

Use Any Browser -- by Design! Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site

Skip to the [MAIN HEADING](#) of this page, request immediate [assistance](#), jump to this page's [Major Navigation Hyperlinks](#) section, or [view or download](#) a PDF version of this

Web page's contents (including associated hyperlinks):

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Scsi's TOTAL ACCESS Web Design ... Simply the BEST
Sonoff Consulting Services, Inc. (Scsi)
271 Saxony Drive, Crestview Hills, KY 41017-2294 USA
To discuss your specific needs, call Scsi. Phone: (859) 261-5908

Phone **(859) 261-5908** for prompt assistance.

Make use of [Scsi's dual-domain search configuration](#):

(Search Window): (Search Domain): Search the Web
 Scsi P&KT

PRIMARY NAVIGATION BUTTONS

MAIN HEADING	BOTTOM of Page	TOP of Page	Validate HTML code
Validate CSS3 code	Accessibility Checker	Portal Page	Index ***** 55-
Navigation	Site Map	Home	Expanded Home
Graphics-based Home	Mobile Site	Privacy Policy	Other Web Sites
Business Listings	About Scsi	Profile	15 Major Categories
Services Offered	What does Scsi do--exactly?	Need Professional Assistance?	Clients
Interview:	E-mail Scsi	Contact Scsi	Contact Form
Productivity	Focus on Productivity	Scsi's Access Keys	Tips and Notes
SPECIAL NOTE:	Scsi's "Perfect 10" Standard	Part 1: User-focused Control	
Learn what Scsi's "World Class Level" Web site Design *****	Part 2: "A+W+F+U=L" World Class Level Design		
Web site design *****	Part 3: "Perfect 10" Challenge	Proof "World Class Level"	
all about by accessing the 55-minute	Web Site Best Practices	Use Any Web Browser	
Scsi's WebKISS(tm) Guides	WKG #10: STCEW Tool-based Evaluation		

WKG #11: TOTAL ACCESS

HFM Vendors Listing

recorded (audio-only MP3 file, 12 MB in size) interview

Cincinnati Business Talk #158 Raymond Sonoff, Web Sites produced by [Mike Roth](#), Cincinnati's longest-trained Sandler Trainer.



**PLAY
INTERVIEW**

Major Headings of Scsi's Use Any Browser -- by Design! Page

The major headings provided on Scsi's Use Any Browser -- by Design! page are listed immediately below:

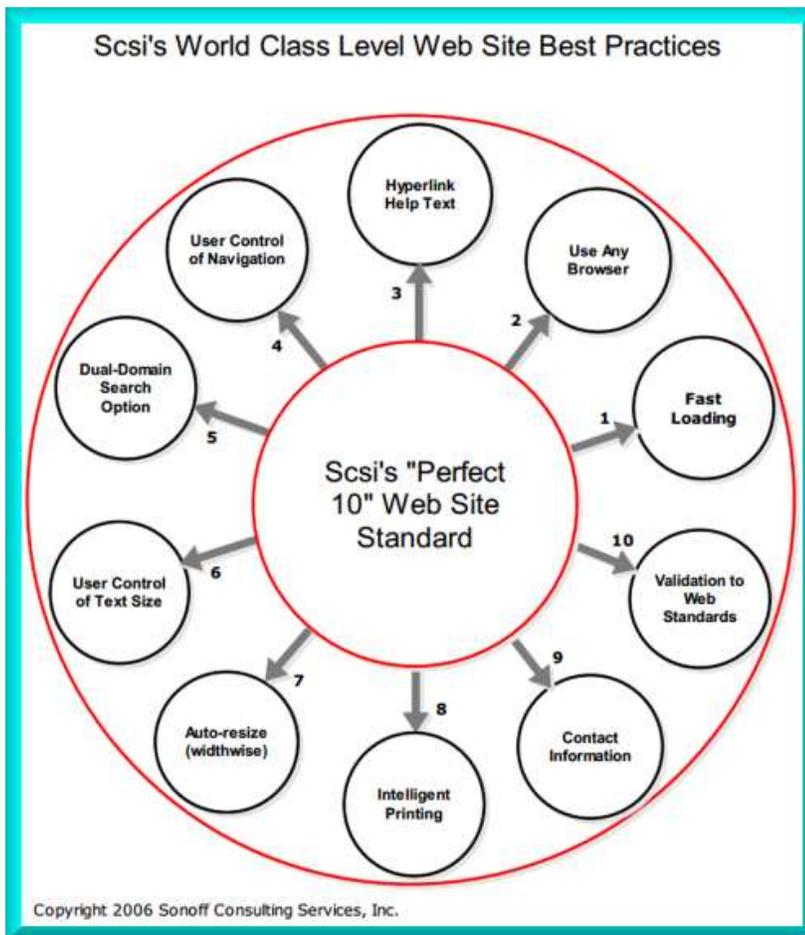
1. [What makes the Scsi P&KT Web Site Unique?](#)
2. [What's Wrong with other Web Sites?](#)
3. [What Underlying Objectives Apply throughout the Scsi P&KT Web Site?](#)

