

Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.



[Home Page](#)

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## About Scsi Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

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The two major headings provided on this Web page are listed below:

- [Part 1: About Sonoff Consulting Services, Inc.](#)
- [Part 2: About the Scsi P&KT Web Site](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

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### Part 1: About Sonoff Consulting Services, Inc.

Part 1 has the following sub-sections:

- Examples of Areas of Consulting Expertise
  - Qualifications and Experience
  - Need help and [need professional assistance?](#)
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#### Examples of Areas of Consulting Expertise

Since its incorporation in 1985, Sonoff Consulting Services, Inc. has provided its [clients](#) with numerous professional consulting services, a few of which are listed below:


- [Web page validation testing and Web site assessments](#), including testing and performance comparisons
  - Technical assessments of procedures, processes, and flow-through operations.
  - Software testing of both stand-alone and Web-based software applications
  - Recommendations and in-house training on PC [productivity](#) tools, techniques, and methods
  - Creation, editing, or conversion of diverse types of [technical documentation](#)
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#### Qualifications and Experience

Do you want to know more about the qualifications and experience of [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc.? If so, select [profile](#) to view an online summary.

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#### Need help and [need professional assistance?](#) [Contact Scsi!](#)

If so, then we encourage you to get in touch with Scsi either by [e-mail](#) -- , by regular [mail](#), or by [phone](#) now.

#### Do any of these scenarios fit your specific problem-solving assistance?

You might choose to [contact us](#) just to ask some initial questions based on one of the following scenarios that might be applicable at that point in time:

- You require in-depth explanations, specifics of methodologies, or implementation techniques, possibly related to one or more of the topics described within the Scsi P&KT Web site.
- You want to retain someone to do the work tailored for your situation and which may involve one or more of the indicated consulting services.
- You are actively seeking to resolve a specific problem in both a timely and cost-effective manner.
- You've already spent an inordinate amount of time and/or monies without satisfaction, and you now recognize the need for checking with Scsi for professional advice and expertise.

### **Nothing ventured ... nothing gained**

Who knows? Upon discussing the background behind that special problem situation that's had you stymied for awhile and outlining what you need accomplished, Scsi may be able to help you resolve it in short order. In any case, we do welcome the opportunity to help you.

Taking any one of these action steps will definitely serve you well toward initiating proactive discussions as to the "how, when, and what" phases of involvement regarding how Scsi may be able to help you and your company in addressing such matters.

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## **Part 2: About the Scsi P&KT Web Site**

Part 2 has the following sub-sections:

- What this Web site is all about
  - Purpose
  - Content Coverage
  - How to Validate this Web Site's Pages
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### **What this Web site is all about: "Freely giving to eventually get!"**

#### **Free is good ...**

As part of focusing on providing each and every visitor to the Scsi P&KT Web site with meaningful content, this Web site currently is and will remain ad-free, animation-free, music-free, and plugin-free -- on each and every Web page contained within the sonoffconsulting.com domain.

Stated another way, everything presented on this Web site is and will always be provided without cost or obligation at any time, period!

#### **What does Scsi get out of providing you with a "no cost or obligation" Productivity and Knowledge Transfer Web site?**

Quite frankly, Scsi wants this Web site to serve as its 'International e-business calling card' for "round-the-clock accessibility" via Scsi P&KT Web site's achievement of a first-pass solution for [Ubiquitous Web Access](#) -- thereby serving untiringly to let each Web visitor know that helping others to solve their day-to-day productivity- and knowledge transfer-related problems is what Scsi does best and always keeps uppermost in mind.

#### **Scsi's Business Philosophy**

Scsi firmly believes that responding promptly to others' requests for professional assistance -- coupled with providing informative and useful Web-based information on a regular basis -- is a winning combination for establishing long-term "win-win" business relationships with others.

As was stated earlier, you should consider this Web site as Scsi's electronic business card, brochure, and presentation forum. If you like what you find here, you'll return often and you'll probably tell your friends, colleagues, and associates about all the good stuff that you've come across each time you visit. That is as it should be, of course.

