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Scsi's WebKISS™ Guides Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site



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Major Headings of Scsi's WebKISS™ Guides Page

Productivity is the Focus of Scsi's entire Web site, and this Web page provides you with some additional descriptions that support this professional stance.

- [What Information does Scsi concentrate on providing?](#)
- [What is required to achieve this objective?](#)
- [Why is Scsi's Tagline TOTAL ACCESS?](#)
- [Focus of Scsi's WebKISS™ Guides](#)
- [Scsi's WebKISS™ Guides: A Cumulative Listing](#)
- [Scsi's WebKISS™ Guides: Planned Topics and Recommendations](#)

What Information does Scsi concentrate on providing?

Scsi seeks to outline and illustrate to its Web site visitors practical methods and techniques for [business problem solving](#), along with specific guidelines for improving both individual and corporate [productivity](#).

What is required to achieve this objective?

A fundamental and underlying Web site design requirement for others to learn about this objective is the [provisioning of total accessibility](#) of this information to anyone, anywhere, anytime, at any speed, on any operating system or platform, and on any Internet-enabled device.

Why is Scsi's Tagline TOTAL ACCESS?

Scsi's two-word tagline of "[TOTAL ACCESS](#)" is included in the Scsi logo and all of the attendant [benefits of Scsi's TOTAL ACCESS design](#) are manifested everywhere throughout Scsi's P&KT Web site. Why the special mention about "TOTAL ACCESS" here? Because Scsi seeks to encourage other companies to learn about, adopt, and implement Web standards for their Web sites.

Notably, Scsi's earlier [tagline](#) was expressed in the phrase "Your WebKISS™ Guide Resource." However, TOTAL ACCESS was subsequently selected to more accurately reflect the overall scope of Scsi's Web sites design and implementation of Scsi's "Perfect 10" set of Web Best Practices.

Focus of Scsi's WebKISS™ Guides

As a consequence of [Scsi's focus on productivity](#), an ever-evolving goal of this Web site is to also provide its visitors with Scsi-generated WebKISS™ Guides -- where the acronym KISS is redefined as "Keep It Simple, Sonoff!" -- that will contain timely and useful capsules of information and insights not to be found anywhere else.

Scsi's WebKISS™ Guides always focus on describing and discussing practical methods and techniques for improving both individual and corporate productivity, including the areas of design and problem-solving activities. In particular, several of Scsi's WebKISS™ Guides concentrate on matters relating to Web sites -- [accessibility](#) and [usability](#), the inherent multi-faceted [savings](#) and [return on investment](#) (ROI) that naturally follow once [Scsi's Best Practices](#) are implemented throughout the entire Scsi P&KT Web site, various search-related topics, and much, much more.

Scsi's WebKISS™ Guides: A Cumulative Listing

Provided below are hyperlinks to Scsi's WebKISS™ Guides:

- #1 -- [Why Validate a Web Site's Pages?](#)
- #2 -- [Why 100% Accessibility?](#)

- #3 -- [Why use more than one Web browser?](#)
- #4 -- [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?](#)
- #5 -- [How does Adherence to Web Standards Save Both Time and Money?](#)
- #6 -- [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?](#)
- #7 -- [What are the strengths and weaknesses of search tools and engines?](#)
- #8 -- [Want to Increase Your Search Engine Rankings?](#)
- #9 -- [How Productivity-focused is your Web Site?](#)
- #10: -- [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)
- #11: -- [TOTAL ACCESS ... So What?](#)
- #12: -- [What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

Scsi's WebKISS™ Guides: Planned Topics and Recommendations


You can expect to see forthcoming Scsi WebKISS™ Guides dealing with additional issues and topics, such as information retrieval, security, productivity (tools, methods, techniques, tips, etc.), and various Web-related matters.

Scsi encourages you to:

- Come back often to access, read, and apply any one or more of Scsi's WebKISS™ Guides.
- Inform others whom you feel would appreciate learning more about subject matter presented within any particular Scsi WebKISS™ Guide.
- [Contact us](#) if you have specific areas or topics of interest that you'd like addressed in future Scsi WebKISS™ Guides.


Web Page Validation and Contact Information

This Scsi's WebKISS™ Guides Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [XHTML 1.0 Strict](#), [CSS](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on Wednesday, June 29, 2011 at 3:55 p.m. ET by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your inquiries and respond promptly -- often the very same day -- to your [e-mail](#) communications. -- 

Major Navigation Links for Scsi's WebKISS™ Guides Page

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hyperlinks -- [e-mail](#) or  -- or launch your e-mail program first and enter info@sonoffconsulting.com in the To: field, compose your message, and then send it when you are ready to do so.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Portal Page	http://sonoffconsulting.com/portal.html
Home Page	http://sonoffconsulting.com/home.html
e-mail	mailto:info@sonoffconsulting.com
	http://search.yahoo.com/
NAVIGATION	http://sonoffconsulting.com/scsi_pkt_navigation.html
Home Page	http://sonoffconsulting.com/
Expanded Home Page	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home Page	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
What does Sonoff Consulting Services, Inc. do -- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Focusing on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
"Your WebKISS™ Guide Resource" Page	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
Proof that this is a "World Class level" Web site	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Scsi's "Perfect 10" Web Site Standard	http://sonoffconsulting.com/unique_features.html
Part 1	http://sonoffconsulting.com/unique_features_part1.html
Part 2	http://sonoffconsulting.com/unique_features_part2.html
Part 3	http://sonoffconsulting.com/unique_features_part3.html
Scsi's Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
#1	http://sonoffconsulting.com/unique_features_1_of_10.html
#2	http://sonoffconsulting.com/unique_features_2_of_10.html
#3	http://sonoffconsulting.com/unique_features_3_of_10.html
#4	http://sonoffconsulting.com/unique_features_4_of_10.html
#5	http://sonoffconsulting.com/unique_features_5_of_10.html
#6	http://sonoffconsulting.com/unique_features_6_of_10.html
#7	http://sonoffconsulting.com/unique_features_7_of_10.html
#8	http://sonoffconsulting.com/unique_features_8_of_10.html
#9	http://sonoffconsulting.com/unique_features_9_of_10.html
#10	http://sonoffconsulting.com/unique_features_10_of_10.html
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.com/unique_features_part3.html#stcew
Use Any Browser -- by Design!	http://sonoffconsulting.com/any_browser.html
Tips and Notes	http://sonoffconsulting.com/tips.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Scsi's Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
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Site Map	http://sonoffconsulting.com/site_map/site_map.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
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Mail Programs	http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html
System Utilities	http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html
Web Usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Miscellaneous	http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html
Recommended Reading	http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html
#1: Why Validate a Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
#2: Why 100% Accessibility?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
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#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
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#9: How Productivity-focused is your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
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tagline	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html#h2_1
XHTML 1.0 Strict	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi-style2011a_scrn.css
WCAG Accessibility	http://www.contentquality.com/Default.asp