What makes the Scsi P&KT Web Site Unique?

The company's logo contains the slogan, "**Scsi's TOTAL ACCESS Web Design ... Simply the best!**" ... and [TOTAL ACCESS](#) is the unique answer in a nutshell.

The fundamental answer to this question is explained by Scsi's achievement of [100% accessibility](#), and this unique fact is clearly attributable to deliberate adherence to [Scsi's "Perfect 10" Web Site Standard](#).

To see the overall picture of what is stated above, select the [image](#) immediately below -- if present -- to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Web Site Best Practices for your convenience.



In what ways can 100% accessibility be demonstrated? Listed below are just three specific examples of [Scsi's ten Best Practices for Usability and Accessibility](#) that every World Class Level Web site should provide its visitors -- and that you will learn firsthand apply to each and every Web page within the Scsi P&KT Web site:

1. One significant facet of approaching 100% accessibility is exemplified by [Best Practice #2](#): Every Web page is [viewable with any type of browser](#).
2. Another key facet of accessibility is illustrated by [Best Practice #4](#): Every Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools.
3. A third key facet of accessibility is reflected in [Best Practice #3](#): Every Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based). Additional details on the first two areas of accessibility are provided below.

Browser Independence

The fundamental underlying Web site design objective for the Scsi P&KT Web site is and will always remain as follows: To provide for [100% accessibility](#) -- regardless of the particular means by which a visitor ultimately gets to the Scsi P&KT Web site.

Ubiquitous Web Access is exemplified through Scsi's P&KT Web Site

The World Wide Web Consortium's (W3C's) "[Ubiquitous Web Domain](#)" reference document contains a definition similar to [Scsi's Working Definition of Universal Web Accessibility and Web Usability](#). Stated simply, Ubiquitous Web Access is designed into Scsi's Web site -- through adherence to Scsi's "Perfect 10" Web Site Standard with its underlying set of ten Best Practices that every "[World Class Level](#)" Web site should strive to provide its visitors, prospects, customers, clients, and users.

Consider the various combinations listed below as examples of what can be employed to clearly and convincingly demonstrate Scsi's claim of universal Web accessibility (commonly referred to as Ubiquitous Web Access):

1. Any Web browser involving any versions of vendors' products (for example, Microsoft's Internet Explorer, AOL's browser, Mozilla's Mozilla, SeaMonkey, and Firefox, Maxthon's browser, Apple's Safari, Netscape browsers, Opera's browser, Yahoo's browser, and W3C's Amaya browser, among others)
2. Any of the small screen rendering (SSR) Internet-ready devices, such as tablets, Apple's iPad, and the ubiquitous varieties of Smart Phones and their respective operating systems
3. Any text mode-only Web browser or emulation thereof.
4. Capability for ready access to and navigation easily among any and all Web pages and hyperlinks anywhere within the entire Scsi P&KT Web site.
5. Navigation and access always allows for use of either the keyboard, the mouse (or other pointing devices), or any combinations of such tools to get the job done according to how the user prefers to perform these actions.

NOTE: If you are interested in finding out more about this "Any Browser Campaign" topic, visit Cari D. Burstein's [Viewable with Any Browser Web site](#).

Please read on because there's more to be said and demonstrated everywhere within the Scsi P&KT Web site itself.

Hyperlink access any way you want to go about it -- mouse-only, keyboard-only, trackball, or any other pointing device, or any possible combination of the aforementioned.

In fact, if you are one of the majority who actually does prefer to navigate and access hyperlinks by pressing mouse buttons -- rather than making keyboard-based selections (e.g., use of the Tab and Enter keys) to reach any particular hyperlink on a Web page or to make a button selection, that's fine, too.