#### **When Help Is What You Realize You Need -- Ask Scsi!**

However, eventually every one of us at some time or another asks the following question:

**"Who has the time, requisite knowledge, tools, and expertise necessary to be able to quickly and cost-effectively solve one or more of my company's technical problems?"**

Perhaps upon your recalling any one or more of the productivity and knowledge transfer-related tips or sets of information that you've learned about while perusing this Web site, you will confidently conclude that you now truly know where to go for assistance

and state, "I know, I'll [ask Scsi!](#)"

### Have fun while learning ...

So, feel free to browse or search for whatever interests you anywhere within the Scsi P&KT Web site. If you should happen to find one or more things that help you out in some way, then the Scsi P&KT Web site will have provided an immediately useful service to you.

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### Purpose

Sonoff Consulting Services, Inc. [designed and created the Scsi P&KT Web site](#) with the express purpose of providing its visitors with timely, accurate, and reliable productivity-related information that will always be tightly coupled with ongoing opportunities to:

- Increase personal and corporate [productivity](#) and organizational effectiveness
- Access URL links to referenced [productivity-related Web sites](#)
- Conveniently request [information](#) from, offer [feedback](#) to, or [telephone](#) someone at the corporate office located in Darien, Connecticut

The nature of such productivity-related information might, for example, involve any combination of the following:

- Stand-alone or networked Personal Computer (PC)-based software
- Hardware, peripherals, and accessories (such as Personal Digital Assistants (PDAs))
- Other types of productivity aids (e.g., [eLearning and Web-based Collaboration tools](#) and customizable training simulators)
- Learning how to effectively use software tools for documentation, knowledge transfer, and archiving, searching, and retrieving of file-based information

At Scsi's Productivity and Knowledge Transfer Web site you should regularly expect to pick up one or more nuggets of information of particular use to you.

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### Content Coverage

As part of providing clients with "[what Scsi does best](#)" at all times, the contents of the Scsi P&KT Web site will always focus on providing meaningful productivity- and knowledge transfer-related information to everyone who visits the Web site.

Please go ahead and explore, browsing through and among the ever-growing-in-number Web pages for whatever interests you.

For example, you may want to:

- See what's here or has been added since your last visit
- Become more PC literate
- Learn about various PC productivity tools and techniques
- Be directed to specific productivity-related Web sites -- either for specifics on what may only be highlighted here or to find additional answers to your current needs.

And, if you should ever reach a point where you decide that the particular information you are looking for just isn't addressed by Scsi, let us know. Just select the [Contact Us](#) hyperlink from wherever you are within the Scsi P&KT Web site to let us know that fact. Our office telephone number for our Crestview Hills, KY office is (859) 261-5908. Call us, and we'll do whatever we can to provide answers to your questions.

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### How to Validate this Web Site's Pages

Put this page to the test! -- Exercise each of the three "Test-this-Web-page" hyperlinks provided below -- and on every Web page within the Scsi P&KT Web site -- to immediately confirm for yourself each displayed Web page's conformance to these Web validation testing standards.

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### Web Page Validation and Contact Information

This About Scsi Page was last updated, validated against [XHTML 1.0 Strict](#), screen medium cascading style sheet ([CSS](#)) and [WCAG Accessibility](#)

standards, and uploaded on Wednesday, June 4, 2008 at 10:25 a.m. EDT by [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for

proposal, Scsi will always welcome your inquiries and respond promptly -- often the very same day -- to your [e-mail](#) communications. --



