

Index Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site ==> For prompt and courteous assistance, phone (859) 261-5908 during regular business hours.

Skip to this page's [MAIN HEADING](#) [j] -- where the letter j is just one of thirty-eight (38) of [Scsi's pre-defined Access Keys](#), request immediate [assistance](#), jump to the [BOTTOM](#) [;] of this page, or [view or download](#) a PDF version of this Web page's contents (including associated

hyperlinks): [Download now](#)



Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone **(859) 261-5908** for prompt assistance.

Make use of [Scsi's dual-domain search configuration](#):

(Search Window): (Search Domain): Search the Web Scsi P&KT

PRIMARY NAVIGATION BUTTONS

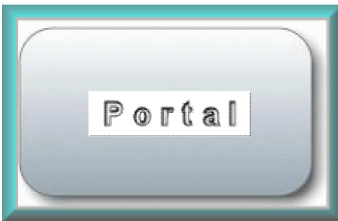
MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code	
Validate CSS3 code	Accessibility Checker	Portal Page	Index	Navigation *****
Site Map	Home	Expanded Home	Graphics-based Home	Mobile Site 55-minute
Privacy Policy	Other Web Sites	Business Listings	About Scsi	Profile Audio Interview:
15 Major Categories	Services Offered	What does Scsi do--exactly?	Scsi's "World Class Level" Web	
Need Professional Assistance?	Clients	E-mail Scsi	Contact Scsi	Contact Form
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes	Class Level" Design *****
Scsi's "Perfect 10" Standard	Part 1: User-focused Control		Part 3: "Perfect 10" Challenge	
Part 2: "A+W+F+U=L" World Class Level Design		Part 3: "Perfect 10" Challenge		
Proof "World Class Level"	Web Site Best Practices	Use Any Web Browser	SPECIAL	
Scsi's WebKISS(tm) Guides	WKG #10: STCEW Tool	WKG #11: TOTAL ACCESS		
HFM Vendors Listing	NOTE: Learn what Scsi's "World Class Level" Web site design is all about by accessing the 55-minute recorded (audio-only MP3 file, 12 MB in size) interview Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by Mike Roth, Cincinnati's longest-trained Sandler Trainer .			

by [Mike Roth, Cincinnati's longest-trained Sandler Trainer](#).

Ready to act? Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA. ... or send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or make immediate use of Scsi's [Contact Form 1](#) Web page, and fill out the form's fields citing whatever you want addressed by Scsi.

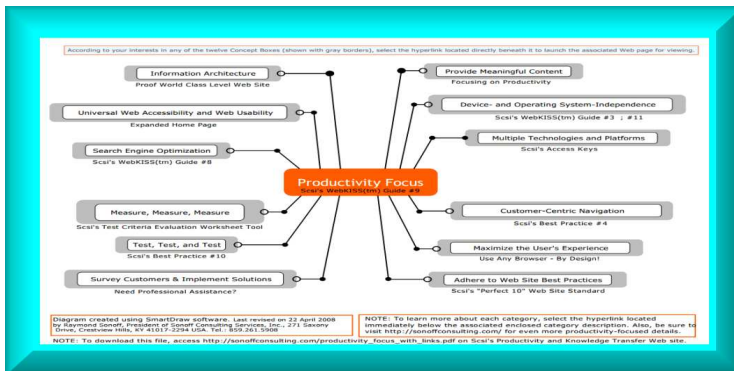


PLAY INTERVIEW

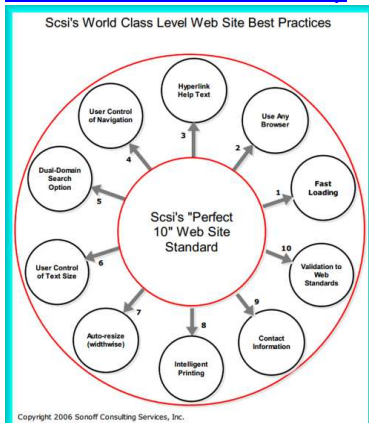


[Portal Page](#)