So, what is the point? **The Scsi P&KT Web site can handle any combination of possible preferences, thereby allowing any visitor to have it his or her way at all times.**

To find out more about how these things can and have been achieved here, please read on.

What's Wrong with other Web Sites?

Sticking to a WYSIWYG Way of Doing Web Site Development

Amazingly enough, nearly all Web sites that you've visited to date -- including highly prestigious brand name companies we all know about and respect -- must have been created by Web design/development/implementation personnel who really have not done their homework in order to assure "getting it done correctly" in the first place.

1. Unfortunately, it definitely appears that **most companies, regardless of size or financial resources available, continue to make what Scsi considers to be unwise Web page-related design/implementation/coding decisions**, perhaps in the name of programming convenience, glitz, or whatever that fail to adequately consider either Web usability or accessibility factors along with their attendant negative effects on their company's costs of doing business.
2. Examples abound of problematic situations created by many Web developers, and in particular by those who apparently rely upon using What-You-See-Is-What-You-Get (WYSIWYG) HTML editing tools. Taking this approach often results in generation of associated JavaScript-based Web page navigation schemes that inherently prove to be self-limiting. Why? Because their Web page scripting sections will almost always contain mouse device-dependent programming attributes. This fact in turn requires mouse-based actions be performed by the user for their completion to occur -- e.g., in order to gain access to whatever type(s) of multiple-layer menu selections that are so created -- a navigational approach (read: nightmare for the less-than-brain-surgeon-dexterous user) that Scsi dislikes in particular and considers to be an unsound design approach overall.

Failing to Focus on the Summarial Objective -- 100% Accessible Web Pages

As will be outlined in the following sub-sections, in contrast to the above-outlined situation for most companies, **such examples of accessibility-related limitations are never employed for the Scsi P&KT Web site.**

In effect, visitors should not be concerned about even the possibility for encountering such self-imposed limitations either now or at any time in the future within the Scsi P&KT Web site.

What Underlying Objectives Apply throughout the Scsi P&KT Web Site?

Fundamentally, burdening a Web design with overhead, assumptions, and unrealistic inferences should always be minimized. **Less is truly more.** Listed below are three topics that are reflected in [Scsi's "Perfect 10" Web Site Standard](#) design considerations and which will always apply throughout the entire Scsi P&KT Web site:

1. Adhere to a "Keep It Simple, Sonoff!" KISS Philosophy
2. Maximize Overall Accessibility

3. Provide for 100% Markup Validation Testing

Adhere to a KISS Philosophy

"Less is more." That pretty much sums up why Scsi has chosen to apply the "Keep It Simple, Sonoff!" (KISS) philosophy to the overall design underlying the presentation of Web pages on the Scsi P&KT Web site.

Questions and Answers

As part of working toward implementation of the KISS philosophy, Scsi concentrated on not only asking but also answering just two fundamental questions:

1. **Is a specific "element X" -- for example, JavaScript, ActiveX, Java applets or servlets, dynamic HTML, etc. -- r-e-a-l-l-y necessary?**
2. **Will either the use -- or the deliberate omission -- of any particular "element X" adversely impact accessibility for Web site visitors?**

For each such instance in question, the correct answer always had to center upon satisfying one overriding consideration, namely: If an element is judged to be non-essential, then don't make use of it in the underlying Web design.

Element-by-Element Process of Elimination Results

So, this deliberate decision to a [KISS] philosophy is manifested by the following suite of facts -- all collectively applicable throughout the entire Scsi P&KT Web site:

1. No Java Applets or Servlets are ever used.
2. No ActiveX or unnecessary plug-in elements are ever used.
3. No Dynamic HTML elements are ever used.
4. JavaScript is only employed for basic Web Analytics-, Web browser-, and Cascading Style-Sheet-related operations.

Sophisticated Approaches Were Purposely Sacrificed

To readily achieve these reductions in programmatic options, some deliberate 'sacrifices' were made, including the following:

1. No use of rollover images
2. No scrolling text
3. No animated images
4. No Flash-, shock wave-, or video/audio streaming-based presentations

5. No requirements for any associated specialized plug-ins
6. ... etc. -- You get the idea (read: "K-I-S-S" -- Keep-It-Simple-Sonoff -- whenever possible).

How can sacrificing all of these powerful elements be done while still 'delivering all the desired goods' to every Web site visitor?