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[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
MAIN HEADING	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#SkipToHeading1">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#SkipToHeading1</a>
view or download	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp_with_hyperlinks.pdf">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp_with_hyperlinks.pdf</a>
BOTTOM	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#bottompage">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#bottompage</a>
Home	<a href="http://sonoffconsulting.com/">http://sonoffconsulting.com/</a>
Expanded Home	<a href="http://sonoffconsulting.com/index_expanded.html">http://sonoffconsulting.com/index_expanded.html</a>
Graphics-based Home	<a href="http://sonoffconsulting.com/index_graphics_mapped_version_3.html">http://sonoffconsulting.com/index_graphics_mapped_version_3.html</a>
Site Map	<a href="http://sonoffconsulting.com/site_map/site_map.html">http://sonoffconsulting.com/site_map/site_map.html</a>
Productivity	<a href="http://sonoffconsulting.com/filters/productivity/productivity.html">http://sonoffconsulting.com/filters/productivity/productivity.html</a>
Scsi's WebKISS™ Guides	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html</a>
Other Web Sites	<a href="http://sonoffconsulting.com/filters/url_links/url_links.html">http://sonoffconsulting.com/filters/url_links/url_links.html</a>
Contact Us	<a href="http://sonoffconsulting.com/filters/contact_us/contact_us.html">http://sonoffconsulting.com/filters/contact_us/contact_us.html</a>
Scsi's Access Keys	<a href="http://sonoffconsulting.com/access_keys.html">http://sonoffconsulting.com/access_keys.html</a>
need professional assistance	<a href="http://sonoffconsulting.com/need_professional_assistance.html">http://sonoffconsulting.com/need_professional_assistance.html</a>
e-mail	<a href="mailto:info@sonoffconsulting.com">mailto:info@sonoffconsulting.com</a>
	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html</a>
	<a href="http://sonoffconsulting.com/filters/scsi_corp/sonoff_scsi_profile.html">http://sonoffconsulting.com/filters/scsi_corp/sonoff_scsi_profile.html</a>
	<a href="http://www.linkedin.com/in/raymondsonoff">http://www.linkedin.com/in/raymondsonoff</a>
Home Page	<a href="http://sonoffconsulting.com/index.html">http://sonoffconsulting.com/index.html</a>
#8: Want to Increase Your Search Engine Rankings?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_8_increase_search_engine_rankings.html</a>
#9: How Productivity-focused is your Web Site?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_9_how_productivity-focused_is_your_web_site.html</a>
#10: Want a Free STCEW Tool-based Evaluation of Your Web Site's Pages?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html</a>
#12: What Does Your Company Web Site Convey About Customer-Centric Focus?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_12_what_does_your_company_web_site_convey_about_customer-centric_focus.html</a>
NAVIGATION	<a href="http://sonoffconsulting.com/scsi_pkt_navigation.html">http://sonoffconsulting.com/scsi_pkt_navigation.html</a>
What does Sonoff Consulting Services, Inc. do -- exactly?	<a href="http://sonoffconsulting.com/what_scsi_pkt_does.html">http://sonoffconsulting.com/what_scsi_pkt_does.html</a>
Focusing on Productivity	<a href="http://sonoffconsulting.com/scsi_focus_on_productivity.html">http://sonoffconsulting.com/scsi_focus_on_productivity.html</a>
"Your WebKISS™ Guide Resource" Page	<a href="http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html">http://sonoffconsulting.com/your_webkiss_guide_resource_tagline.html</a>
Proof that this is a "World Class level" Web site	<a href="http://sonoffconsulting.com/scsi_proof_of_world_class_level.html">http://sonoffconsulting.com/scsi_proof_of_world_class_level.html</a>
Scsi's "Perfect 10" Web Site Standard	<a href="http://sonoffconsulting.com/unique_features.html">http://sonoffconsulting.com/unique_features.html</a>
Part 1	<a href="http://sonoffconsulting.com/unique_features_part1.html">http://sonoffconsulting.com/unique_features_part1.html</a>
Part 2	<a href="http://sonoffconsulting.com/unique_features_part2.html">http://sonoffconsulting.com/unique_features_part2.html</a>
Part 3	<a href="http://sonoffconsulting.com/unique_features_part3.html">http://sonoffconsulting.com/unique_features_part3.html</a>
Scsi's Best Practices	<a href="http://sonoffconsulting.com/unique_features_part2.html#h3_3">http://sonoffconsulting.com/unique_features_part2.html#h3_3</a>
#1	<a href="http://sonoffconsulting.com/unique_features_1_of_10.html">http://sonoffconsulting.com/unique_features_1_of_10.html</a>
#2	<a href="http://sonoffconsulting.com/unique_features_2_of_10.html">http://sonoffconsulting.com/unique_features_2_of_10.html</a>
#3	<a href="http://sonoffconsulting.com/unique_features_3_of_10.html">http://sonoffconsulting.com/unique_features_3_of_10.html</a>
#4	<a href="http://sonoffconsulting.com/unique_features_4_of_10.html">http://sonoffconsulting.com/unique_features_4_of_10.html</a>
#5	<a href="http://sonoffconsulting.com/unique_features_5_of_10.html">http://sonoffconsulting.com/unique_features_5_of_10.html</a>
#6	<a href="http://sonoffconsulting.com/unique_features_6_of_10.html">http://sonoffconsulting.com/unique_features_6_of_10.html</a>
#7	<a href="http://sonoffconsulting.com/unique_features_7_of_10.html">http://sonoffconsulting.com/unique_features_7_of_10.html</a>
#8	<a href="http://sonoffconsulting.com/unique_features_8_of_10.html">http://sonoffconsulting.com/unique_features_8_of_10.html</a>
#9	<a href="http://sonoffconsulting.com/unique_features_9_of_10.html">http://sonoffconsulting.com/unique_features_9_of_10.html</a>
#10	<a href="http://sonoffconsulting.com/unique_features_10_of_10.html">http://sonoffconsulting.com/unique_features_10_of_10.html</a>
Use Any Browser -- by Design!	<a href="http://sonoffconsulting.com/any_browser.html">http://sonoffconsulting.com/any_browser.html</a>