[p]



[Scsi's Focus on Productivity](#)



[Scsi's Web Site Best Practices](#)



[Six Major Benefits](#)

Scsi's Basic Building Blocks and Productivity-focused Web Site Architecture

Among the major points covered in this document are the following:

1. [Fifteen Major Categories of Scsi's P&KT Web Site](#)
2. [Scsi's P&KT Web Site's "Perfect 10" Set of Web Site Best Practices](#)
3. [PDF Diagram of Scsi's World Class Level Web Site Best Practices](#)
4. [Major Benefits of "World Class Level" Web Site Design](#)
5. [Scsi's Productivity Focus -- Seeing the "Big Picture" before drilling down to detailed questions](#)
6. [Need immediate assistance?](#)
7. [Web Page Validation and Contact Information](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Fifteen Major Categories of Scsi's P&KT Web Site

NOTES:

1. Thirteen of the fifteen Major Categories shown graphically below have applicable [Scsi's Access Keys \[k\]](#) associated with their respective Web pages.
2. The respective pre-assigned Access Key character, number, or special symbol is enclosed within square bracket symbols [] in the descriptive labels located directly below each graphic.
3. Each rectangular-shaped graphic is hyperlinked to its corresponding Web page within Scsi's P&KT Web site.



[Scsi's Web Best Practices](#)

[0 - 9]



[Need Professional Assistance?](#)

[c]



[Navigation](#)

[g]



[Site Map](#)

[i]



[Proof "World Class"](#)

[m]



[Other Web Sites](#)

[o]



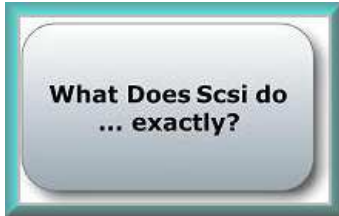
[Contact Us](#)

[q]



["Perfect 10" Standard](#)

[u]



[What Does Scsi do ... exactly?](#)

[x]



[Focusing on Productivity](#)

[y]



[TOTAL ACCESS](#)

[.]



[Scsi's WebKISS™ Guides](#)

[']

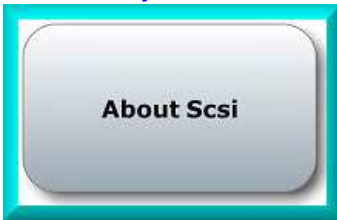


[Web Page Assessments](#)

[`]



[Productivity](#)

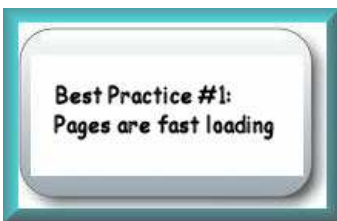


[About Scsi](#)

Scsi's P&KT Web Site's "Perfect 10" Set of Web Site Best Practices

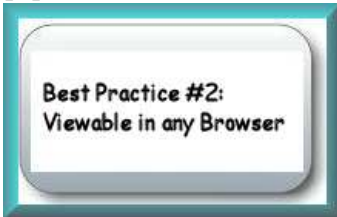
NOTES:

1. The respective pre-assigned Access Key number that is associated with each of Scsi's ten Web Best Practices is enclosed within square bracket symbols [] in the descriptive labels located directly below each graphic.
2. Each rectangular-shaped graphic is hyperlinked to its corresponding Web page within Scsi's P&KT Web site.