Amazing Benefits of Adopting Simplification

The explanation is truly both simple and elegant: As part of keeping things simple, **using (essentially) only 'plain vanilla' HTML- and CSS-based source coding -- coupled with [adherence to World Wide Web Consortium \(W3C\)-based standards](#) -- is employed for each and every Web page's contents.**

Remarkable -- if not even surprising to most persons -- is **that is precisely what makes the adopted approach so universal in its applicability.** Amazingly simple reason, isn't it?

Maximize Overall Accessibility

From the outset, Scsi decided to maximize [accessibility](#) anywhere within the Scsi P&KT Web site by adopting two specific stances:

1. Avoid use of any **Web browser-specific** source code statements.
2. Avoid using any **event-driven** coding (such as the use of mouse event-driven handlers) that would restrict the set of devices a user might choose to navigate (such as by keyboard alone, if so desired) throughout the entire Web site.

To [optimize Web usability-related factors](#), a purposeful choice was made to assiduously architect each Web page's source code so that it would always pass [W3C-based markup validation](#) tests.

Moreover, proof of concept, interactivity, and learning [Web-centric benefits](#) on behalf of each and every Web site visitor, prospect, customer, client, and user are ever present, namely: three distinct validation testing-related choices -- (X)HTML(5); CSS; and WCAG recommendations -- are always included on this and on every other Web page within the Scsi P&KT Web site.

Provide for 100% Markup Validation Testing

Via convenient "Test-This-Page" Hyperlinks on each and every page of the Scsi P&KT Web Site

You can easily "W3C validation standard test" each and every Scsi P&KT Web page's HTML5 source code, Cascading Style Sheet (CSS3) source code, and Accessibility -- [Section 508](#) (levels A, AA, and AAA, inclusive) / [WAI](#)/[Web Content Accessibility Guidelines \(WCAG\) 2.0](#) (levels 1, 2, and 3 inclusive) Conformance.

How easy is this to do? **For any specific Web page that you are viewing within the Scsi P&KT Web site, just scroll down to the "Web Page Validation and Contact Information" section and then select the corresponding hyperlink for whichever of the three indicated tests that you want to execute.**

The results of each such test will be displayed for your further examination. NOTE: For the accessibility testing selection, you will have to provide the Web page URL address as part of the overall procedure. In all cases, however, when done, you will need to select the "Back button" within your Web browser to return to the Scsi P&KT Web page where you can repeat as desired the tests for other selections until you are done with your testing. Finally, select the Back button (as many times as are necessary) until the Scsi P&KT Web site page on which you began your tests appears. That's all there is to it!

Via "Fill in the URL address" for any other accessible Web Site's Pages

In a similar manner, you can also access the W3C's publicly accessible tools to test any other accessible Web site's pages of your choosing. To do this, select one of the three [Web standards validation hyperlinks](#) provided on Scsi's [Tips and Notes](#) page.

Within that validation testing window, you will need to make whatever corresponding field entries or selections are necessary to properly set up the test conditions and then select the associated button to initiate that specific W3C-based test. When you finish examining the displayed test results, select the Back button until the Tips and Notes Web page reappears.

Major Navigation Links

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Web page's main contents (including associated hyperlinks), jump to [TOP](#) of this page, or visit the [Portal](#), [Home](#), [Expanded Home](#), [Graphics-based Home](#), [About Scsi](#), [Site Map](#), [Productivity](#), [Scsi's WebKISS™ Guides](#), [Other Web Sites](#), or [Contact Us](#) page of the [Scsi P&KT Web Site](#). Also, be sure to learn about [Scsi's Access Keys](#) to increase your keyboard-based productivity on this Web site.

Need immediate assistance?

Call **(859) 261-5908** to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA, send an [e-mail](#) message to "info AT sonoffconsulting DOT com" to get answers to your specific questions, or access Scsi's [Contact Form 1](#) Web page (or the thumbnail image provided below), and fill out the form's fields citing whatever you want addressed by Scsi.

Sonoff Consulting Services, Inc. Contact Form 1

Your Name (required field):

This field may only accept up to 100 characters.

Your E-mail Address (required field):

This E-mail Address field can accept up to 100 characters.

Subject (required field):

This Subject field can accept up to 200 characters.

Phone Number (required field):

Enter 3-digit Area Code, 3-digit exchange, and a 7-digit phone number. Example: 800-555-1234

Message (required field):

What information can we print under what conditions do you have to use it? (optional)



Remember: If you have some questions to ask, wish to request additional information about specific topics, or want to send a request for proposal, Scsi always welcomes [inquiries](#) and will respond promptly (often the very same day).

Web Page Validation and Contact Information

This **Use Any Browser -- by Design! Page** of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Web Site was validated -- to assure full conformance to W3C's [HTML5](#), cascading style sheet ([CSS3](#)), and [WCAG Accessibility](#) (Priorities 1, 2, and 3, inclusive) recommendations -- and uploaded on **Saturday, February 13, 2016 at 3:00 p.m. ET** by [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#) (Scsi), [271 Saxony Drive, Crestview Hills, KY 41017-2294](#) USA: Telephone: **(859) 261-5908**.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Productivity](#) and [Knowledge Transfer](#) Specialists

Scsi's set of thirty-eight (38) Pre-defined Access Keys:

Sixteen (16) Alphabetical Characters: [c](#): [q](#): [i](#): [k](#): [m](#): [n](#): [o](#): [p](#): [q](#): [r](#): [u](#): [w](#): [x](#): [y](#) (See NOTE below.)

Ten (10) Numbers: [1](#): [2](#): [3](#): [4](#): [5](#): [6](#): [7](#): [8](#): [9](#): [0](#):

Twelve (12) Specific Symbols: [*](#): [/](#): [:](#): [;](#): [/](#): [-](#): [\](#): [!](#): [_](#): [\[](#): [=](#): [\]](#)

NOTE: Two of Scsi's 16 pre-defined Alphabetical character Access keys, namely: **j** and **s** are not cited here. However, they are always assigned to perform "Skip to MAIN HEADING" and "Jump to and Select the Search Window's search string" functions, respectively, within the displayed Web page.

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.com/any_browser.html#SkipToHeading2
assistance	http://sonoffconsulting.com/any_browser.html#assistance
Major Navigation Hyperlinks	http://sonoffconsulting.com/any_browser.html#h3_9
view or download	http://sonoffconsulting.com/any_browser_with_hyperlinks.pdf
	http://sonoffconsulting.com/portal.html
Scsi's dual-domain search configuration	http://sonoffconsulting.com/unique_features_5_of_10.html
BOTTOM of Page	http://sonoffconsulting.com/any_browser.html#bottompage
TOP of Page	http://sonoffconsulting.com/any_browser.html#toppage
Validate HTML code	http://validator.w3.org/check?uri=http://sonoffconsulting.com/any_browser.html
Validate CSS3 code	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.com/code/responsive-scsi-pkt-1e1g3e3.css
Accessibility Checker	http://achecker.ca/checker/
Index	http://sonoffconsulting.com/filters/
Navigation	http://sonoffconsulting.com/scsi_pkt_navigation.html
Site Map	http://sonoffconsulting.com/site_map/site_map.html
Home	http://sonoffconsulting.com/home.html
Expanded Home	http://sonoffconsulting.com/index_expanded.html
Graphics-based Home	http://sonoffconsulting.com/index_graphics_mapped_version_3.html
Mobile Site	http://m.sonoffconsulting.com/
Privacy Policy	http://sonoffconsulting.com/w3c/scsi_pkt_p3p.html
Other Web Sites	http://sonoffconsulting.com/filters/url_links/url_links.html
Business Listings	http://sonoffconsulting.com/scsi-business-directories.html
About Scsi	http://sonoffconsulting.com/filters/scsi_corp/scsi_corp.html
Profile	http://sonoffconsulting.com/filters/scsi_corp/rsonoff_scsi_profile.html
15 Major Categories	http://sonoffconsulting.com/15-major-categories.html
Services Offered	http://sonoffconsulting.com/scsi-pkt-services-offered.html
What does Scsi do--exactly?	http://sonoffconsulting.com/what_scsi_pkt_does.html
Need Professional Assistance?	http://sonoffconsulting.com/need_professional_assistance.html
Clients	http://sonoffconsulting.com/filters/scsi_corp/clients/client_list.html
E-mail Scsi	mailto:info@sonoffconsulting.com

