](#) ***** 55-
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- [Business Listings](#) [About Scsi](#) [Profile](#) [15 Major Categories](#) [Services Offered](#) minute Audio Interview:
- [Need Professional Assistance?](#) [Clients](#) [E-mail Scsi](#) [Contact Scsi](#) [Contact Form](#) Scsi's "World
- [Productivity](#) [Focus on Productivity](#) [Scsi's Access Keys](#) [Tips and Notes](#) [Class Level" Web site Design *****](#)
- [Scsi's "Perfect 10" Standard](#) [Part 1: User-focused Control](#)
- [Part 2: "A+W+F+U=L" World Class Level Design](#) [Part 3: "Perfect 10" Challenge](#) **SPECIAL NOTE:** Learn what [Scsi's "World Class](#)
- [Proof "World Class Level"](#) [Web Site Best Practices](#) [Use Any Web Browser](#) [Level" Web site design](#) is all
- [Scsi's WebKISS\(tm\) Guides](#) [Guide Resource](#) [WKG #1: Validation](#) [WKG #2: Accessibility](#)
- [WKG #3: Web Browsers](#) [WKG #4: Management](#) [WKG #5: Save Time & Money](#) [Level" Web site design](#) is all
- [WKG #6: ROI](#) [WKG #7: Search Tools](#) [WKG #8: Search Rankings](#) about by accessing the 55-
- [WKG #9: Productivity Focus](#) [WKG #10: STCEW Tool](#) [WKG #11: TOTAL ACCESS](#) minute recorded (audio-only MP3 file, 12 MB in
- [WKG #12: Customer-centric Focus](#) [HFM Vendors Listing](#) size) interview [Cincinnati Business Talk](#)

[#158 Raymond Sonoff, Web Sites](#) produced by [Mike Roth, Cincinnati's longest-trained Sandler Trainer.](#)



PLAY INTERVIEW

Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings of Scsi's WebKISS™ Guide #10

Among the major points covered in this document are the following:

1. [Purpose of Scsi WebKISS™ Guide #10](#)
2. What does the STCEW Tool provide regarding [Assessment of Best Practices of any Web site's pages?](#)
3. What's behind [Scsi's "no cost or obligation" offer](#), anyway?
4. What [hardcopy documentation will Scsi deliver](#) as fulfillment of the completed-by-Scsi Web page assessment commitment?
5. If you want to take advantage of this offer, [what specific information does Scsi require](#) as part of this commitment?
6. [Pass along this exciting news to your business associates](#) about Scsi's FREE STCEW Tool Request For Assessment offer -- so they can also take advantage of it -- for as long as it is available.

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Purpose of Scsi WebKISS™ Guide #10

The purpose of Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? Web page is five-fold, namely:

1. To summarize what Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool provides anyone who makes use of it
2. To explain the reasoning behind Scsi's "no cost or obligation" offer
3. To describe the promised contents of the completed Web page assessment that you will receive from Scsi
4. To list what specific information Scsi requires be included in your e-mail regarding your STCEW Tool-based Request for Assessment
5. To ultimately convince you and your business associates of this fact: Adoption, implementation, and adherence to any one or more of Scsi's Web Site Best Practices will always prove to be a win-win situation -- both productivity-wise and financially -- for your company's personnel and your Web site's visitors, prospects, customers, and users.

What does the STCEW Tool provide regarding Assessment of Best Practices of any Web site's pages?

Review of the STCEW Tool's Purpose -- Perfect 10 Conformity Checklist of Questions

If you haven't already perused Scsi's P&KT Web site to learn about [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#), you are encouraged to do so. If you'd just rather get on with seeing what Scsi is referring to right away, just [launch it as a PDF file](#). As an alternative method to doing so, select the thumbnail STCEW Tool graphic (if present below):

Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool		Need help? Call us at (859) 261-5908 for professional assistance.
Ten Features Every Web Site Should Always Provide its Visitors		For more details, visit Scsi's P&KT Web Site at http://sonoffconsulting.com/
Scsi's Web Site Best Practices for Usability and Accessibility	Pass? Y or N	Keep In Mind: Every one of Scsi's Web pages scores 100.
http:// (Enter the remainder of the URL address here --- using up to 100 characters if necessary.)		
1. Every Web page is <u>fast loading</u> .	<input type="checkbox"/>	Don't the designers respect a person's time (based on having users wait for so long for a given Web page to finish loading)?
2. Every Web page is <u>viewable with any type of browser</u> .	<input type="checkbox"/>	Why have the designers failed to address such environmental facts of life, such as my browser may be either Web- or text-mode-based, and the Operating System I use might be UNIX, Mac, Linux, Windows, or whatever --- not just Windows?
3. Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).	<input type="checkbox"/>	Don't designers know that I want to know where each and every navigational choice will be taking me --- if I do make a specific hyperlink selection?
4. Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.	<input type="checkbox"/>	Am I willing to be restricted by the designers from being able to make use of the keyboard for site navigation? ... and ... Why do they force me to put up with cumbersome "one-to-many" mouse-dependent menu navigation schemes?
5. Every Web page incorporates an integral and effective dual-domain search window.	<input type="checkbox"/>	Why isn't there a Search window? ... and ... How come the design forces me to open another browser window? ... or ... Why haven't the designers provided the dual functionality searching which Scsi has so convincingly demonstrated is both possible and practical?
6. Every Web page's text viewing size selections remain under user control at all times --- according to the particular browser tool's available selections.	<input type="checkbox"/>	How come --- even when the browser's menu allows for changing text size selections --- the designers actually prevent me from being able to apply that desired feature?
7. Every Web page's contents will always automatically resize widthwise to fill the entire browser window --- no matter what screen resolution settings or window sizes are in effect at any time.	<input type="checkbox"/>	If I've got a large display screen and high screen resolution settings in effect, then why must I put up with 'lost real estate' (blank areas) around the displayed page's contents?
8. Every 'Print this page' operation automatically results in an intelligently wordwrapped, truncation-free, black-on-white printout of that Web page's main body contents --- regardless of the page orientation and user-specified text size selection in effect at that time.	<input type="checkbox"/>	Why am I putting up with so many nuisance items --- especially truncated paragraphs of text --- by these designers when I now know that they really could give me the kind of intelligent printing that Scsi has demonstrated I should get every time I choose to execute a Print-This-Page operation?
9. Every Web page incorporates readily accessible contact information.	<input type="checkbox"/>	Why is such an obvious courtesy either not provided at all, or is frequently so hard to locate, or doesn't even provide me with the information I really am seeking?
10. Every Web page <u>validates</u> against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).	<input type="checkbox"/>	Why can't all Web site designers decide first to always take the time to do all the right things to create a rock-solid foundation upon which to build their Web page content for both my as well as for their benefit? Don't they get it?
To determine the resulting Best Practices score for this Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries, multiply that by 10, and enter the resulting total as the score.	<input type="checkbox"/>	Scsi's Best Practices Grading Scale is determined as follows: 100=Perfect ("World Class Level" achievement); 90=Excellent; 70-80=Good; 50-60=Fair; 30-40=Poor; 10-20=Abysmal; and 0= Total Failure!

NOTE: To download this file, access http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf from Scsi' Productivity and Knowledge Transfer Web site.

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What needs to be filled in on the PDF file to come up with a score that you can interpret?

You can then fill in the "Yes (Y)-- or --No (N)" answers for each of the ten Web Site Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Web page's degree of conformance to [Scsi's "Perfect 10" Web Site Standard](#).

Getting Scsi to complete an STCEW Tool-based Request -- All for Free

What if all these details either appear to be or would prove to be too much of an effort for you, there is a simple solution: Have Scsi do one such assessment for you -- all for FREE and with no obligations or other commitments beyond taking the time to submit an STCEW Request as detailed below.

What's behind Scsi's "no cost or obligation" offer, anyway?

Why Free Is Good -- For Both You And For Scsi

Quite frankly, Scsi believes that providing a free tailored-to-your-specific-request sample -- as a one-pager STCEW Tool-based evaluation as a PDF file -- should prove to be a reasonable and effective approach for getting any prospect past all the usual uncertainties, ambiguities, and healthy skepticism regarding the values and deliverables provided as part of Scsi's professional services.

Do You Have Five Minutes To Spare? If so, then send in your STCEW Request e-mail now!

Moreover, because only a minimal amount of time will be required on your part -- say less than five minutes -- to both initiate an [STCEW Request e-mail](#), provide the requisite details for processing, and send off your request, this activity should be a true no-brainer decision to act upon immediately.

How Long Before Scsi Will Provide You With The Requested Web Page Assessment Results?

That's an easy question for Scsi to answer. The usual response time for an STCEW Request can be as short as "same day service" and will likely not exceed five business days in most cases.

What hardcopy documentation will Scsi deliver?

E-mail with a PDF attachment is Standard Procedure

By return e-mail you will receive a quantitative Web page assessment of any Web page on any Web site that you own or support. The STCEW Tool-based results will be provided as an Adobe Portable Document Format (PDF) file for your convenience, and there will be an assigned Identification Number (ID #) to allow for easy reference should you wish to have subsequent discussions with Scsi about anything contained therein.

What's in the STCEW Tool Scoring Results and Comments PDF file prior to its being filled out by Scsi?

Okay, suppose you just want to see for yourself what a blank "STCEW Tool Scoring Results and Comments" file looks like. After all, you may want to try your hand at filling in your own scoring and comments before you get the e-mail response to your request from Scsi with those filled-in entries completed on your behalf.