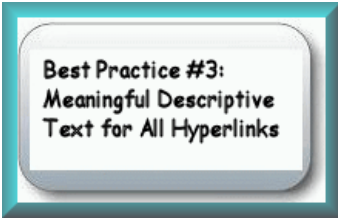
[Best Practice #1](#)

[1]



[Best Practice #2](#)


[2]



**Best Practice #3:
Meaningful Descriptive
Text for All Hyperlinks**

[**Best Practice #3**](#)


[3]



**Best Practice #4:
Navigation Always
Under User Control**

[**Best Practice #4**](#)

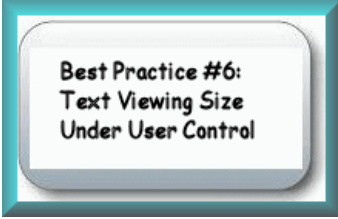
[4]



**Best Practice #5:
Integral Dual-Domain
Search Window**

[**Best Practice #5**](#)

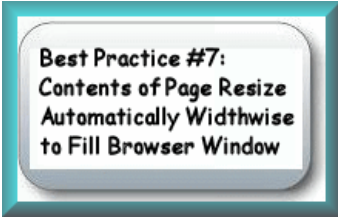
[5]



**Best Practice #6:
Text Viewing Size
Under User Control**

[**Best Practice #6**](#)

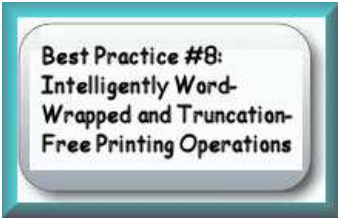
[6]



**Best Practice #7:
Contents of Page Resize
Automatically Widthwise
to Fill Browser Window**

[**Best Practice #7**](#)

[7]



**Best Practice #8:
Intelligently Word-
Wrapped and Truncation-
Free Printing Operations**

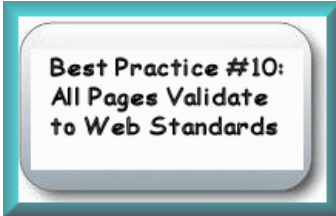
[**Best Practice #8**](#)

[8]



[Best Practice #9](#)

[9]

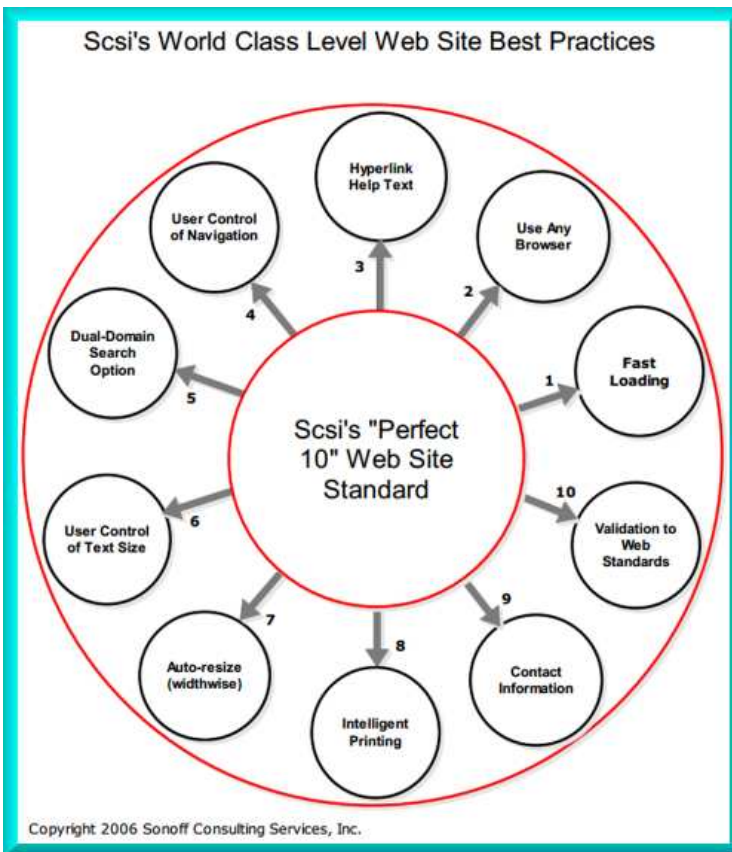


[Best Practice #10](#)

[0]

PDF Diagram of Scsi's World Class Level Web Site Best Practices

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.

