

Call (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.

Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), or jump to this page's [Major Navigation Hyperlinks](#).

Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?



... return to Scsi's [Portal Page](#), [Home Page](#), or send an [e-mail](#) message to Scsi: 

Major Headings of Scsi's WebKISS™ Guide #10

Among the major points covered in this document are the following:

- [Purpose of Scsi WebKISS™ Guide #10](#)
- What does the STCEW Tool provide regarding [Assessment of Best Practices of any Web site's pages?](#)
- What's behind [Scsi's "no cost or obligation" offer](#), anyway?
- What [hardcopy documentation will Scsi deliver](#) as fulfillment of the completed-by-Scsi Web page assessment commitment?
- If you want to take advantage of this offer, [what specific information does Scsi require](#) as part of this commitment?
- [Pass along this exciting news to your business associates](#) about Scsi's FREE STCEW Tool Request For Assessment offer -- so they can also take advantage of it -- for as long as it is available.

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Purpose of Scsi WebKISS™ Guide #10

The purpose of Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? Web page is five-fold, namely:

1. To summarize what Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool provides anyone who makes use of it
2. To explain the reasoning behind Scsi's "no cost or obligation" offer
3. To describe the promised contents of the completed Web page assessment that you will receive from Scsi
4. To list what specific information Scsi requires be included in your e-mail regarding your STCEW Tool-based Request for Assessment
5. To ultimately convince you and your business associates of this fact: Adoption, implementation, and adherence to any one or more of Scsi's Best Practices will always prove to be a win-win situation -- both productivity-wise and financially -- for your company's personnel and your Web site's visitors, prospects, customers, and users.

What does the STCEW Tool provide regarding Assessment of Best Practices of any Web site's pages?

Review of the STCEW Tool's Purpose

If you haven't already perused Scsi's P&KT Web site to learn about [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#), you are encouraged to do so. If you'd just rather get on with seeing what Scsi is referring to right away, just [launch it as a PDF file](#). As an alternative method to doing so, select the thumbnail STCEW Tool graphic (if present below):



What needs to be filled in on the PDF file to come up with a score that you can interpret?

You can then fill in the "Yes (Y)-- or --No (N)" answers for each of the ten Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Web page's degree of conformance to [Scsi's "Perfect 10" Web Site Standard](#).

Getting Scsi to complete an STCEW Tool-based Request -- All for Free

What if all these details either appear to be or would prove to be too much of an effort for you, there is a simple solution: Have Scsi do one such assessment for you -- all for FREE and with no obligations or other commitments beyond taking the time to submit an STCEW Request as detailed below.

What's behind Scsi's "no cost or obligation" offer, anyway?

Why Free Is Good -- For Both You And For Scsi

Quite frankly, Scsi believes that providing a free tailored-to-your-specific-request sample -- as a one-pager STCEW Tool-based evaluation as a PDF file -- should prove to be a reasonable and effective approach for getting any prospect past all the usual uncertainties, ambiguities, and healthy skepticism regarding the values and deliverables provided as part of Scsi's professional services.

Do You Have Five Minutes To Spare? If so, then send in your STCEW Request e-mail now!

Moreover, because only a minimal amount of time will be required on your part -- say less than five minutes -- to both initiate an [STCEW Request e-mail](#), provide the requisite details for processing, and send off your request, this activity should be a true no-brainer decision to act upon immediately.

How Long Before Scsi Will Provide You With The Requested Web Page Assessment Results?

That's an easy question for Scsi to answer. The usual response time for an STCEW Request can be as short as "same day service" and will likely not exceed five business days in most cases.

What hardcopy documentation will Scsi deliver?

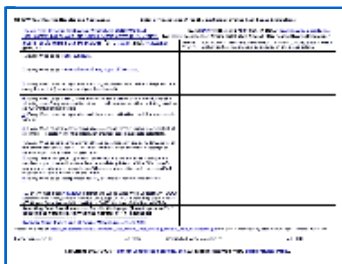
E-mail with a PDF attachment is Standard Procedure

By return e-mail you will receive a quantitative Web page assessment of any Web page on any Web site that you own or support. The STCEW Tool-based results will be provided as an Adobe Portable Document Format (PDF) file for your convenience, and there will be an assigned Identification Number (ID #) to allow for easy reference should you wish to have subsequent discussions with Scsi about anything contained therein.