Shortcut Text	Internet Address
Contact Scsi	http://sonoffconsulting.com/filters/contact_us/contact_us.html
Contact Form	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html
Productivity	http://sonoffconsulting.com/filters/productivity/productivity.html
Focus on Productivity	http://sonoffconsulting.com/scsi_focus_on_productivity.html
Scsi's Access Keys	http://sonoffconsulting.com/access_keys.html
Tips and Notes	http://sonoffconsulting.com/tips_and_notes.html
Scsi's "Perfect 10" Standard	http://sonoffconsulting.com/unique_features.html
Part 1: User-focused Control	http://sonoffconsulting.com/unique_features_part1.html
Part 2: "A+W+F+U=L" World Class Level Design	http://sonoffconsulting.com/unique_features_part2.html
Part 3: "Perfect 10" Challenge	http://sonoffconsulting.com/unique_features_part3.html
Proof "World Class Level"	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html
Web Site Best Practices	http://sonoffconsulting.com/scsi-pkt-web-best-practices.html
Use Any Web Browser	http://sonoffconsulting.com/any_browser.html#
Scsi's WebKISS (tm) Guides	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_webkiss_guides_page.html
WKG #10: STCEW Tool-based Evaluation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_web_site_pages.html
WKG #11: TOTAL ACCESS	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_wkg_11_total_access_so_what.html
HFM Vendors Listing	http://sonoffconsulting.com/scsi-listing-of-vendors-at-historic-findlay-market.html
Scsi's "World Class Level" Web site design	http://sonoffconsulting.com/scsi_proof_of_world_class_level.html#SkipToHeading2
Cincinnati Business Talk #158 Raymond Sonoff, Web Sites	http://sonoffconsulting.com/mp3-files/raymond-sonoff-interview-on-cincy-business-talk-show-17oct2013.mp3
Mike Roth, Cincinnati's longest-trained Sandler Trainer	http://www.rothconsulting.sandler.com/
What makes the Scsi P&KT Web	http://sonoffconsulting.com/any_browser.html#h2_1

Shortcut Text	Internet Address
Site Unique?	
What's Wrong with other Web Sites?	http://sonoffconsulting.com/any_browser.html#h2_2
What Underlying Objectives Apply throughout the Scsi P&KT Web Site?	http://sonoffconsulting.com/any_browser.html#h2_3
100% accessibility	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_100_accessibility.html
image	http://sonoffconsulting.com/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Best Practice #2	http://sonoffconsulting.com/unique_features_2_of_10.html
viewable with any type of browser	http://sonoffconsulting.com/tips_and_notes.html#h2_4
Best Practice #4	http://sonoffconsulting.com/unique_features_4_of_10.html
Best Practice #3	http://sonoffconsulting.com/unique_features_3_of_10.html
Ubiquitous Web Domain	http://www.w3.org/UbiWeb/
Scsi's Working Definition of Universal Web Accessibility and Web Usability	http://sonoffconsulting.com/index_expanded.html#h2_2
Viewable with Any Browser Web site	http://www.anybrowser.org/campaign/
adherence to World Wide Web Consortium (W3C)-based standards	http://sonoffconsulting.com/unique_features_10_of_10.html
optimize Web usability-related factors	http://sonoffconsulting.com/filters/productivity/web_usability/web_usability.html
markup validation	http://sonoffconsulting.com/filters/web_kiss_guides/scsi_pkt_why_val_web_site.html
Web-centric benefits	http://sonoffconsulting.com/unique_features_part1.html#h3_3
Section 508	http://www.access-board.gov/guidelines-and-standards/communications-and-it/about-the-section-508-standards
WAI	http://www.w3.org/WAI/
Web Content Accessibility	http://www.w3.org/TR/WCAG20/

Shortcut Text	Internet Address
Guidelines (WCAG) 2.0	
Web standards validation hyperlinks	http://sonoffconsulting.com/tips_and_notes.html#h2_5
271 Saxony Drive, Crestview Hills, KY 41017-2294	https://plus.google.com/106377151163997196082?gl=US&hl=en-US
	http://sonoffconsulting.com/filters/contact_us/contact_form-1.html#SkipToHeading2
Alphabetical Characters	http://sonoffconsulting.com/access_keys.html#alphabetical-characters-access-keys
Numbers	http://sonoffconsulting.com/access_keys.html#numbers-access-keys
1	http://sonoffconsulting.com/unique_features_1_of_10.html
6	http://sonoffconsulting.com/unique_features_6_of_10.html
7	http://sonoffconsulting.com/unique_features_7_of_10.html
8	http://sonoffconsulting.com/unique_features_8_of_10.html
9	http://sonoffconsulting.com/unique_features_9_of_10.html
Specific Symbols	http://sonoffconsulting.com/access_keys.html#specific-symbols-access-keys