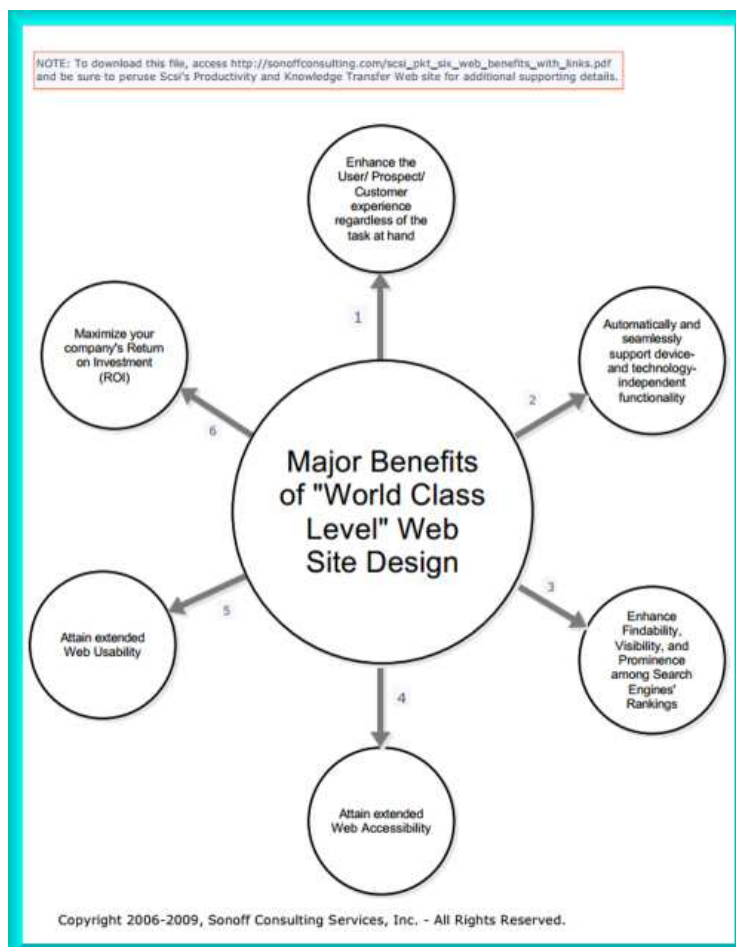


Major Benefits of "World Class Level" Web Site Design

By designing/fixing your Web site(s) through adoption and application of [Scsi's set of World Class Level Web Site Best Practices](#), your company will more likely than not reap the following major benefits:

1. [Enhance the User/Prospect/Customer experience](#) regardless of the task at hand
2. Automatically and seamlessly [support device- and technology-independent functionality](#)
3. [Enhance Findability, Visibility, and Prominence](#) among Search Engines' Rankings
4. [Attain extended Web Accessibility](#)
5. [Attain extended Web Usability](#)
6. [Maximize your company's Return on Investment \(ROI\)](#)

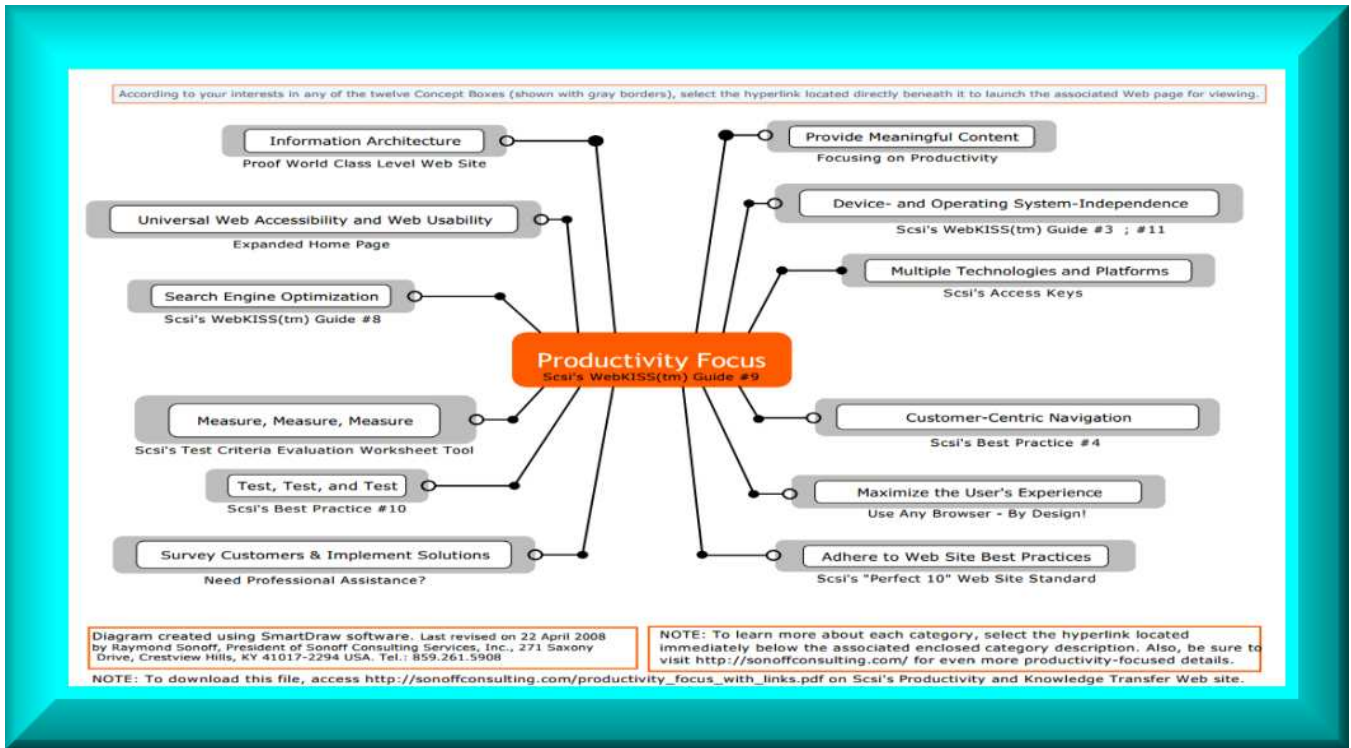
For your convenience, you may also **select either the [Scsi's Six Major Benefits of World Class Level Web Design](#) text-based hyperlink -- or the hyperlinked thumbnail graphic below if present** -- to view its contents which includes respective hyperlinks to choose from for each of the six major benefits of "World Class Level" Web site design that are listed above and individually detailed below.



Scsi's Productivity Focus -- Seeing the "Big Picture" before drilling down to detailed questions

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select this [Scsi's Productivity Focus diagram](#) hyperlink -- or the image immediately below if present -- to view the diagram which also contains numerous relevant

hyperlinks that augment **Scsi's Takeaway Checklist** consisting of **50 productivity-focused web site questions** (including associated hyperlinks).



For a more complete description of what has only been outlined above, access the [Scsi WebKISS™ Guide #9: How Productivity-focused is Your Web Site?](#) Web page.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) [-] message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

THIS NAME FIELD CAN ACCEPT UP TO 100 CHARACTERS.

Your E-mail Address (required field):

your@domain.com

THE E-MAIL ADDRESS FIELD CAN ACCEPT UP TO 100 CHARACTERS.

Subject (required field):

THE SUBJECT FIELD CAN ACCEPT UP TO 255 CHARACTERS.

Phone Number (required field):

510-610-5100

ENTER 3-DIGIT AREA CODE, 3-DIGIT EXCHANGE, AND 7-DIGIT PHONE NUMBER. EXAMPLE: 500-555-0000

Message (required field):

What information can we provide under what conditions do you want to ask of Scsi?

destinations

SEND & TRACK

Submit

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Index Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site** was last updated, validated -- to assure full conformance to W3C's [HTML5](#) [[], [CSS3](#) [=], and [WCAG Accessibility](#) []] (Priorities 1, 2, and 3, inclusive) recommendations -- and **uploaded on Monday, March 1, 2016 at 10:05 a.m. ET.**

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [g](#): [r](#): [u](#): [w](#): [x](#): [y](#) (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [^](#): [_](#): [/](#): [=](#): [\](#): [|](#): [`](#): [\[](#): [!](#): [\]](#)

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/filters/index.html#h2_0
Scsi's pre-defined Access Keys	http://sonoffconsulting.com/access_keys.html
assistance	http://sonoffconsulting.com/filters/#assistance
BOTTOM	http://sonoffconsulting.com/filters/#bottompage
view or download	http://sonoffconsulting.com/filters/scsi_pkt_index_page_with_hyperlinks.pdf
	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
TOP of Page	http://sonoffconsulting.com/filters/#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/index.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e3.css
Accessibility Checker	http://achecker.ca/checker/
Portal Page	http://sonoffconsulting.com/portal.html
Index	http://sonoffconsulting.com/filters/#
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do-- exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10"	http://sonoffconsulting.com/unique_features_part3.html

Shortcut Text	Internet Address
Challenge	
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html
Scsi's WebKISS(tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
Scsi's Focus on Productivity	http://sonoffconsulting.com/productivity_focus_with_hyperlinks.pdf
Scsi's Web Site Best Practices	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Six Major Benefits	http://sonoffconsulting.com/scsi_pkt_six_web_benefits_with_links.pdf
Fifteen Major Categories of Scsi's P&KT Web Site	http://sonoffconsulting.com/filters/index.html#h2_1
Scsi's P&KT Web Site's "Perfect 10" Set of Web Site Best Practices	http://sonoffconsulting.com/filters/index.html#h2_2
PDF Diagram of Scsi's World Class Level Web Site Best Practices	http://sonoffconsulting.com/filters/index.html#h2_3
Major Benefits of "World Class Level" Web Site Design	http://sonoffconsulting.com/filters/index.html#h2_4
Scsi's Productivity Focus -- Seeing the "Big Picture" before drilling down to detailed questions	http://sonoffconsulting.com/filters/index.html#h2_5
Need immediate assistance?	http://sonoffconsulting.com/filters/index.html#assistance
Web Page Validation and Contact Information	http://sonoffconsulting.com/filters/index.html#h2_6
	http://sonoffconsulting.com/unique_features_part2.html#h3_3
	http://sonoffconsulting.com/unique_features_1_of_10.html
	http://sonoffconsulting.com/unique_features_2_of_10.html
	http://sonoffconsulting.com/unique_features_3_of_10.html
	http://sonoffconsulting.com/unique_features_4_of_10.html

Shortcut Text	Internet Address
	http://sonoffconsulting.com/unique_features_6_of_10.html
	http://sonoffconsulting.com/unique_features_7_of_10.html
	http://sonoffconsulting.com/unique_features_8_of_10.html
	http://sonoffconsulting.com/unique_features_9_of_10.html
	http://sonoffconsulting.com/unique_features_10_of_10.html
Enhance the User/Prospect/Customer experience	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_1
support device- and technology-independent functionality	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_2
Enhance Findability, Visibility, and Prominence	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_3
Attain extended Web Accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_4
Attain extended Web Usability	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_5
Maximize your company's Return on Investment (ROI)	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html#h4_6
Scsi's Takeaway Checklist	http://sonoffconsulting.com/filters/web_kiss_guides/50_questions_from_scsi_wkg_9_how_productivity-focused_is_your_web_site.pdf
Scsi WebKISS™ Guide #9: How Productivity-focused is Your Web Site?	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
HTML5	http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys
;	http://sonoffconsulting.com/filters/index.html#bottompage
.	http://sonoffconsulting.com/filters/index.html#toppage