View a blank one-pager [STCEW Tool Results and Comments](#) file (provided as a PDF file) or for a graphic-based alternative, select the thumbnail STCEW Tool Results and Comments graphic (if present below):

STCEW Tool Scoring Results and Comments Enter a Tracking ID # for this particular STCEW Tool-based Evaluation: _____

[Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool -- Results and Comments](#) Need [help](#)? Call (859) 261-5908 for [professional assistance](#).
[Ten Features Every Web Site Should Always Provide its Visitors](#) For more details, visit Scsi's P&KT Web Site at <http://sonoffconsulting.com/>

Scsi's Web Site Best Practices for Usability and Accessibility http:// _____	Pass? Y or N	Specific comments associated with the corresponding Best Practice evaluation test results can be entered in the areas below.
1. Every Web page is fast loading .		
2. Every Web page is viewable with any type of browser .		
3. Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based).		
4. Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.		
5. Every Web page incorporates an integral and effective dual-domain search window.		
6. Every Web page's text viewing size selections remain under user control at all times — according to the particular browser tool's available selections.		
7. Every Web page's contents will always automatically resize widthwise to fill the entire browser window — no matter what screen resolution settings or window sizes are in effect at any time.		
8. Every 'Print this page' operation automatically results in an intelligently word-wrapped, truncation-free, black-on-white printout of that Web page's main body contents — regardless of the page orientation and user-specified text size selection in effect at that time.		
9. Every Web page incorporates readily accessible contact information.		
10. Every Web page validates against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG).		
Resulting Best Practices score for this Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries is: ----- Keep In Mind: Every one of Scsi's Web pages scores 100.		

Access and download this file at <http://sonoffconsulting.com/scsi-pkt-stcew-tool-scoring-results-and-comments-to-fill-in.pdf> on Scsi's P&KT Web site.

Form Completed by _____ on (date) _____ ; Completed form reviewed by _____ on (date) _____

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What's in the PDF file after being filled out by Scsi?

Once completed and sent back to you, you will quickly be able to view or detach the PDF file to examine Scsi's scoring results and comments regarding the degree of conformance of the specified Web page to each of the Best Practices that collectively comprise Scsi's "Perfect 10" Web Site Standard.

What Information Must You Provide For Scsi To Commit To This Free STCEW Tool-based Evaluation Offer?

Here are the six (6) things that you should make sure you include within the body of your [STCEW Request e-mail](#) to Scsi:

1. Your name
2. Your e-mail address
3. Your company's name
4. The specific URL for the Web page to be assessed by Scsi
5. Your reach number(s) so as to allow Scsi to contact you to confirm your request has been received and processed

6. Your Job Title and Role(s) in the Company

Please double check to make sure of the completeness of your initial [STCEW Request e-mail](#). Otherwise, unnecessary delays in processing of your STCEW Request may occur as a result.

Pass along to Your Business Associates the Availability of Scsi's WebKISS™ Guide #10's FREE STCEW Request Offer

Scsi will certainly appreciate your letting other business associates know about Scsi's WebKISS™ Guide #10 as well. Pass it on. Thank you.

Major Navigation Links

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field)

This Name field can accept up to 100 characters.

Your E-mail Address (required field)

This E-mail Address field can accept up to 100 characters.

Subject (required field)

This Subject field can accept up to 250 characters.

Phone Number (required field)

This Phone Number field can accept up to 15 characters.

Message (required field)

What information can we provide (and/or what questions) do you have in mind?

destinations

Submit

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your [inquiries](#) and respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? Page** was last updated, and validated -- to assure full conformance to W3C's [HTML5](#), cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Saturday, May 23, 2015 at 5:20 p.m. ET** by [Raymond Sonoff, Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-assigned Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [a](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [_](#): [:](#) : [/](#): [=](#): [\](#): [|](#): [\(](#): [\)](#): [\[](#): [=](#): [\]](#):

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
	http://sonoffconsulting.com/portal.html
MAIN HEADING	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#SkipToHeading2
assistance	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h3_mnh
BOTTOM	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#bottompage
view or download	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages_with_hyperlinks.pdf
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html

Shortcut Text	Internet Address
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
Guide Resource	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
WKG #1: Validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
WKG #2: Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
WKG #3: Web Browsers	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
WKG #4: Management	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
WKG #5: Save Time & Money	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_std_s_save_time_and_money.html
WKG #6: ROI	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
WKG #7: Search Tools	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
WKG #8: Search Rankings	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
WKG #9: Productivity Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
WKG #12: Customer-centric Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
Purpose of Scsi	

Shortcut Text	Internet Address
WebKISS™ Guide #10	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_1
Assessment of Best Practices of any Web site's pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_2
Scsi's "no cost or obligation" offer	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_3
hardcopy documentation will Scsi deliver	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_4
what specific information does Scsi require	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_5
Pass along this exciting news to your business associates	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_6
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
launch it as a PDF file	http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments_fill-in.pdf
	http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf
STCEW Request e-mail	mailto:stcew@sonoffconsulting.com
Home	http://sonoffconsulting.com/
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
x	http://sonoffconsulting.com/what_scsi_pkt_does.html
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
1	http://sonoffconsulting.com/unique_features_1_of_10.html
2	http://sonoffconsulting.com/unique_features_2_of_10.html
3	http://sonoffconsulting.com/unique_features_3_of_10.html
4	http://sonoffconsulting.com/unique_features_4_of_10.html
6	http://sonoffconsulting.com/unique_features_6_of_10.html
7	http://sonoffconsulting.com/unique_features_7_of_10.html
8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
0	http://sonoffconsulting.com/unique_features_10_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys