

Scsi's WebKISS™ Guides Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site: Phone (859) 261-5908

Skip to the [MAIN HEADING](#) of this page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section located near the [BOTTOM](#) of this page, or [view or download](#) a PDF version of this Web page's contents (including associated hyperlinks):

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Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
 To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone **(859) 261-5908** for prompt assistance.

Make use of [Scsi's dual-domain search configuration](#):

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

Portal Page	Index	Navigation	Site Map	Home	Expanded Home	Graphics-based Home
Mobile Site	Privacy Policy	Other Web Sites	Business Listings	About Scsi	Profile	***** 55-minute
15 Major Categories	Services Offered	What does Scsi do--exactly?	Audio Interview: Scsi's "World Class Level" Web site			
Need Professional Assistance?	Clients	E-mail Scsi	Contact Scsi	Contact Form	Design *****	
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes	SPECIAL NOTE: Learn what Scsi's "World Class Level" Web site design is all about by accessing the 55-minute		
Scsi's "Perfect 10" Standard	Part 1: User-focused Control	Part 2: "A+W+F+U=L" World Class Level Design	Part 3: "Perfect 10" Challenge			
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser				
Scsi's WebKISS(tm) Guides	Guide Resource	WKG #1: Validation	WKG #2: Accessibility			
WKG #3: Web Browsers	WKG #4: Management	WKG #5: Save Time & Money	WKG #6: ROI			
WKG #7: Search Tools	WKG #8: Search Rankings	WKG #9: Productivity Focus	recorded (audio-only MP3 file, 12 MB in size)			
WKG #10: STCEW Tool	WKG #11: TOTAL ACCESS	WKG #12: Customer-centric Focus				
HFM Vendors Listing	interview Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer .					



[PLAY INTERVIEW](#)

Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA. ... or send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

Major Headings of Scsi's WebKISS™ Guides Page

Productivity is the focus of Scsi's entire Web site, and this Web page provides you with some additional descriptions that support this professional stance.

1. [What Information does Scsi concentrate on providing?](#)
2. [What is required to achieve this objective?](#)
3. [Why is Scsi's Tagline TOTAL ACCESS?](#)
4. [Focus of Scsi's WebKISS™ Guides](#)
5. [Scsi's WebKISS™ Guides: A Cumulative Listing](#)
6. [Scsi's WebKISS™ Guides: Planned Topics and Recommendations](#)

What Information does Scsi concentrate on providing?

Scsi seeks to outline and illustrate to its Web site visitors practical methods and techniques for [business problem solving](#), along with specific guidelines for improving both individual and corporate [productivity](#).

What is required to achieve this objective?

A fundamental and underlying Web site design requirement for others to learn about this objective is the [provisioning of total accessibility](#) of this information to anyone, anywhere, anytime, at any speed, on any operating system or platform, and on any Internet-enabled device.

Why is Scsi's Tagline TOTAL ACCESS?

Scsi's two-word tagline of "[TOTAL ACCESS](#)" is included in the Scsi logo and all of the attendant [benefits of Scsi's TOTAL ACCESS design](#) are manifested everywhere throughout Scsi's P&KT Web site. Why the special mention about "TOTAL ACCESS" here? Because Scsi seeks to encourage other companies to learn about, adopt, and implement Web standards for their Web sites.

Notably, Scsi's earlier [tagline](#) was expressed in the phrase "Your WebKISS™ Guide Resource." However, TOTAL ACCESS was subsequently selected to more accurately reflect the overall scope of Scsi's Web sites design and implementation of Scsi's "Perfect 10" set of Web Site Best Practices.

Focus of Scsi's WebKISS™ Guides

As a consequence of [Scsi's focus on productivity](#), an ever-evolving goal of this Web site is to also provide its visitors with Scsi-generated WebKISS™ Guides -- where the acronym KISS is redefined as "Keep It Simple, Sonoff!" -- that will contain timely and useful capsules of information and insights not to be found anywhere else.

Scsi's WebKISS™ Guides always focus on describing and discussing practical methods and techniques for improving both individual and corporate productivity, including the areas of design and problem-solving activities. In particular, several of Scsi's WebKISS™ Guides concentrate on matters relating to Web sites -- [accessibility](#) and [usability](#), the inherent multi-faceted [savings](#) and [return on investment](#) (ROI) that naturally follow once [Scsi's Web Site Best Practices](#) are implemented throughout the entire Scsi P&KT Web site, various search-related topics, and much, much more.

Scsi's WebKISS™ Guides: A Cumulative Listing

Provided below are hyperlinks to Scsi's WebKISS™ Guides (WKG):

1. WKG #1: -- [Why Validate a Web Site's Pages?](#)
2. WKG #2: -- [Why 100% Accessibility?](#)
3. WKG #3: -- [Why use more than one Web browser?](#)

4. WKG #4: -- [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Web Site's Pages?](#)
5. WKG #5: -- [How does Adherence to Web Standards Save Both Time and Money?](#)
6. WKG #6: -- [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Web Site Best Practice?](#)
7. WKG #7: -- [What are the strengths and weaknesses of search tools and engines?](#)
8. WKG #8: -- [Want to Increase Your Search Engine Rankings?](#)
9. WKG #9: -- [How Productivity-focused is your Web Site?](#)
10. WKG #10: - [Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?](#)
11. WKG #11: - [TOTAL ACCESS ... So What?](#)
12. WKG #12: - [What Does Your Company Web Site Convey About Customer-Centric Focus?](#)

Scsi's WebKISS™ Guides: Planned Topics and Recommendations

You can expect to see forthcoming Scsi WebKISS™ Guides dealing with additional issues and topics, such as information retrieval, security, productivity (tools, methods, techniques, tips, etc.), and various Web-related matters.

Scsi encourages you to:

1. Come back often to access, read, and apply any one or more of Scsi's WebKISS™ Guides.
2. Inform others whom you feel would appreciate learning more about subject matter presented within any particular Scsi WebKISS™ Guide.
3. [Contact us](#) if you have specific areas or topics of interest that you'd like addressed in future Scsi WebKISS™ Guides.

Major Navigation Links

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal Page](#), [Portal Page](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the [Scsi P&KT](#) Web Site. Also, be sure to learn about [Scsi's Access Keys](#) to increase your keyboard-based productivity on this Web site..... And, if you have any questions, comments, feedback, or [need professional assistance](#) in addressing productivity and knowledge transfer-related matters, consider selecting the [e-mail](#) hyperlink or launch your e-mail program first and enter info@sonoffconsulting.com in the To: field, compose your message, and then send it when you are ready to do so.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

This field has been set to accept up to 100 characters.

Your E-mail Address (required field):

your@domain.com

This E-mail Address field can accept up to 100 characters.

Subject (required field):

This subject field can accept up to 250 characters.

Please Number (required field):

919-404-0000

Enter 3 digit Area Code, 3 digit exchange and 7 digit phone number. Example: 760-555-1234

Message (required field):

What information can we provide under what conditions for you here to ask or visit?

destinations

Submit

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi will always welcome your [inquiries](#) and respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Scsi's WebKISS™ Guides Page** of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was last updated, validated -- to assure full conformance to W3C's [HTML5](#), [CSS3](#), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Saturday, January 30, 2016 at 5:35 p.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-assigned Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [g](#): [r](#): [u](#): [w](#): [x](#): [y](#): (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [_](#): [:](#) : [/](#): [-](#): [\](#): ['](#) : [_](#): [\[](#): [=](#): [\]](#):

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#SkipToHeading2
assistance	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h3_mnh
BOTTOM	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#bottompage
view or download	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page_with_hyperlinks.pdf
	http://sonoffconsulting.com/portal.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do-exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#

Shortcut Text	Internet Address
Guide Resource	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html
WKG #1: Validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
WKG #2: Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
WKG #3: Web Browsers	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html
WKG #4: Management	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html
WKG #5: Save Time & Money	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html
WKG #6: ROI	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html
WKG #7: Search Tools	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html
WKG #8: Search Rankings	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html
WKG #9: Productivity Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
WKG #10: STCEW Tool	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
WKG #12: Customer-centric Focus	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/rammond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
What Information does Scsi concentrate on providing?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_1
What is required to achieve this objective?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_2
Why is Scsi's Tagline TOTAL ACCESS?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_3
Focus of Scsi's WebKISS™ Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_4
Scsi's WebKISS™ Guides: A Cumulative Listing	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_5
Scsi's WebKISS™ Guides: Planned Topics and Recommendations	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#h2_6
TOP	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html#toppage

Shortcut Text	Internet Address
business problem solving	http://sonoffconsulting.com/what_scsi_pkt_does.html#h2_1
benefits of Scsi's TOTAL ACCESS design	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h3_4
tagline	http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html#h2_1
usability	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
Scsi's Web Site Best Practices	http://sonoffconsulting.com/unique_features_part2.html#h3_3
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
HTML5	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
CSS3	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e1.css
WCAG Accessibility	http://achecker.ca/checker/
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
1	http://sonoffconsulting.com/unique_features_1_of_10.html
2	http://sonoffconsulting.com/unique_features_2_of_10.html
3	http://sonoffconsulting.com/unique_features_3_of_10.html
4	http://sonoffconsulting.com/unique_features_4_of_10.html
6	http://sonoffconsulting.com/unique_features_6_of_10.html
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8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
0	http://sonoffconsulting.com/unique_features_10_of_10.html
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'	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
[http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides.html