What's in the STCEW Tool Scoring Results and Comments PDF file prior to its being filled out by Scsi?

Okay, suppose you just want to see for yourself what a blank "STCEW Tool Scoring Results and Comments" file looks like. After all, you may want to try your hand at filling in your own scoring and comments before you get the e-mail response to your request from Scsi with those filled-in entries completed on your behalf.

View a blank one-pager [STCEW Tool Results and Comments](#) file (provided as a PDF file) or for a graphic-based alternative, select the thumbnail STCEW Tool Results and Comments graphic (if present below):



What's in the PDF file after being filled out by Scsi?

Once completed and sent back to you, you will quickly be able to view or detach the PDF file to examine Scsi's scoring results and comments regarding the degree of conformance of the specified Web page to each of the Best Practices that collectively comprise Scsi's "Perfect 10" Web Site Standard.

What Information Must You Provide For Scsi To Commit To This Free STCEW Tool-based Evaluation Offer?

Here are the six (6) things that you should make sure you include within the body of your [STCEW Request e-mail](#) to Scsi:

1. Your name
2. Your e-mail address
3. Your company's name

4. The specific URL for the Web page to be assessed by Scsi
5. Your reach number(s) so as to allow Scsi to contact you to confirm your request has been received and processed
6. Your Job Title and Role(s) in the Company

Please double check to make sure of the completeness of your initial [STCEW Request e-mail](#). Otherwise, unnecessary delays in processing of your STCEW Request may occur as a result.

Pass along to Your Business Associates the Availability of Scsi's WebKISS™ Guide #10's FREE STCEW Request Offer

Scsi will certainly appreciate your letting other business associates know about Scsi's WebKISS™ Guide #10 as well. Pass it on. Thank you.

Web Page Validation and Contact Information

This Scsi's WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? Page was last updated, and validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Wednesday, June 29, 2011 at 8:45 p.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your inquiries and respond promptly -- often the

very same day -- to your [e-mail](#) communications. --



Major Navigation Links for Scsi's WebKISS™ Guides #10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages? Page

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the Scsi P&KT Web Site.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Copyright © 2002-2011 Sonoff Consulting Services, Inc. -- All rights reserved -- [Scsi's Privacy Policy](#)

Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#SkipToHeading2
view or download	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages_with_hyperlinks.pdf
Major Navigation Hyperlinks	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h3_mnh
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
	http://search.yahoo.com/
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html

Shortcut Text	Internet Address
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Desktop	http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html
Editors and Viewers	http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html
eLearning and Web-based Collaboration	http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html
High-end Technology	http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html
Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
#3: Why use more than one Web browser?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
#4: What could Management learn?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
#5: How does Adherence to Web Standards Save Both Time and Money?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
#7: What are the strengths and weaknesses of search tools and engines?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
#8: Want to Increase Your Search Engine Rankings?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#12: What Does Your Company Web Site Convey About Customer-	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html

Shortcut Text	Internet Address
Centric Focus?	
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Contact Us	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Purpose of Scsi WebKISS™ Guide #10	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_1
Assessment of Best Practices of any Web site's pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_2
Scsi's "no cost or obligation" offer	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_3
hardcopy documentation will Scsi deliver	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_4
what specific information does Scsi require	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_5
Pass along this exciting news to your business associates	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#h2_6
TOP	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html#toppage
launch it as a PDF file	http://sonoffconsulting.com/perfect_10_conformity_checklist.pdf
STCEW Request e-mail	mailto:stcew@sonoffconsulting.com
STCEW Tool Results and Comments	http://sonoffconsulting.com/scsi_pkt_stcew_tool_scoring_results_and_comments.pdf
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp
Home	http://sonoffconsulting.com/