Shortcut Text	Internet Address
Tips and Notes	<a href="http://sonoffconsulting.com/tips.html">http://sonoffconsulting.com/tips.html</a>
Scsi's Privacy Policy	<a href="http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html">http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html</a>
Clients	<a href="http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html">http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html</a>
Desktop	<a href="http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html">http://sonoffconsulting.com/filters/productivity/desktop_tools/desktop_tools.html</a>
Editors and Viewers	<a href="http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html">http://sonoffconsulting.com/filters/productivity/editors_and_viewers/editors_and_viewers.html</a>
eLearning and Web-based Collaboration	<a href="http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html">http://sonoffconsulting.com/filters/productivity/elearning_and_collaboration/elearning_and_collaboration.html</a>
High-end Technology	<a href="http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html">http://sonoffconsulting.com/filters/productivity/high-end_technology/high-end_technology.html</a>
Mail Programs	<a href="http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html">http://sonoffconsulting.com/filters/productivity/mail_programs/mail_programs.html</a>
System Utilities	<a href="http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html">http://sonoffconsulting.com/filters/productivity/system_utilities/system_utilities.html</a>
Web Usability	<a href="http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html">http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html</a>
Miscellaneous	<a href="http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html">http://sonoffconsulting.com/filters/productivity/miscellaneous/miscellaneous.html</a>
Recommended Reading	<a href="http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html">http://sonoffconsulting.com/filters/productivity/gotm_resources/gotm_books.html</a>
#1: Why Validate a Web Site's Pages?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html</a>
#2: Why 100% Accessibility?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html</a>
#3: Why use more than one Web browser?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_use_more_than_one_browser.html</a>
#4: What could Management learn ...?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_what_could_management_learn.html</a>
#5: How does Adherence to Web Standards Save Both Time and Money?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_5_how_web_stds_save_time_and_money.html</a>
#6: What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Best Practices?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_6_what_is_roi_rationale_for_adopting_scsi_best_practices.html</a>
#7: What are the strengths and weaknesses of search tools and engines?	<a href="http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html">http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_7_search_tools_and_engines.html</a>
Part 1: About Sonoff Consulting Services, Inc.	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#h2_1">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#h2_1</a>
Part 2: About the Scsi P&KT Web Site	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#h2_2">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#h2_2</a>
Ubiquitous Web Access	<a href="http://sonoffconsulting.com/index_expanded.html#h2_2">http://sonoffconsulting.com/index_expanded.html#h2_2</a>
XHTML 1.0 Strict	<a href="http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html">http://validator.w3.org/check?uri=http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html</a>
CSS	<a href="http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2005a_scrn.css">http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/scsi_style2005a_scrn.css</a>
WCAG Accessibility	<a href="http://www.contentquality.com/Default.asp">http://www.contentquality.com/Default.asp</a>
TOP	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#toppage">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html#toppage</a>
Sonoff Consulting Services, Inc.	<a href="http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html">http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html</a>